Victory Sports Series

YEARBOOK FOR 1973 #3

47403 K 60¢

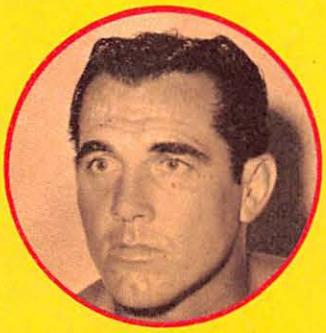
Wrestling

GREAT MATCHES IN WRESTLING HISTORY!

Special Ringside Reports—Dramatic Photos

THE SHEIK VS. BRUNO SAMMARTINO

MIL MASCARAS VS. BLACK GORDMAN

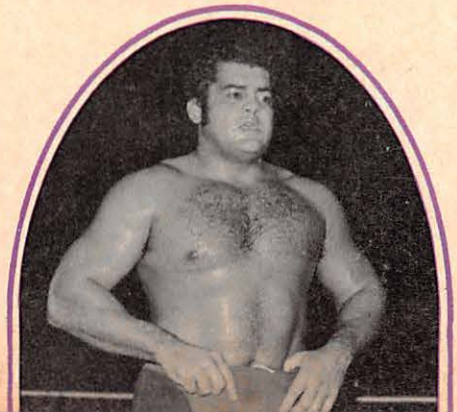


BRUISER VS. COWBOY BOB ELLIS

DORY FUNK JR. VS. FRITZ VON ERICH

IS WRESTLING FINALLY GETTING ONE WORLD CHAMPION?

FUNK, JR. ***MORALES*** ***GAGNE***



JOE WEIDER'S

BODY-POWER PRODUCTS for . .

A MUSCLE-UP and STAND OUT with Easy-To-Use POWER TWISTER!

Put POWER in your muscles with every twist! Quickly start to add up to 2" on your arms, 4" on your chest. Build rippling back muscles. Thick, broad shoulders. The power to lift girls over your head with one arm! One twist of the POWER TWISTER and every muscle in your body ripples with NEW vigor and Power. Builds strong muscles FAST! Muscles that make you an action-packed guy and a supercharged tiger with the girls! Easy to use; no adjustments; no assembly. Use it right out of the box for instant muscle-building fun! Made of Chromed-steel the POWER TWISTER is tough . . . durable . . . like you'll be! Guaranteed to muscle you up or your money back!

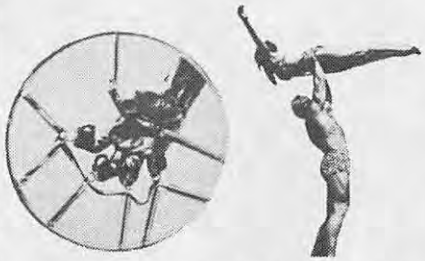
GUARANTEED! Use the POWER TWISTER for 5 days. If you don't feel it helped develop larger arm muscles, broader shoulders, a more masculine neck and a deeper chest, simply return it promptly for a full refund. We believe you'll depend on the POWER TWISTER for the BODY POWER, Virility, Strength and Muscle-Power YOU WANT!

FREE! Receive our famous "Power Twister Booklet" completely illustrated to show you how to best use and benefit from the POWER TWISTER! Valuable information not available any where else!

YOURS for just **9.98**

PLUS

B "KARATE KRUSHER" FOR UNBELIEVEABLE CRUSHING HAND-POWER!



Just 5 minutes a day, for 30 days and your hands become granite-hard weapons for defense, extra power for sports and battering rams for any emergency. You'll never know when such hand-power will help you or someone you love.

This is a brand New Way . . . a fantastically successful system that turns your hands into fearsome, devastating arsenals of power! Based upon centuries-old secrets of Japanese Killer-Cults and a Space-age hand-building principle, this KARATE KRUSHER can make you into a two-fisted "tank of Power"... able to take care of yourself anytime, anywhere in ALL situations You'll never again fear any man or turn away from any challenge.

ASSURES YOU OUTSTANDING RESULTS:

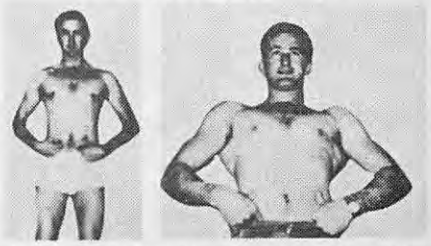
OUR GUARANTEE / Slip your fingers into the leather grippers and feel the new Power surge through your hand. This hand Power is your "secret weapon" / And if you are not stronger and more confident after 30 days, send it back promptly and get your purchase price refunded.

FREE! When you order your "Karate Krusher" you receive our Destructive Self-Defense Lesson ABSOLUTELY FREE! It shows you how to protect yourself against ANY armed and unarmed attacker! Shows dozens of ways to disarm and counter-attack any man WHATEVER HIS SIZE! It's YOURS FREE when you order your "KARATE KRUSHER. ORDER IT NOW! Yours for ONLY **9.98**

PLUS

C Why Be SKINNY?

GAIN HEALTHY WEIGHT FAST! Up To 14 Pounds in 14 Days with CRASH WEIGHT FORMULA #7



BEFORE—James Parker at a thin 158 pounds. AFTER 14 days on the Crash-Weight Plan, Jim weighed 175 pounds.

A Totally NEW DRINK Guaranteed to Shape-Up your Skinny Body!

Even if you have tried and found it difficult to gain weight, we guarantee that you can add as much as 14 POUNDS in the next 14 DAYS by enjoying this delicious nutritional drink! It adds Muscle and Strength to your entire body. You'll feel great, too!

This unique and special formula does the trick FAST! No boring exercises to do; no bloating yourself with bulky foods to force weight.

Simply DRINK your way to good, healthy weight! "CRASH WEIGHT FORMULA #7" must work for YOU or your money back!

To add up to 14 POUNDS IN 14 DAYS YOU NEED . . .
- 14-day supply of Crash-Weight Formula #7 . . .
- 14-day supply of Appetite-Stimulating Tablets . . .

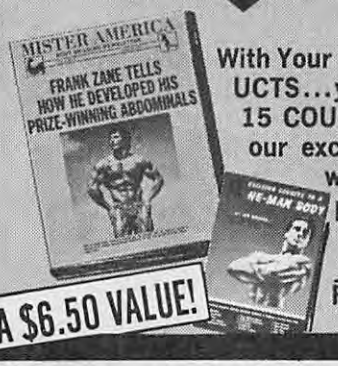
PLUS FREE! Weight-Gaining Course. A 48 Page illustrated guide packed with step-by-step instructions in weight-gaining methods.

7-day Supply: 7.98
14-day Supply: 14.98
(Your choice of Chocolate or Vanilla Flavor)

For Week's Supply and FREE COURSE! Special Price **7.98**

PLUS

Extra FREE Gifts for Ordering Promptly!



With Your Order of ANY of our Famous BODY-POWER PRODUCTS...you receive a SUPER BONUS of our world famous 15 COURSE BODY-BUILDING BOOK and...3 ISSUES of our exciting "BODY-BUILDING NEWSLETTER" packed with photographs, Mr. America's and Mr. Universe's personal secrets on developing EXTRA POWER and Strength and Vitality in every part of your body! A GIFT VALUE OF $6.50—YOURS ABSOLUTELY FREE WITH YOUR ORDER!

JOE WEIDER / Dept: 209-23P7 25 Maple Street, Norwood, N. J. 07648

. . for Virility, Strength & Muscle Power!

D Slim Down & Tone-Up with 'SLIM GARD'

Trims Inches Off Your Middle, Waist, Hips and Lower Back While You Wear It Without Exercising!

SLIM GARD is the Newest space-age way to tone up and trim down your torso. All you do is wear it and it takes inches off your waist. It's fantastic the way it works! SLIM GARD acts like a waist supporter. It hugs your body, keeping warm air in, cold air out and induces immediate perspiration. Wear it on the golf course, tennis court, at home or anywhere.

SLIM GARD is well made of the finest neoprene rubber and nylon. Light-weight; cannot be noticed under your clothes and the convenient zipper makes it easy to slip on and off. Stretches approximately 6". Very comfortable and safe, of course. Available in Small (22-30 Waist); Medium (30-35); Large (35-42).

Irwin Kosewski, winner of over 50 trophies for "Most Muscular Waist" in various "Mr. America" contests, says: "You wouldn't think that a guy like me would wear the SLIM GARD, but I do. Every day if possible. It keeps my waist and middle trim while I wear it. I swear by it. You chubby guys will, too."

FREE

with your "SLIM GARD"... a complete Slim Gard Course to help you create a more vigorous you, inside and out!

Follow this easy plan in the privacy of your room. Give it just 15 minutes a day and you'll slim down and feel stronger. In fact, YOU SEE RESULTS WITHIN 2 WEEKS! Thousands have, so will you! GET YOUR "SLIM GARD" TODAY... AND YOUR FREE COURSE FOR ONLY **9.98**

SELECT YOUR POWER PRODUCTS NOW and RECEIVE YOUR FREE GIFTS!

Act Now...

E FORMULA XR7 PLAN Helped Gerry Murray Lose 35 lbs. In A Few Weeks!

LOSE UP TO A POUND-A-DAY.. 14 POUNDS IN 14 DAYS... Without Losing Strength or Feeling Tired!

BEFORE—Gerry Murray was overweight, sick and disgusted with life.

AFTER a few short weeks on the **Weight-Loss** Plan, he was 35 lbs. lighter and happier!

FREE "XR7-Slimming" Booklet and 12 Day Supply ONLY **9.98**

(Your Choice of Chocolate or Vanilla Flavor)

FORMULA XR7...the Weight-Loss Plan that helps you lose ugly weight and KEEPS YOU FEELING GREAT!

The ONLY "Weight Loss" Plan that really does Something To Shape You up... Keep you Vigorous and Athletic-Looking while losing weight! This Plan puts POWER, Muscle and Health into your body while you slim down safely and handsomely. Other plans seem to lack essential qualities for maintaining your vitality as you lose weight.

Protein-enriched FORMULA XR7 Weight-Loss Plan is packed with nutritional and balanced Protein, Vitamins, Minerals along with controlled fats and carbohydrates. Drink nutrious milk-shake tasting XR7; follow "the Plan" including the few simple exercises that come with it. You are guaranteed that within 30 days you'll look more alive, more athletic and more youthful THAN ANY OTHER TIME IN YOUR LIFE! THOUSANDS ARE ENJOYING THE BENEFITS! WHY NOT YOU? WHY NOT NOW . . . TODAY!

F SPECIAL BODY-POWER OFFER!

- 2 Weeks Supply of FORMULA XR7 and PLAN...
- PLUS...ONE SLIM GARD...

PLUS ■ 3 FREE Issues of "Bodybuilding Newsletter" (a $26.40 Value!)

YOU GET IT ALL FOR ONLY **17.98**

Act NOW while all FREE items are still available!

USE THIS COUPON AND ENJOY NEW BODY-POWER!

JOE WEIDER
Dept. 209-23P7
25 Maple Street
Norwood, N.J. 07648

Gentlemen:
It's time that I developed some BODY-POWER. I want you to send me the products checked below along with my Free Gifts. I understand all your items are sold on a Money-Back Guarantee!

I enclose check or money order for $ . . . . . .

Name ..... Age .....

Address .....

City ..... State .....

Favorite Sport .....

Zip .....

A ☐ **POWER TWISTER,** Free Power Twister Booklet Plus $6.50 Value Gifts, all yours for only **$9.98**

B ☐ **KARATE KRUSHER,** Free Self-Defense Lesson Plus $6.50 Value Gifts, everything for only **$9.98**

CRASH-WEIGHT FORMULA #7 PLAN with Free Weight-Gaining Course Plus $6.50 Value Gifts (check one):

C ☐ 7-Day Supply ..... only **$ 7.98**

☐ 14-Day Supply ..... only **$14.98**

Check flavor desired: ☐ Chocolate ☐ Vanilla

D ☐ **SLIM GARD** & Free Slim Gard Course Plus $6.50 Value Gifts .... just **$9.98**

Check waist size: ☐ Small (22-30) ☐ Medium (30-35) ☐ Large (35-42)

E ☐ **FORMULA XR7 PLAN** with Free XR7 Slimming Booklet, 2 weeks supply Plus $6.50 Value Gifts .... only **$9.98**

Check flavor desired: ☐ Chocolate ☐ Vanilla

F ☐ **SPECIAL BODY-POWER OFFER:** Two weeks of XR7 and PLAN, One Slim Gard Plus Free Gifts (a $26.40 Value) all yours for just **$17.98**

Wrestling

YEARBOOK FOR 1973

CONTENTS/YEARBOOK #3

6 **OFFICIAL WRESTLING RATINGS**
How they stand in the major alliances

8 **YOUR LETTERS**
Love us or hate us—here's your chance to sound off

12 **EYE ON THE MAT WORLD**
How the camera views your favorites

14 **HOW MARIA MADE VIVIAN A BELIEVER**
Once bitter enemies—now good friends

18 **THE LIGHTER SIDE OF WRESTLING**
Your favorite feature!

20 **THE MAKING OF A SUPERSTAR!**
Edouard Carpentier's own photo essay

24 **THE COCO BUTT VS. THE SOFT UNDERBELLY**
The night Bobo met the "Crybaby"

26 **IS WRESTLING FINALLY GETTING ONE CHAMPION?**
It sure looks that way

32 **"I WAS ALMOST EATEN ALIVE BY A BEAR"**
The terrifying experience of a midget wrestler

34 **WRESTLING NEEDS MORE BRAVE REFEREES—LIKE JOE LOUIS!**
There's no funny stuff when Joe's in there!

37 **GREAT MATCHES IN WRESTLING HISTORY**
Ringside reports put you right there!

38 **BRUNO SAMMARTINO VS. THE SHEIK**

40 **BRUISER VS. COWBOY BOB ELLIS**

42 **MIL MASCARAS VS. BLACK GORDMAN**

44 **DORY FUNK JR. VS. FRITZ VON ERICH**

46 **DON CURTIS & EDDIE GRAHAM VS. THE ASSASSINS**

54 **GO GO GO WHERE THE ACTION IS**
The latest of who's where—from all over

STANLEY WESTON
Editor and Publisher
STEVE ENDE
Editor
ROBERT J. THORNTON
Managing Editor
BILL APTER
Associate Editor
CHARLES SARGENT
Production Chief
HUBERT PATRICK
MICHAEL GRECO
JODY LYNN
Art Staff
THEO EHRET
TONY LANZA
ROGER BAKER
BOB SABRE
BILL BEACH
Photographers

WRESTLING YEARBOOK is part of the Victory Sports Series, which is published 52 times per year and includes INSIDE WRESTLING, THE WRESTLER, WRESTLING ANNUAL, WRESTLING YEARBOOK, WORLD BOXING, BOXING INTERNATIONAL, BOXING ANNUAL and BIG BOOK OF BOXING. Published by G.C. LONDON PUBLISHING CORPORATION, Box 58, Rockville Centre, New York 11571. Stanley Weston President. 60 cents per copy. Subscription rates for each series is published in every issue.

All rights reserved.
Printed in Canada.

Grow with the future. Train at home for one of these big-money careers

DIESEL MECHANICS

Diesel mechanics is called one of the ten best non-college careers by the U.S. Department of Labor. Trained and experienced men make upwards of $10,000 a year for a forty-hour week. Even as an apprentice you'll be well paid and have every chance to move up into the big money! Get the training you need from LaSalle, in your spare time.

Send prepaid coupon-envelope below for FREE booklet of your choice.

For over sixty years LaSalle has been helping ambitious men start new and profitable careers. We can help you too. LaSalle's practical home-study program lets you learn at your own pace. Your work is supervised by experienced instructors every step of the way and you receive individual assistance whenever you need it. Send for the FREE booklet of your choice. LaSalle, 417 S. Dearborn Street, Chicago, Illinois 60605.

AIR CONDITIONING and REFRIGERATION

Big futures in air conditioning — with plenty of chances to start a business of your own! Service and installation men are in urgent demand for homes, commercial buildings, apartment houses — in food markets, industrial plants, ships and planes! Newcomers are welcomed because of the fast growth of the field and short supply of trained men to handle all the work. Send for all the facts today!

DRAFTING

Enjoy interesting, well-paid work among professional people. Become a draftsman. Trained draftsmen have opportunities to grow in many industries — construction, manufacturing, electronics, and many others. No previous drawing skills required to learn. Full equipment supplied with lessons.

COMPUTER PROGRAMMING

If it's a prestige job you want, prepare for a career in computer programming. All it takes to start training is a high school education and a logical mind. No technical background is required. As in all LaSalle courses, experienced instructors guide you every step of the way. Coupon brings you booklet that tells how to learn programming in your spare time at home. Free sample lesson also included.

MAIL THIS POSTAGE PAID ENVELOPE

Cut coupon along dotted lines, fill in your name and address ...fold, seal (tape, paste or staple) and mail.
No stamp or envelope is necessary.

Dept. 87-052

Please rush me, without obligation, the free booklet and full information on the field I have checked below:

- ☐ Diesel Mechanics
- ☐ Air Conditioning and Refrigeration
- ☐ Drafting
- ☐ Computer Programming

Name..... Age.....
(please print)

Street..... Apt. No.....

City.....

State..... Zip.....

3

© 1972 LaSalle Extension University, A Correspondence Institution

OOR FOLD HERE ↓ (DO NOT CUT) SEAL AND MAIL TODAY — NO STAMP NEEDED.

FIRST CLASS
PERMIT NO. 27
CHICAGO, ILL.

BUSINESS REPLY MAIL
No postage stamp required if mailed in the United States

Postage will be paid by

LA SALLE EXTENSION UNIVERSITY
A Correspondence Institution
417 S. DEARBORN STREET
CHICAGO, ILLINOIS 60605

OFFICIAL WRESTLING RATINGS

WORLD WIDE WRESTLING FEDERATION

1—PEDRO MORALES
2—BRUNO SAMMARTINO
3—RAY STEVENS
4—CHIEF JAY STRONGBOW
5—BLACK GORDMAN
6—BUDDY WOLFF
7—SONNY KING
8—THE SPOILER
9—TONY GAREA
10—EL OLYMPICO

AMERICAN WRESTLING ASSOCIATION

1—VERNE GAGNE
2—BILLY ROBINSON
3—IVAN KOLOFF
4—WAHOO MCDANIEL
5—DUSTY RHODES
6—DICK MURDOCH
7—RENE GOULET
8—LARRY HENNIG
9—DON MURACO
10—LANI KEALOHA

MIDGETS

1—LITTLE BEAVER
2—SKY LOW LOW
3—LORD LITTLEBROOK
4—LITTLE BRUISER
5—LITTLE BRUTUS
6—FRENCHY LAMONT
7—FARMER JEROME
8—HAITI KID
9—WEE WILLIE WILSON
10—BILLY THE KID

DEBBIE JOHNSON

ERNIE LADD

NATIONAL WRESTLING ALLIANCE

1—DORY FUNK JR.
2—ERNIE LADD
3—PAMPERO FIRPO
4—BOBO BRAZIL
5—PAT PATTERSON
6—THE SHEIK
7—PAUL JONES
8—JACK BRISCO
9—TERRY FUNK
10—LORD AL HAYS

TAG TEAMS

1—THE KANGAROOS
2—PROFESSOR TANAKA & MR. FUGI
3—THE BLACKJACKS
4—THE FARGOS
5—RAY STEVENS & NICK BOCKWINKLE
6—DUSTY RHODES & DICK MURDOCH
7—SONNY KING & CHIEF STRONGBOW
8—GOLIATH & BLACK GORDMAN
9—THE STOMPER & BEN JUSTICE
10—PAUL & JOE LEDUC

WOMEN

1—FABULOUS MOOLAH
2—VIVIAN VACHON
3—VICKI WILLIAMS
4—MARIA LAVERNE
5—SUE GREEN
6—DEBBIE JOHNSON
7—ANN CASEY
8—TONI ROSE
9—NATASHA
10—DONNA CHRISTENELLO

CHIEF WAHOO

BLACK GORDMAN

GAIN WEIGHT!

Be Muscular and Admired!!

Saul NewYork "MR. PERFECT PHYSIQUE"

Yes, you too can have a body like "Mr. Perfect Physique" Saul NewYork (pictured above). He followed our HERCULES II Muscle Building Course for just a few short weeks and gained 3" on each arm, 4" on his chest and beefed up his legs, back and stomach muscles until he reached his present Super Build – a body good enough to win him the World's coveted "Mr. Perfect Physique" title.

Yes, our Muscle Building Secrets contained in HERCULES II can transform your present body into the kind of handsome rippling muscularity that other guys respect and all girls 'flip' over.

It doesn't matter if you own the skinniest, flabbiest body in the world - whether you are tall or short young or not so young, you really can muscle up instantly by using our easy to follow step-by-step HERCULES II plan. It's entirely safe and so easy to do next to other courses. It will amaze you! There are no gimmicks, gadgets or costly weights to buy. Just simple, yet terrifyingly effective steps to muscledom. It only takes a few minutes a day of your time.

Just how big you build your body is entirely up to you. 10, 20, 30 pounds of solid muscle! You can do it! In fact any guy is normal health can do it.

JUST IMAGINE – IN A FEW SHORT WEEKS FROM NOW YOU WILL BE ABLE TO FLEX THOSE BULGING BICEPS AND YOUR FRIENDS WILL GASP IN ASTONISHMENT. Pick up a 6 inch spike, bend it effortlessly and hand it to your buddy. Invite him to straighten it. Knowing average guys, he won't be able to budge it, however red-faced he gets trying. Yes! Our New secret method can change your whole life. Why not follow in the steps of "Mr. Perfect Physique". Remember the sooner you send the order form at the bottom of this page, the sooner you will be helping yourself to a lion's share of rippling, healthy muscles bursting with power and explosive energy.

WHAT OTHERS SAY. . . .

"Hercules II has given me a new body - I never realised how easy it was to gain weight." T. Sandson

"In 3 weeks I have put 1½" on my arms, 3½" on my chest and lost flab from my waist. My stomach muscles can now take any punch" S. Johnston

"I have gained 22 pounds of muscle in 30 days – I have put 4" on my arms – A million thanks to your New Hercules II program." Bill Canning

"I was a skinny weakling – I just can't describe how much your course has done for me. The results have been amazing" P.G. Roberts

"I feel great – Look 100% better. Can lift my father above my head" J. Scott

MAIL NO-RISK COUPON

Act Now! By making this first He-Man decision – Simply fill out the coupon and we will rush you within hours the exact same Muscle Building information we sent to Saul NewYork just a short time ago.

Put an end to your skinny body now! Send just 25¢ coin for our Free Plan showing how you can get started with HERCULES II. You have nothing to lose but your weakness!

The First Step to a stronger more muscular YOU starts here!!

MONEY BACK GUARANTEE

GUARANTEED

We positively guarantee a handsome muscular build or full refund.

Bodybuilding Center.

ABSOLUTELY FREE! MUSCLE-BUILDING INFORMATION

HERCULES II Dept. 11826 P.O. BOX 89, CALEDON EAST, ONTARIO, CANADA

Sirs

Enclosed 25¢ coin to cover handling and mailing charges.

Rush me the exact same FREE information you sent Saul NewYork, detailing how I can get an INSTANT SUPER-BUILD with HERCULES II Muscle Building plan. I am under no further obligation in any way.

Name _____ (Please Print)

Address _____

City _____

State _____ Zip _____

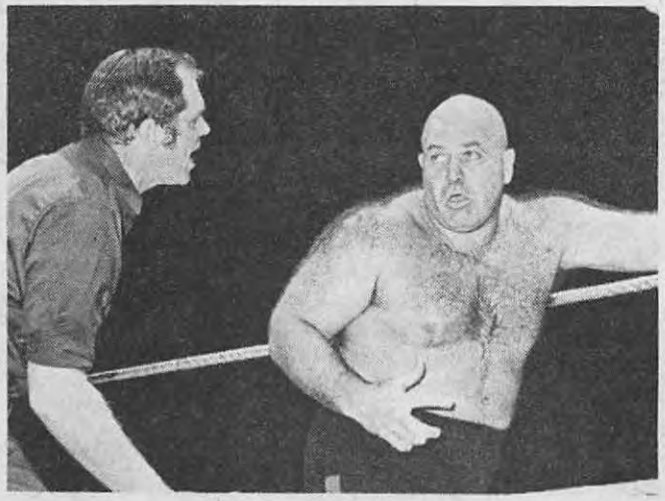
In England: Pan Combine, 24 Pembridge Rd., London W11.

YOUR LETTERS

KILLER'S THE GREATEST!

Killer Kowalski is the most sensational wrestler I've ever seen. He's defeated every so-called "great" they've put against him. Ed Carpentier has fallen three times at the hands of Killer and he'll do so every time the Polish great gets into the ring with him. Stop wasting your time, Killer, and go after Funk Jr., Morales and Gagne. It's a cinch you'll beat them with ease.

ALAN MODELL
Montreal, Quebec, Canada



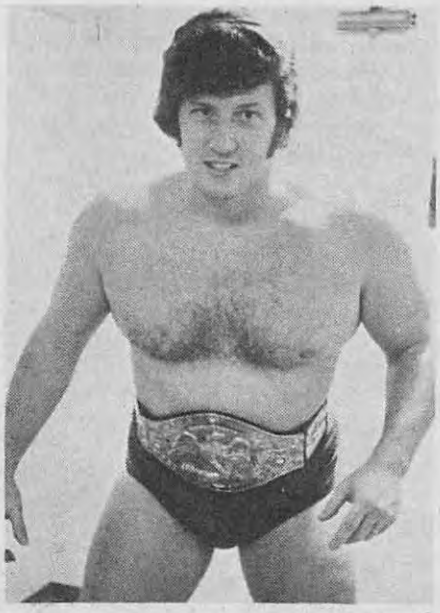
George Steele gets a lecture from referee Dick Kroll. Nobody knows where Steele disappears to during the winter.

CLASSY

I've just seen the classiest match in the 10 years I've followed wrestling. It was at the Olympic Auditorium in Los Angeles. Promoter Mike LeBell matched six clean wrestlers, three on a side, and it was great. On one team there was Dory Dixon, Manuel Lopez and Sal Lothario. The other side was made up of El Sicodelico, Ruben Juarez and La Pantera Negra. There wasn't one illegal hold used throughout the match and after it was all over they all congratulated each other. Let's see more classy matches like this. I'm not interested in blood. I want to see wrestling.

FRANK SPADDA
Los Angeles, California

El Sicodelico was one of the main participants in a six-man tag team match in which not one illegal hold was seen throughout the bout!



Johnny Powers shows off the North American championship belt that he just regained from John Valentine. One fan credits impartial refereeing as being a key factor.

GORGEOUS GEORGE

Where has "Gorgeous" George Steele disappeared to? No I'm not crazy. I think he's a sexy and very handsome man. George is a gentleman when he's out of the ring and he really turns me on. I've noticed that he wrestles during the summer and every winter he drops out of sight. Where does he go? Can anyone tell me?

BARBARA GENINSKI
New York City, N.Y.

MORE POWER TO HIM

Johnny Powers just won the North American title from Johnny Valentine. I knew he could do it all the time. The referee was the best I've ever seen. He made Valentine break every time he was doing something illegal. I think we should have more referees of this caliber. Johnny Powers will be the champ for a long, long time just as long as we have fair referees.

GARY JACOBS
Cleveland, Ohio

HE'S A REAL CHAMP

I've realized why A.W.A. fans are

(Continued on page 48)

An Important Message

To Every Man And Woman

In America

Losing His Or Her Hair

If you are troubled by thinning hair, dandruff, itchy scalp, if you fear approaching baldness, read the rest of this statement carefully. It may mean the difference to you between saving your hair and losing the rest of it to eventual baldness.

Baldness is simply a matter of subtraction. When the number of new hairs fail to equal the number of falling hair, you end up minus your head of hair (bald). Why not avoid baldness by preventing unnecessary loss of hair? Why not turn the tide of battle on your head by eliminating needless causes of hair loss and give Nature a chance to grow more hair for you? Many of the country's dermatologists and other foremost hair and scalp specialists believe that seborrhea, a common scalp disorder, causes hair loss. What is seborrhea? It is a bacterial infection of the scalp that can eventually cause permanent damage to the hair follicles. Its visible evidence is "thinning" hair. Its end result is baldness. Its symptoms are dry, itchy scalp, dandruff, oily hair, head scales, and progressive hair loss.

So, if you are beginning to notice that your forehead is getting larger, beginning to notice that there is too much hair on your comb, beginning to be worried about the dryness of your hair, the itchyness of your scalp, the ugly dandruff — **these are Nature's Red Flags** warning you of impending baldness. Even if you have been losing your hair for some time, don't let seborrhea rob you of the rest of your hair.

HOW COMATE WORKS ON YOUR SCALP

The development of an amazing new hair and scalp medicine called Comate is specifically designed to control seborrhea and stop the hair loss it causes. It offers the opportunity to thousands of men and women losing their hair to bacterial infection to reverse the battle they are now losing on their scalps. By stopping this impediment to normal hair growth, new hairs can grow as Nature intended.

This is how Comate works: (1) It combines in a single scalp treatment the essential corrective factors for normal hair growth. By its rubifacient action it stimulates blood circulation to the scalp, thereby supplying more nutrition to still-alive hair follicles. (2) As a highly effective antiseptic, Comate kills on contact the seborrhea-causing scalp bacteria believed to be a cause of baldness. (3) By its keratolitic action it dissolves ugly dandruff. By tending to normalize the lubrication of the hair shaft it corrects excessively dry and oily hair. It eliminates head scales and scalp itch.

In short, Comate offers you in a single treatment the best that modern medicine has developed for the preservation of your hair. There is no excuse today except ignorance for any man or woman to neglect seborrhea and pay the penalty of hair loss.

COMATE IS UNCONDITIONALLY GUARANTEED

To you we offer this UNCONDITIONAL GUARANTEE. Treat your scalp to Comate in your own home, following the simple directions. See for yourself in your own mirror how after a few treatments, Comate makes your hair look thicker and alive. How Comate ends your dandruff, stops your scalp itch. How Comate gives your hair a chance to grow. Most men and women report results after the first treatment, some take longer. But we say this to you. If, for any reason, you are not completely satisfied with the improvement in your own case — AT ANY TIME — return the unused portion for a prompt refund. No questions asked.

But don't delay. For the sake of your hair, order Comate today. Nothing — not even Comate — can grow hair from dead follicles. Fill out the coupon now, and take the first step toward a good head of hair again.

©1969 Comate Corporation
21 WEST 44 ST., NEW YORK, N.Y. 10036

Male pattern baldness is the cause of the great majority of cases of baldness and excessive hair loss. In such cases neither the Comate treatment nor any other treatment is effective.

Note To Doctors
Doctors, clinics and hospitals interested in scalp disorders can obtain professional samples and literature on written request.

"I used to comb out a handful of hair at a time. Now I only get 4-6 on my comb. The terrible itching has stopped."
—L. H. M., Los Angeles, Cal.

"My hair has improved. It used to fall out by handfuls. Comate stopped it from falling out." —D. M. H., Oklahoma City, Okla.

"My hair has quit falling out and getting thin."
—D. W. G., c/o FPO., N. Y.

"My husband has tried many treatments and spent a great deal of money on his scalp. Nothing helped until he started using your formula."
—Mrs. R. LeB, Piqua, Ohio

"Comate is successful in every way you mention. Used it only a few days and can see the big change in my scalp and hair."
—C. E. H., N. Richland, Wash.

"My hair was thin at the temples, and all over. Now it looks so much thicker, I can tell it."
—Miss C.T., San Angelo, Tex.

"Now my hair looks quite thick."
—F. J. K., Chicago, Ill.

"My hair had been coming out and breaking off for about 21 years and Comate has improved it so much."
—Mrs. J. E., Lisbon, Ga.

"I've used a good many different 'tonics.' But until I tried Comate, I had no results. Now I'm rid of dandruff, and itchy scalp. My hair looks thicker."
—G. E., Alberta, Canada

"Used it twice and my hair has already stopped falling."
—R. H., Corona, Cal

"No trouble with dandruff since I started using it."
—L. W. W., Galveston, Tex.

"It really has improved my hair in one week, and I know what the result will be in three more. I am so happy over it, I had to write!"
—Mrs. H. J., McComb, Miss.

COMATE CORPORATION Dept. 26438
21 West 44th Street, New York, N.Y. 10036

Please send at once the complete COMATE hair and scalp treatment (60 days' supply) in plain wrapper. I must be completely satisfied with the results, or you GUARANTEE prompt and full refund on return of unused portion.

☐ Enclosed find $10 (check, cash, money order). Send postpaid.

☐ Send C.O.D. **Enclosed is $1 deposit.** I will pay postman $9 plus about $1.50 in postal charges on delivery. Save the $1.50 by enclosing $10.
Canada, Foreign, APO, FPO, add $1 -- No C.O.D.

Name _____
Address _____
City _____ State _____ Zip _____

RUSH THIS NO-RISK COUPON TODAY

221424

220723

219477

219022

Any 14 records-$2.86

if you join the Columbia Record Club and agree to buy 10 records (at regular Club prices) in the next 2 years

216663

218446

220772

218438

215848

218560

215137

218610

214650

192583 ✻

219782

218497 ✻

217422

218289 ✻

215392

219634

217851

218156 ✻

219063

219485

214387

218669 ✻

217844 ✻

218040

221390

219030 ✻

216697 ✻

218685 ✻

187112

218529

218701

217083 ✻

217224 ✻

217299

212845

217307 ✻

216952

202523

218198 ✻

202796

220335 ✻

221192 ✻

216804 ✻

210112

215251

215459 ✻

213728

215780

207324

201772

216820

215236 ✻

216341 ✻

213538

206573

214395

214924 ✻

216572 ✻

186809

210765

203919

209544 ✻

201780

212134 ✻

212852

171504

210229

207522

216564 ✻

216093

214973 ✻

214981

208363

207662

209239

207381

203539

210773 ✻

210179

216416

214403

214411

212480 ✻

212753

187088

191809

211540

211565

212159 ✻

✻ Selections marked with a star are not available in reel tapes

218479

221176

218180 ✻

220988

or Any 10 tapes-$2.86

if you join the Columbia Tape Club and agree to buy 7 tapes (at regular Club prices) in the next 2 years

220962

220327✻

220553✻

216861✻

217679

215400

217430✻

210781

218842✻

210369

215111✻

218511✻

218263✻

217273

216580

196246

TAKE YOUR PICK OF TAPES

8-track cartridges
OR
tape cassettes
OR
7" reel-to reel tapes

217356✻

218354

216945

215434

215772

185843

196444

Just look at this great selection of recorded entertainment — available on 12" Records *OR* 8-Track Cartridges *OR* Tape Cassettes *OR* 7" Reel Tapes! So no matter which type of stereo playback equipment you now have — you can take advantage of one of these introductory offers from Columbia House!

If you prefer your music on 12" Stereo Records join the Columbia Record Club now and you may have ANY 14 of these selections for only $2.86. Just indicate the 14 records you want on the application and mail it today, together with your check or money order. In exchange, you agree to buy ten records (at the regular Club prices) during the coming two years . . . and you may cancel membership any time after doing so.

OR — If you prefer your music on Stereo Tapes join the Columbia Tape Club now and take ANY 10 of these selections for only $2.86. Just write in the numbers of your 10 selections on the application — then mail it together with check or money order. (Also indicate whether you want cartridges *or* cassettes *or* reel tapes.) In exchange, you agree to buy seven selections (at regular Club prices) during the coming two years . . . and you may cancel membership any time after doing so.

Your own charge account will be opened upon enrollment . . . and the selections you order as a member will be mailed and billed at the regular Club prices: records, $4.98 or $5.98; cartridges and cassettes, $6.98; reel tapes, $7.98 . . . plus a processing and postage charge. (Occasional special selections may be somewhat higher.)

You may accept or reject selections as follows: whichever Club you join, every four weeks you will receive a new copy of your Club's music magazine, which describes the regular selection for each musical interest . . . plus hundreds of alternate selections from every field of music.

. . . **if you do not want any selection offered,** just mail the response card always provided by the date specified

. . . **if you want only the regular selection** for your musical interest, you need do nothing — it will be shipped to you automatically

. . . **if you want any of the other selections offered,** order them on the response card and mail it by the date specified

. . . **and from time to time** we will offer some special selections, which you may reject by mailing the dated response form provided . . . or accept by simply doing nothing.

You'll be eligible for your Club's bonus plan upon completing your enrollment agreement — a plan which enables you to save at least 33% on all your future purchases. Act now!

Columbia House
Terre Haute Indiana 47808

D28/F72

COLUMBIA HOUSE, Terre Haute, Indiana 47808

I am enclosing check or money order for $2.86, as payment for the 14 records indicated below. Please accept my membership application for the **Columbia Record Club.** I agree to buy ten records (at regular Club prices) in the coming two years — and may cancel membership at any time after doing so.

RECORDS

MY MAIN MUSICAL INTEREST IS (check one box only) **(BS-Z) EF6**

☐ **Easy Listening** ☐ **Teen Hits** ☐ **Classical**
☐ **Broadway & Hollywood** ☐ **Country** ☐ **Jazz**

I am enclosing my check or money order for $2.86, as payment for the 10 tapes indicated below. Please accept my membership application for the **Columbia Tape Club.** I agree to buy seven tapes (at regular Club prices) in the next two years — and may cancel membership any time after doing so.

SEND ME THE FOLLOWING TYPES OF TAPES (check one box only)
☐ **Cartridges** (WE-W) ☐ **Cassettes** (WF-X) ☐ **Reel Tapes** (VZ-Y) **EF6**

OR TAPES

MY MAIN MUSICAL INTEREST IS (check one box only)
☐ **Easy Listening** ☐ **Young Sounds** ☐ **Country**

Whichever Club I've joined, all selections will be described in advance in the Club magazine, sent every four weeks. If I do *not* wish any selection, I'll mail the card provided by the date specified, or use the card to order any selection I do want. If I want *only* the regular selection for my musical interest, I need do nothing — it will be shipped automatically. Occasionally, I'll be offered special selections which I may accept or reject by using the dated form provided.

☐ **Mr.**
☐ **Mrs.**
☐ **Miss**.....
(Please Print) **First Name** **Initial** **Last Name**

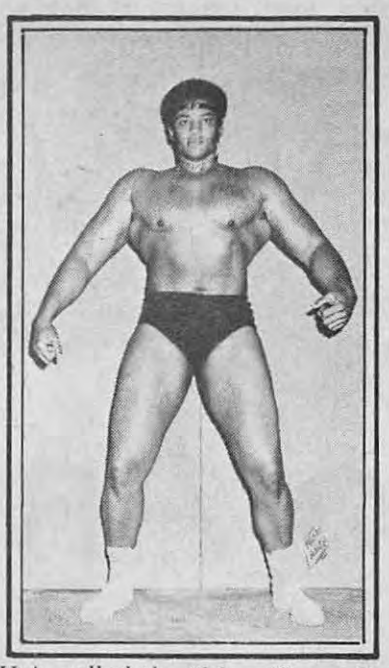
Address.....

City..... **State & Zip**.....

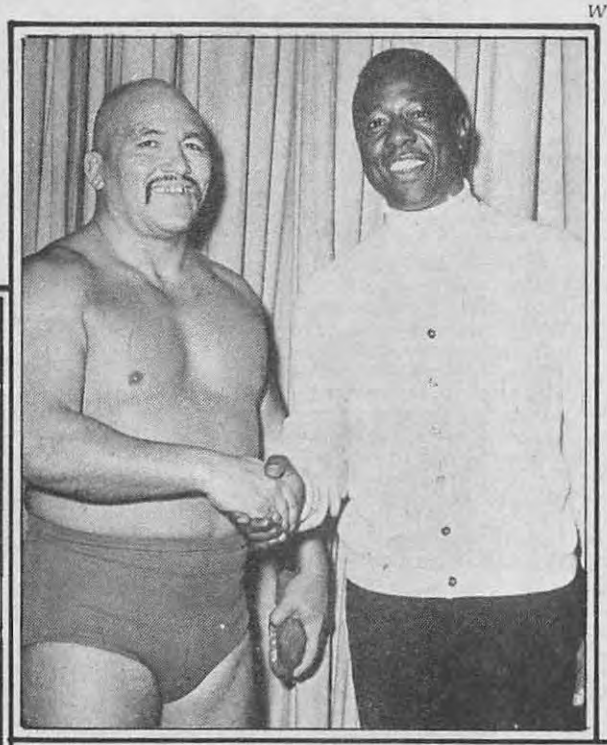
Do You Have A Telephone? (check one) ☐ **YES**..... ☐ **NO**
APO, FPO addressees: write for special offer

EYE ON THE MAT WORLD

Come along with our staff of photographers as they record all the action and behind-the-scenes drama of professional wrestling around the world. Nowhere else will you find such in-depth picture coverage as in THE WRESTLER and INSIDE WRESTLING, the two largest selling wrestling magazines in the world.



He's called the "Magnificent Zulu" and magnificent seems appropriate to us. He's from Johannesburg, South Africa, and stands 6-6 and weighs 275 pounds! And he's 24!



Two great sports stars get together (left) as Atlanta Braves sure Hall of Fame baseball star Hank Aaron visits with El Mongol during a card in Atlanta. Hammerin' Hank's a big wrestling fan. Below: Minnesota Fats he's not. But that doesn't stop popular mat star Rocky Johnson from trying his hand at shooting pool while flanked by two of his buddies.

Who's that pretty teenager giving advice to Mad Dog Vachon? Why it's sister Vivian (19 when this photo was taken), who has gone on to be a superstar in women's wrestling.

Something here (left) looks a little fishy. But not to Mighty Igor. That's Igor's stuffed pet fish manager Ivan Kalmikoff is holding and Igor never goes anywhere without it. Right: Professor Toru Tanaka always finds time to keep his karate skills sharp.

How does Crusher (left) beat those Chicago traffic jams? With a bicycle, of course. Below: Since New York City's the fashion capital of the world, Mil Mascaras makes sure he looks sharp.

Another belt for Killer? That's right. Not long after he lost the Americas' belt, Kowalski headed north to annex the Grand Prix championship.

There's nothing Fritz Von Erich enjoys more than just settin' out on his front porch after a hunting trip with Tugboat Annie, his beautiful black retriever.

HOW MARIA MADE VIVIAN A BELIEVER

I knew she had a Soul and that, if given the chance, she could really tune in with all of us 'Flower Children'

Vivian Vachon (dark suit) and Maria LaVerne are pictured together in Los Angeles just before they went into the ring to face the savage team of Jessica Rogers and Betty Niccoli. Maria was happily surprised that she was able to work so well with Vivian in view of the previous bitter rivalry between them.

THE BLONDE TIGRESS was at her savage best. She pulled her opponent's shoulder-length hair. She pinned her against the ropes and ripped forearm blows into her face, and dug razor-sharp nails into her soft white skin.

And even when she threw her opponent out of the ring, she continued the vicious assault in the aisles and on the cold concrete floor.

It was for the Women's Wrestling Championship of Texas. Instead it

Vachon literally is sent spinning on her head by LaVerne during seething Texas battle.

turned into a Pier 6 brawl. After eight minutes the referee ended the bout when both girls failed to return to the ring in time.

Vivian Vachon, the blonde she-devil, was still the champion as no title can change hands because of disqualification, and Maria La Verne had failed in her heroic bid to win the crown.

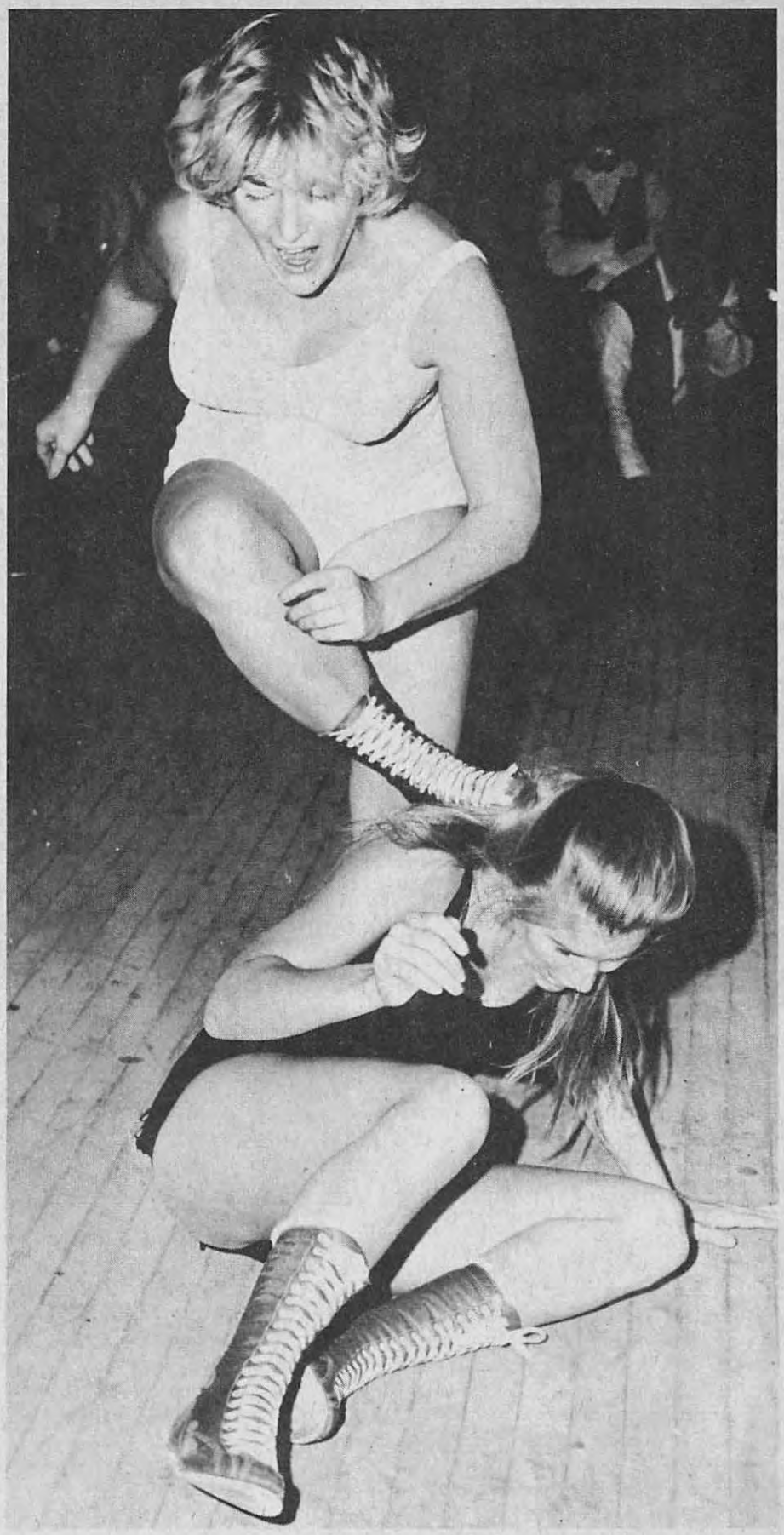
As the two girls headed for their dressing rooms, it was easy to tell who had won the crowd's favor. As the cocky Vachon strutted down the aisle, one incensed fan screamed at her, "Go back to the zoo where you belong!"

That started a chorus of hisses and boos, but Vivian just continued walking and making suggestive gestures at the crowd. It didn't take an interpreter to figure out what they meant.

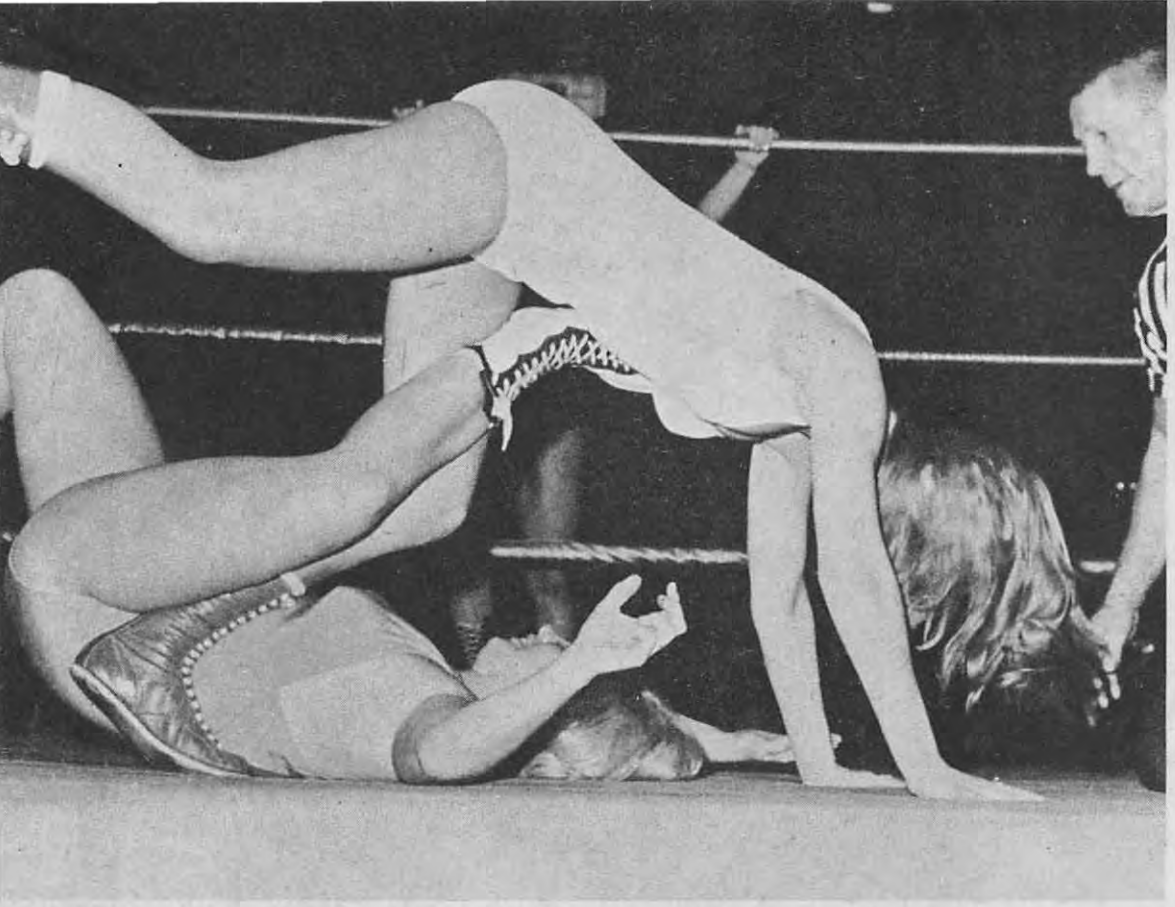
"Go to hell!" Vivian roared. "I'm still champ!"

Maria walked slowly. Limping. Blood trickled down her pretty face.

"You'll get her next time," shouted one man. A group of youngsters swarmed around Maria. They asked



After knocking Maria out of the ring, Vachon digs her foot into Maria's head. Action took place at Amarillo, Texas, when Vachon successfully defended her Texas championship in a bitter two-out-of-three fall bout.



Left: Jessica Rogers digs her foot into Maria LaVerne's stomach to break Maria's hold that had her dangerously close to being pinned. Below: Maria's partner, the great Vivian Vachon, leaped to Maria's rescue and flipped Jessica Rogers away just as the referee was about to count LaVerne out.

for autographs. They cheered. To them, Maria was the *real* champion.

That was the last time Texas saw Vivian Vachon and Maria La Verne. But a few weeks later, Los Angeles fans saw Vivian and Maria. This time, however, they weren't killing each other. They were comrades—tag team partners trying to offset the savage onslaughts of Jessica Rogers and Betty Niccoli. And, even stranger, Vachon had turned scientific. She had become a by-the-book kind of wrestler and seemed to enjoy it.

It was like John Dillinger suddenly becoming an FBI agent. Why the shocking transformation?

For the answer, or at least part of the answer, let's return to Texas for a moment—to Vivian's dressing room moments after her big championship match with Maria.

Vivian was getting dressed when Maria entered the room. For a fleeting second, both girls glared at each other. The air was tense. Would the feud erupt again?

Vivian was ready. She is always ready for a fight. But when Maria walked towards her, hands extended in friendship, Vachon was dumbfounded.

"Why should she want to shake my hand after I almost beat her brains out?" Vivian thought to herself as Maria moved closer and closer.

In a moment they were eye-to-eye. But there was no hatred in Maria's eyes. She spoke softly, almost in a whisper.

"Why that chip on your shoulder, Vivian?" she asked. "Why are you so mad at the world?"

Vivian was speechless. Then the words began forming on her lips. "Why the hell do you care?" She snapped.

But Maria cared. And Vivian knew it. No one else seemed to care about her. In the quiet of the dressing room the two girls—bitter rivals only a few minutes before—talked.

Vivian did most of the talking. Life to her hasn't been one big ball. It was instead a jungle. "To survive you have to be tough," she said. "I've never needed anyone but myself. Depend on someone else and you wind up in deep trouble. Who needs that?"

The world doesn't give a damn about me, Vivian thought. So why should she give a damn about anyone? She carried her hatred and suspicions into the ring.

Maria listened intently. "I'm glad

you told me," she said. "Now I understand. Let me show you that there's love in the world. Trust me."

Vivian Vachon, the girl with the chip on her shoulder, decided to trust her new-found friend.

For the next few weeks, they traveled around the country in Maria's battered, psychedelic-painted jalopy. They spent time in New York's Greenwich Village living among the so-called hippies—the *Flower Children* who preach love, not war.

Vivian's transformation was almost immediate. She felt among friends.

"How about that?" she would say. "I can't believe this is really me! I'm at peace with myself. Wow, it's a great feeling!"

The two girls made many stops along the way on their cross-country joyride. They spent time in San Francisco's famed Haight-Ashbury section, which at one time was the hippie capital of the United States.

Then they headed for Los Angeles. They had seen a lot of the country, met a lot of exciting people. By this time their money had just about run out. One day they walked into a wrestling promoter's office.

The short, squat man sitting behind the desk looked up at the two shapely girls. "What do you want?" he asked. "This ain't a fashion studio."

"We're here to give you the best tag team in wrestling," Vivian snorted.

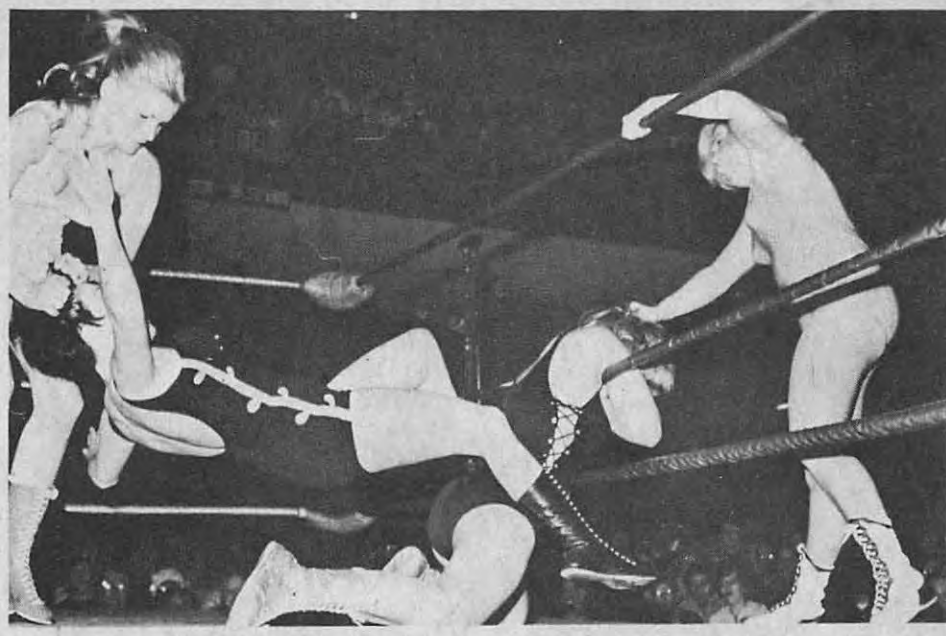
"How the hell do I know you can really wrestle?" he wanted to know. "You look like two models to me!"

Maria smiled, walked over to the gruff little man and sat down on his desk. "Call up a wrestling magazine in New York. Ask the editor if he's ever heard of Maria La Verne and Vivian Vachon. He'll set you straight."

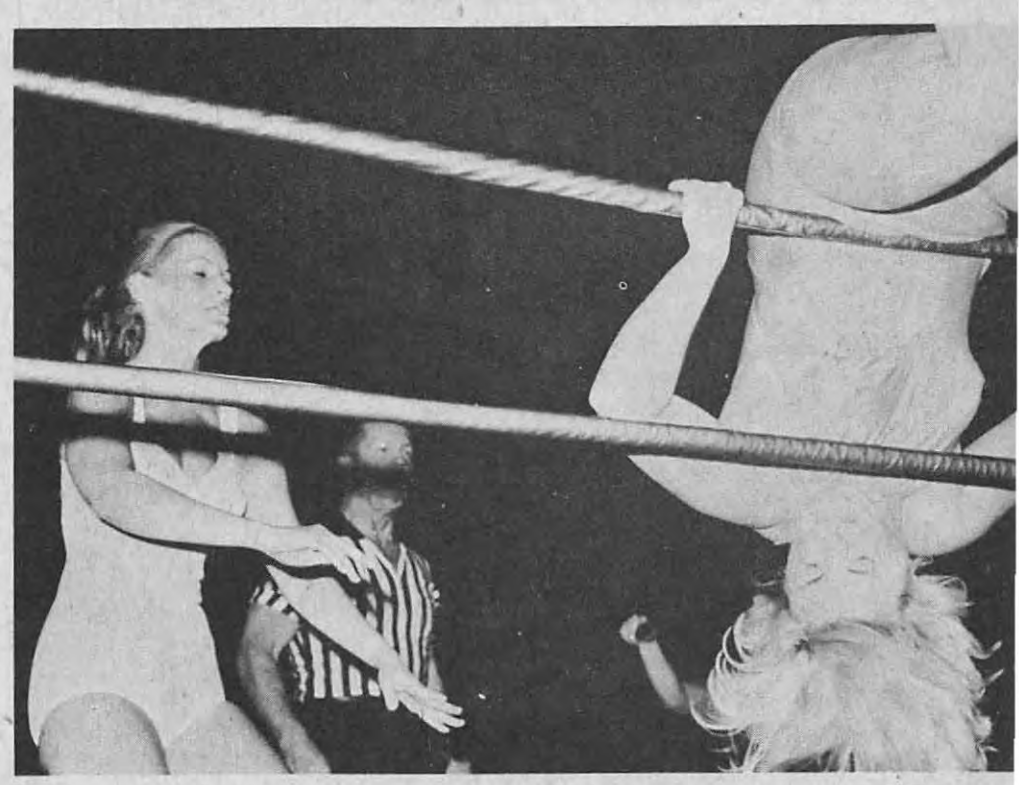
The promoter thought the two gals were bluffing, but he was ready to call their bluff. He grabbed the telephone and placed the long distance call.

A few minutes later he was satisfied the two gals were who they said they were.

(Continued on page 62)



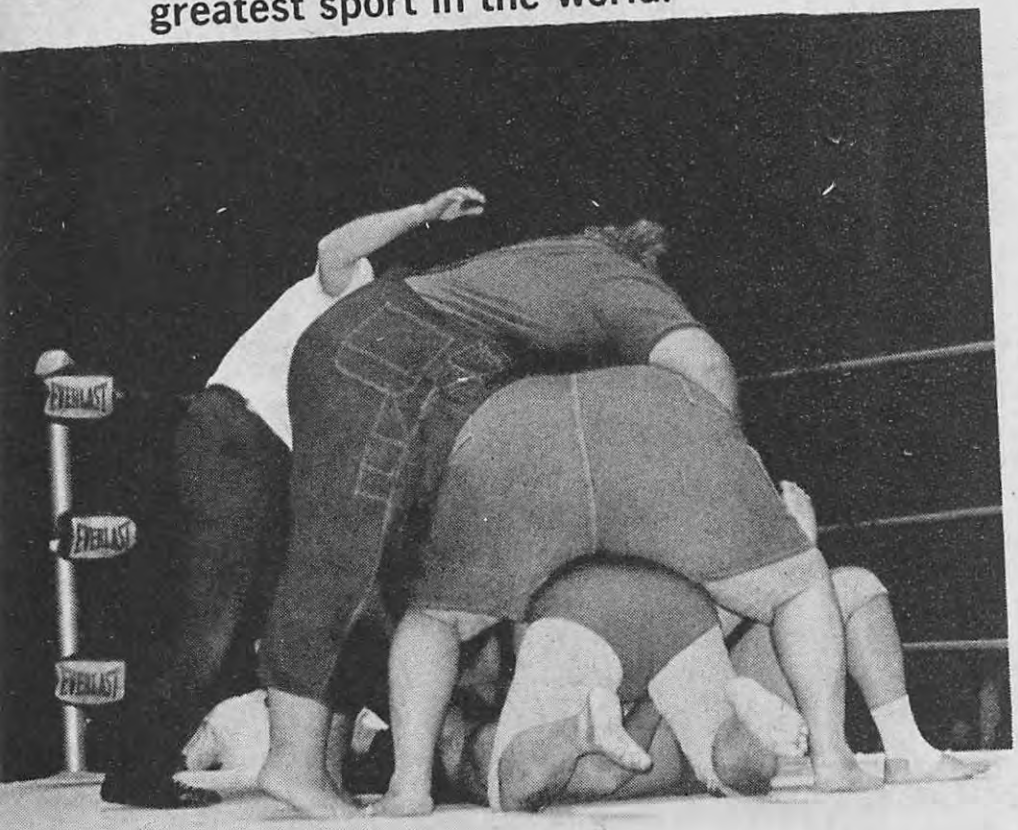
Above: Left to right; LaVerne, Niccoli, Vachone, Rogers. Right: Vachon climbs ropes to trigger an attack on Rogers. Below: LaVerne sends Rogers flying over the top rope. All the furious action took place during bitter Los Angeles bout.

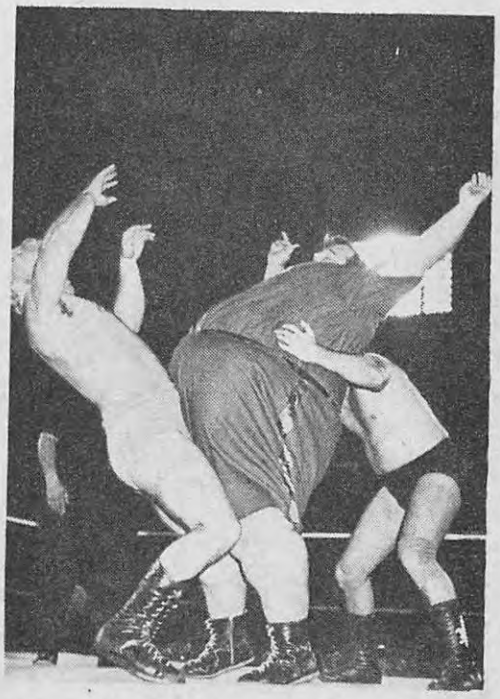


THE LIGHTER SIDE OF WRESTLING

Ever wonder what Mad Dog Vachon looks like with hair? So did Mad Dog. The hairpiece is becoming, but we don't know for sure just exactly WHAT it's becoming!

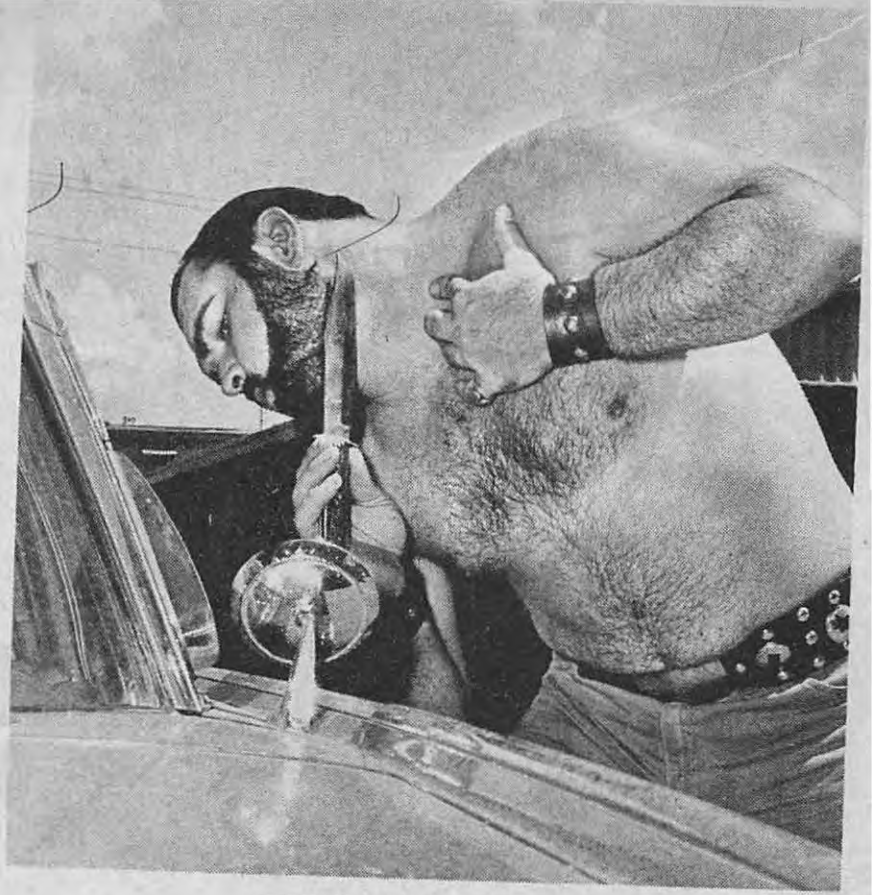
Wrestling is serious business. But it isn't so serious that it can't stop and laugh at itself from time to time. These exclusive pictures capture part of the humorous side of the greatest sport in the world.



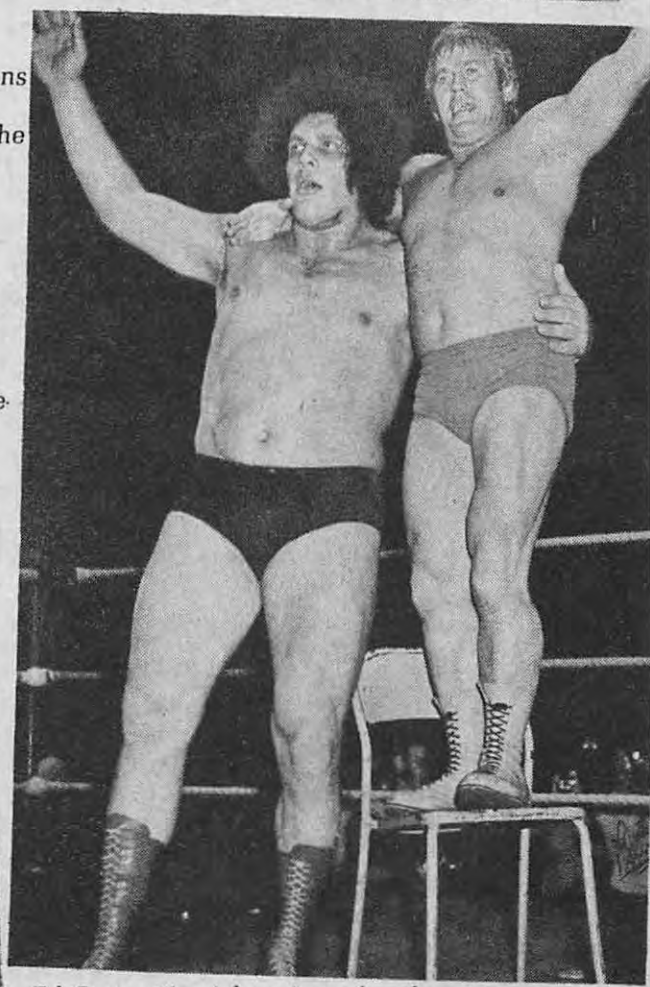


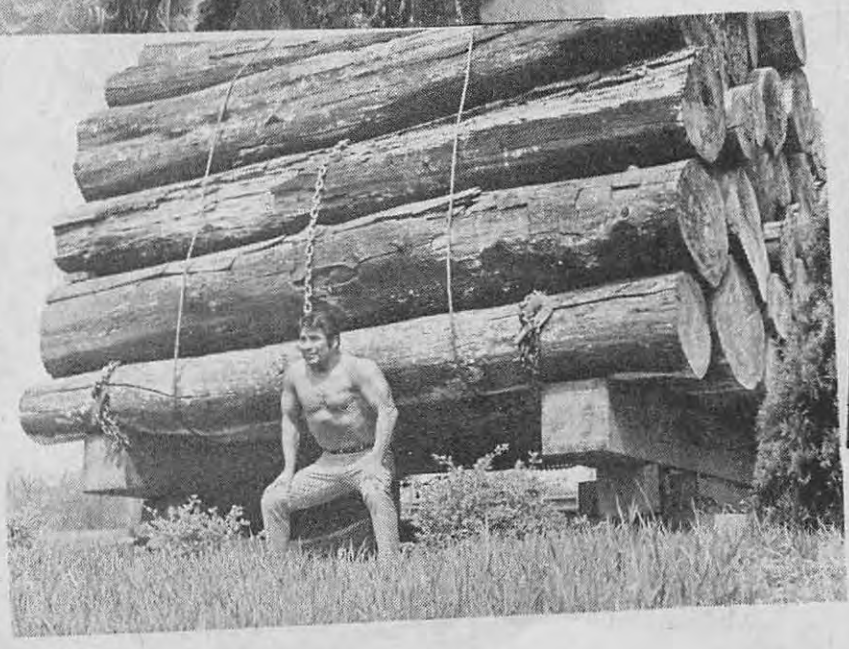
It's really a heavy scene (above) as Billy McGuire, 620 pounds, puts the bounce to Jerry Brown. Then Billy leaned forward and almost knocked Buddy Roberts into the balcony! Left: Kenji Shibuya and Massa Saito know what a pancake feels like as Haystacks Calhoun and Man Mountain Mike flatten the Japanese stars.

When Super Brucie tried to show us how strong he is he lifted this trash can to throw at our photographer. Then poor ol' Brucie dropped it—right on his foot!



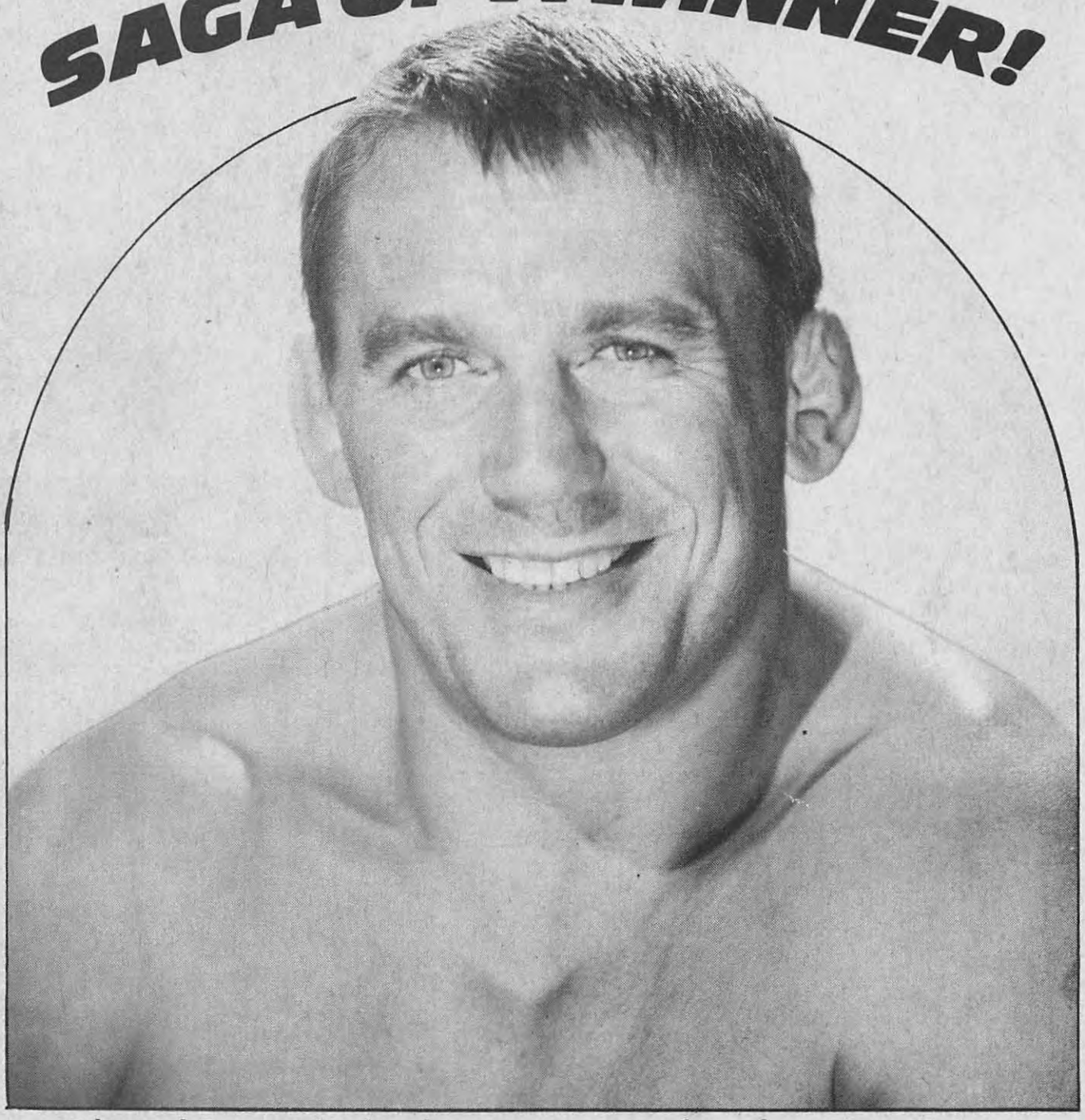
How do the Alaskans shave? All the rugged men from the north really need (above) is a knife and a car door mirror. Left: It seems like a heck of a way to shampoo your hair, but maybe the Medics know something we don't.



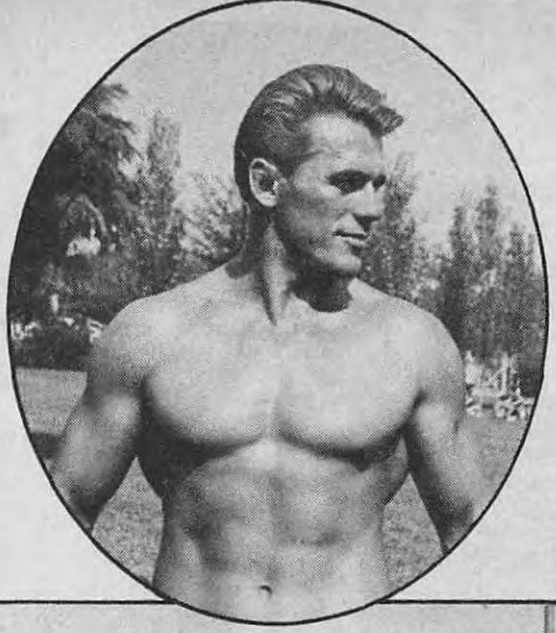


Ed Carpentier (above) needs a boost to see eye to eye with Jean Ferre. Left: We know Luis Martinez is strong, but is he really supporting tons of lumber on his back? We'll never tell.

EDOUARD CARPENTIER— SAGA OF A WINNER!



Edouard Carpentier has been a superstar for a long time. But getting there took a lot of dedication, training, perseverance and plain old hard work. Now Edouard Carpentier is at the stage where he can sit back and rest on his reputation. But he doesn't. That's not his style. He's still at the gym, every day, working as hard as ever. Come with us now on a brief trip through Carpentier's career as only Edouard himself can describe it!

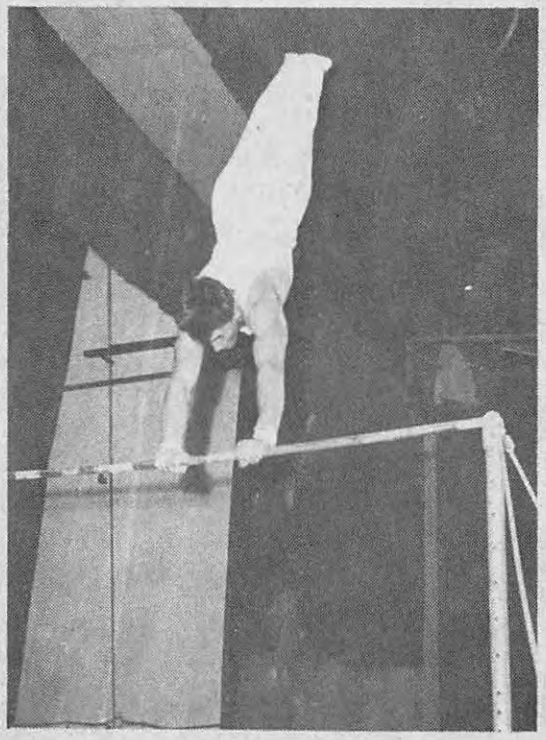


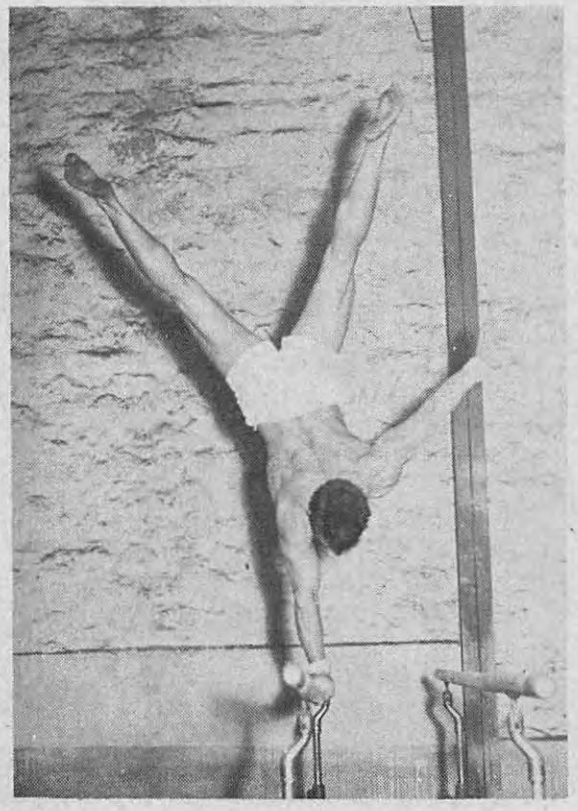
"I'm 18 years old (left) and wrestling is the farthest thing from my mind. I was a gymnast and was proud to represent my country at the Olympic Games. Below: That's me, looking very nervous as I hold the flag prior to an international match in Germany on March 25, 1950. I'm not sure, but I think we won."

"In addition to gymnastics, I also enjoyed pole vaulting. This 1950 picture was taken during one of my many practice sessions. To this day I still work out regularly."

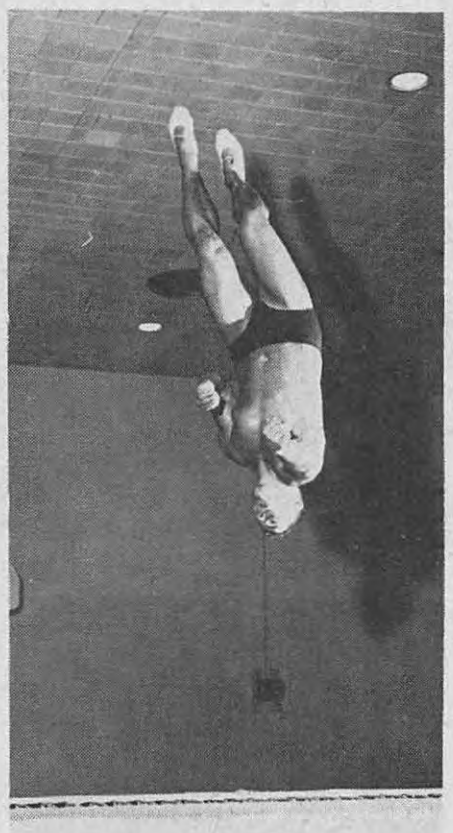
"I don't know if I was much of a movie star, but I was in the movies and here's the proof. That's me, standing next to the woman on the left. As you can tell, it was a western and I was lucky enough to get a small part in it. It was a lot of fun."

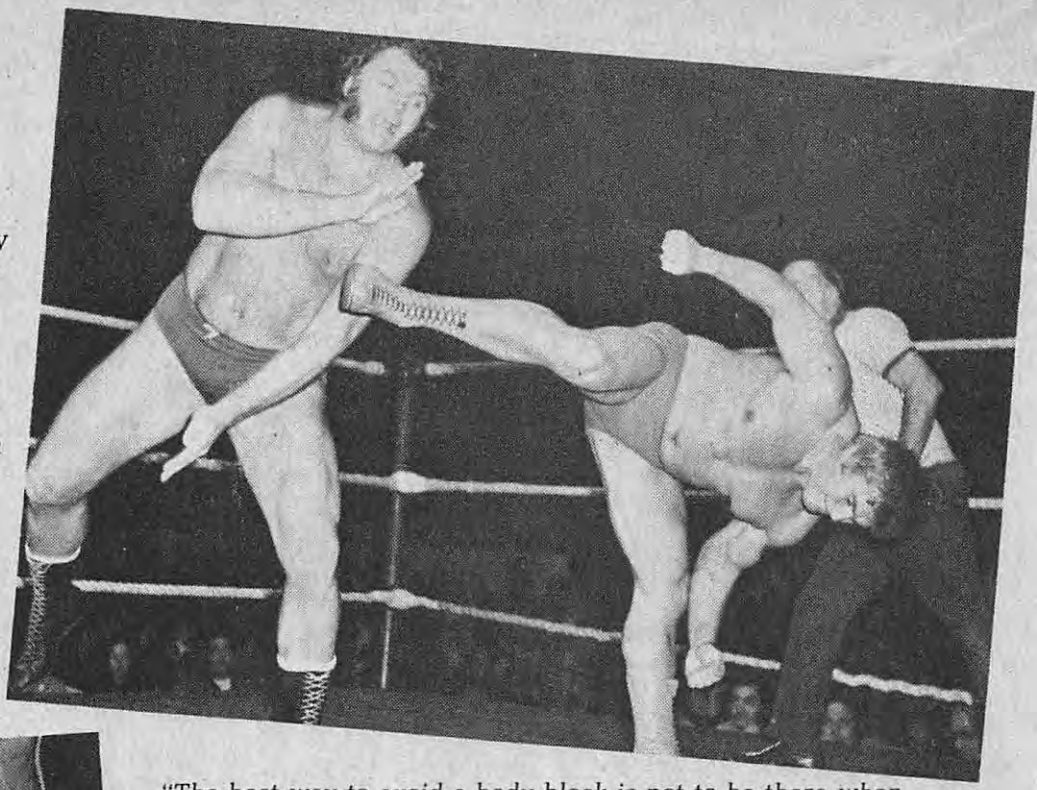
"In 1949 I posed with Dot, a friend of mine (left), who was the gymnastics champion of France. I was the gymnastics decathlon champion, which is a series of events that comprises all facets of gymnastic work. Today it is called the 'all-around' champion. Below: I'm performing on the high bar during a dual meet in the spring of 1950."



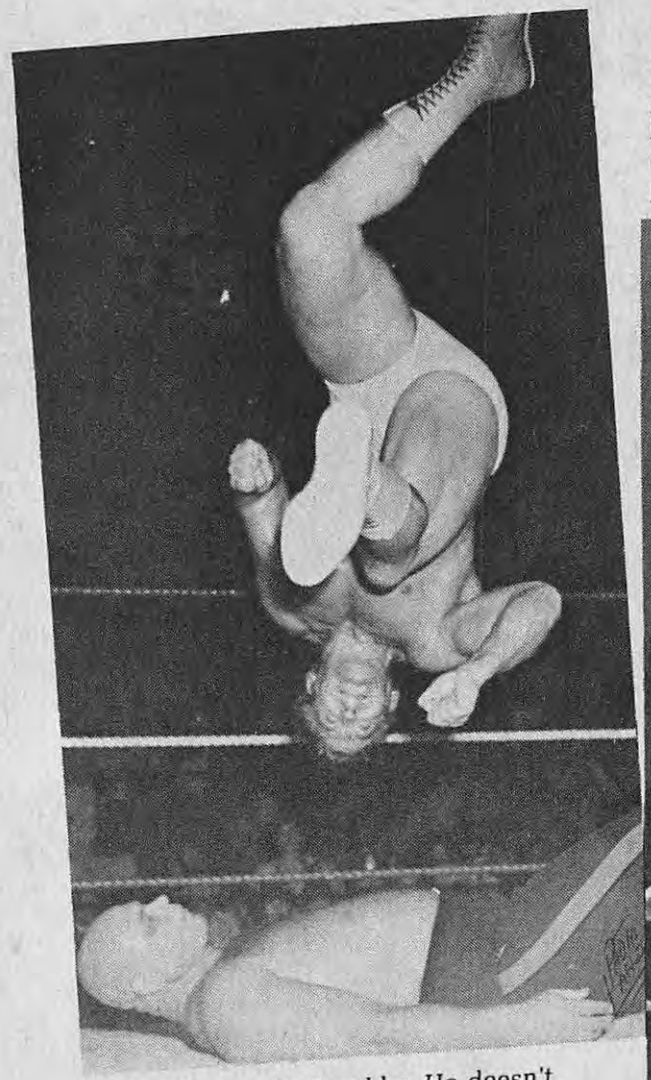


"The parallel bars are a great test of strength and agility. Left: I'm doing a one-handed handstand. The parallel bars were one of the events in the gymnastic decathlon. Right: No, I'm not walking on the ceiling and the picture isn't upside down. This photo was taken during my tumbling routine and it caught me at the top of a somersault."





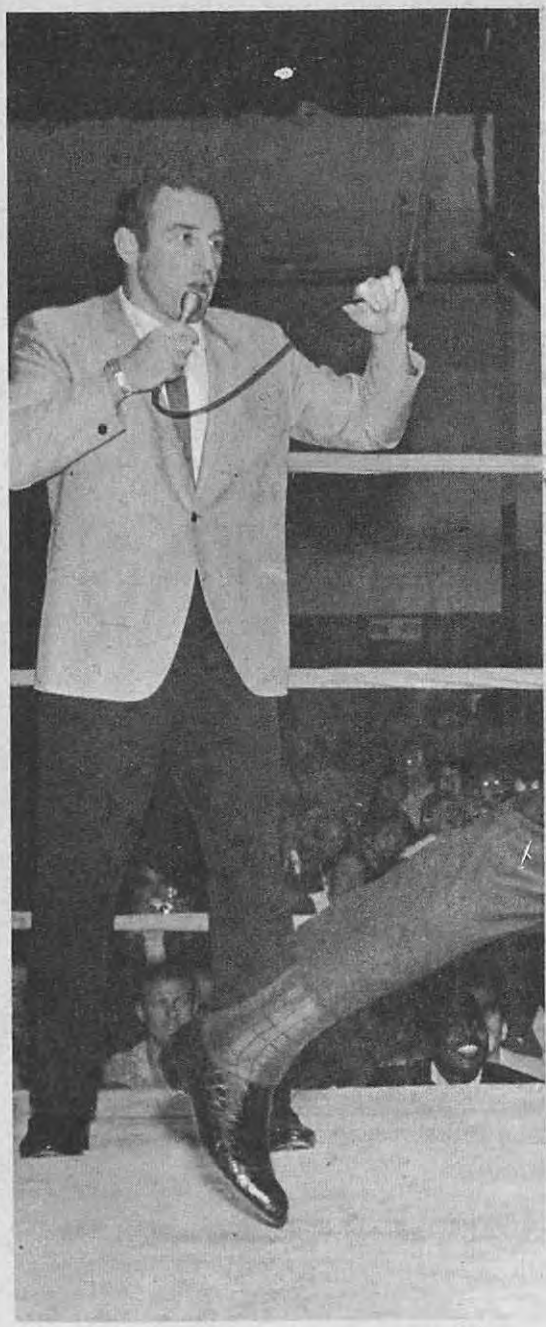
"As you can imagine, my gymnastics training was the best thing ever to happen to me since it gave me an excellent background for professional wrestling. This straight kick with which I'm hitting Don Leo Jonathan is a move I learned from gymnastic floor exercises."



"Poor Baron Von Raschke. He doesn't know where I'm coming from. If you notice, this is the same somersault maneuver I used in the gymnastics competition back in the '50's."

"The best way to avoid a body block is not to be there when your opponent lowers his shoulder and charges into you. A lot of wrestlers now use this move, but it comes right out of gymnastics training. It is a maneuver used both on the parallel bars, high bar and in the floor exercises as well."

THE COCO BUTT VS. THE 'SOFT' UNDERBELLY



George (Cry Baby) Cannon has withstood the shattering impacts of Rocca's dropkick, Gagne's flying tackle, Bill Miller's shoulder block and Sammartino's bear hug. The only famous weapon he had not tested was Bobo Brazil's deadly Coco Butt...

GEORGE (CRY BABY) Cannon is an enormous man. He weighs over 400 pounds and, according to one well known wrestler who recently tested his famous drop-kick on Georgie's chest, "The guy is like the rock of Gibraltar! You hit him with everything you've got and he just stands there and laughs in your face!"

Bobo Brazil disagreed. "I can knock him off his flat feet with my *Coco Butt*," bragged Bobo.

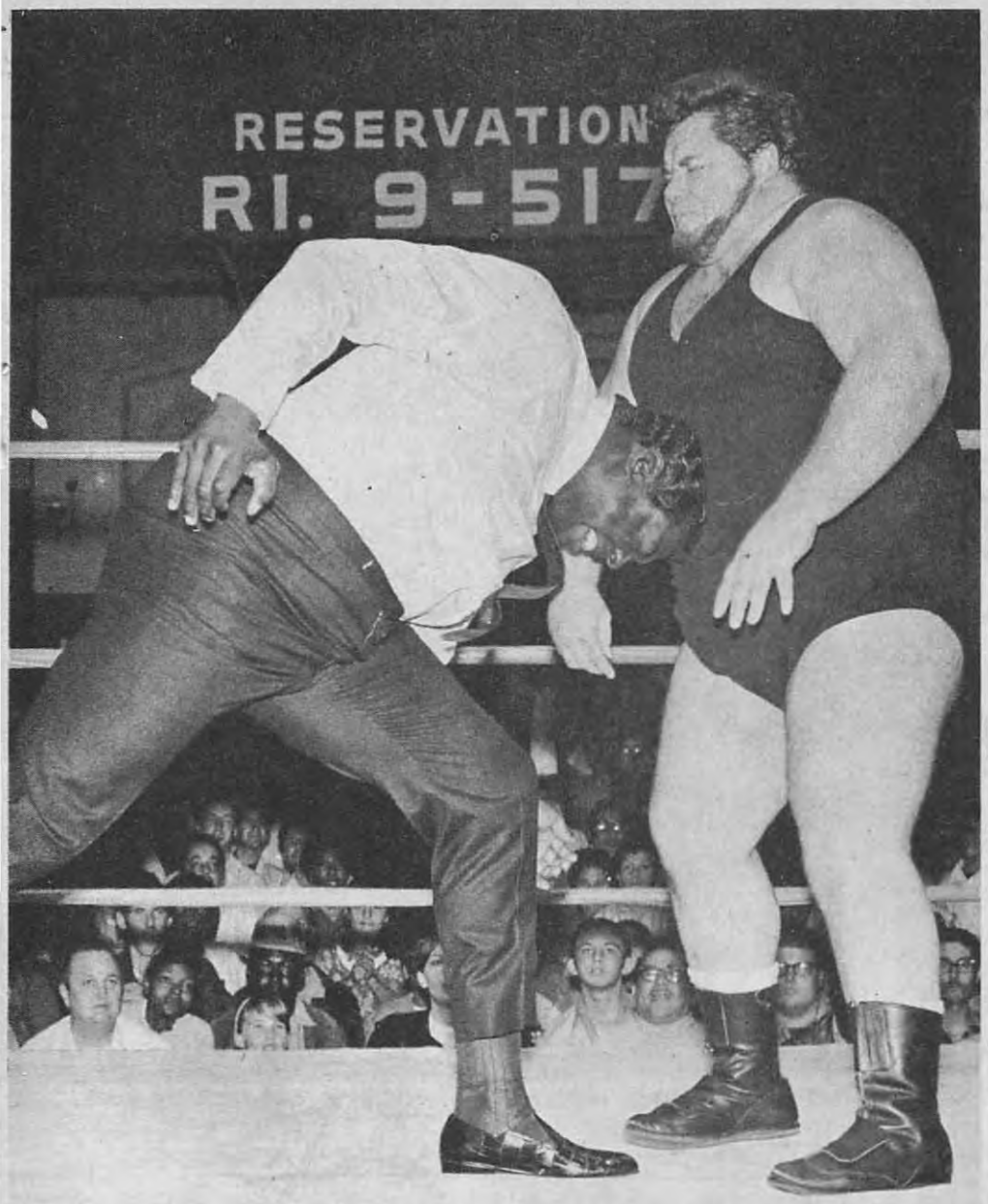
"The hell you can!" retorted Cry Baby.

The ingredients of an out-and-out confrontation had been sown. All that remained was for a promoter to make the necessary arrangements.

Los Angeles' energetic Mike LeBelle snapped up the idea. "I will allow Cannon and Brazil to settle their argument on my next show," said Mike. "George and Bobo will have the ring to themselves before the main event."

Bobo's Coco Butt, as every mat fan from Australia to Iceland knows, is a rather simple but deadly maneuver, consisting of Bobo ramming his skull straight into his opponent's soft underbelly. Nine out of ten times, the end result is exactly as Brazil planned; his victim lets out an ear-shattering "Ohoo!" as the wind explodes from his body and he falls to the floor, finished for the night.

Cry Baby Cannon has one of the softest underbellies in wrestling, and he's proud of it. But don't let the word "soft" fool you. The enormous size of his underbelly acts like a shock absorber on an automobile, and in his long career, George Cannon has successfully withstood such shockers as Rocca's booming dropkick, Gagne's flying tackle, Bill Miller's shoulder block and Sammartino's bear hug. All in all, a rather re-



In his first attempt to blast Cannon off his feet with his famed Coco Butt, Brazil's head plowed deep into George's middle. Cannon's great body rocked and swayed, but he remained upright.

markable series of feats.

About the only top star who had not tested Georgie's underbelly was Bobo Brazil, and now that was about to happen. Could Bobo's indestructible head penetrate Cannon's impenetrable belly? The world would soon know...

Cannon stepped into the ring dressed to wrestle. Brazil stepped into the ring dressed for a night on the town; alligator shoes, black suit that sparkled under the bright ring lights, snow-white shirt and a sky-blue tie that must have cost at least $30.

Cannon snickered when he saw Bobo. "What the hell are you so dressed up for?" George grunted as he flicked the end of Brazil's tie.

"This whole thing wouldn't take but a second," Bobo snapped. "So why should I go through all the trouble of getting into my wrestling outfit?" He grinned and added, "All I'll need is the top of my head!"

The ground rules, as laid down by the promoter, were very simple: Bobo would have three cracks at Cannon's belly. If George lost his balance and fell, Brazil would be ruled the winner. If Cannon withstood the shocks, he would have his hand raised. There would be no payment or prize of any kind to the winner, only satisfaction.

"Ready, George?"

"Yep."

"Ready, Bobo?"

"Certainly."

"Go!"

Cannon spread his feet wide apart, sucked in a deep breath and glared at Bobo.

Brazil, standing about ten-feet away from George, peered at Cannon's huge mid-section to get the exact position and range of the target, lowered his head, and charged...

Bobo's head zoomed like a battering ram squarely into Cannon's belly. George quivered as he bounced backward. But he didn't lose his balance.

Brazil's second shot was a duplication of the first, as was Cannon's reaction to it.

Bobo's third and last try came closest to knocking George's feet out from under him—close, but not quite. George's great body rocked and swayed, as if in convulsions. He bounced back at least six-feet before finally settling down on his feet again.

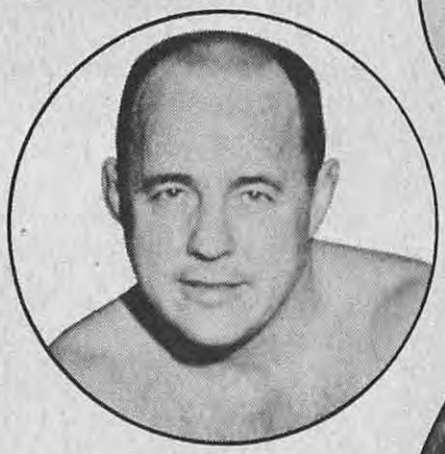
Bobo was disappointed but, as usual, a good sport. He walked over to Cannon, patted him on the shoulder, and said, "I didn't think you could do it. Congratulations." Brazil then turned and left the ring.

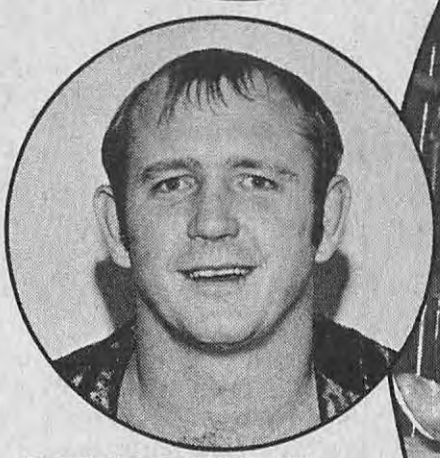
Cannon remained, taking bows and pointing to his stomach. "Solid rock," he yelled to ringsiders. "Solid rock!"

Not even Bobo Brazil could argue the point. □

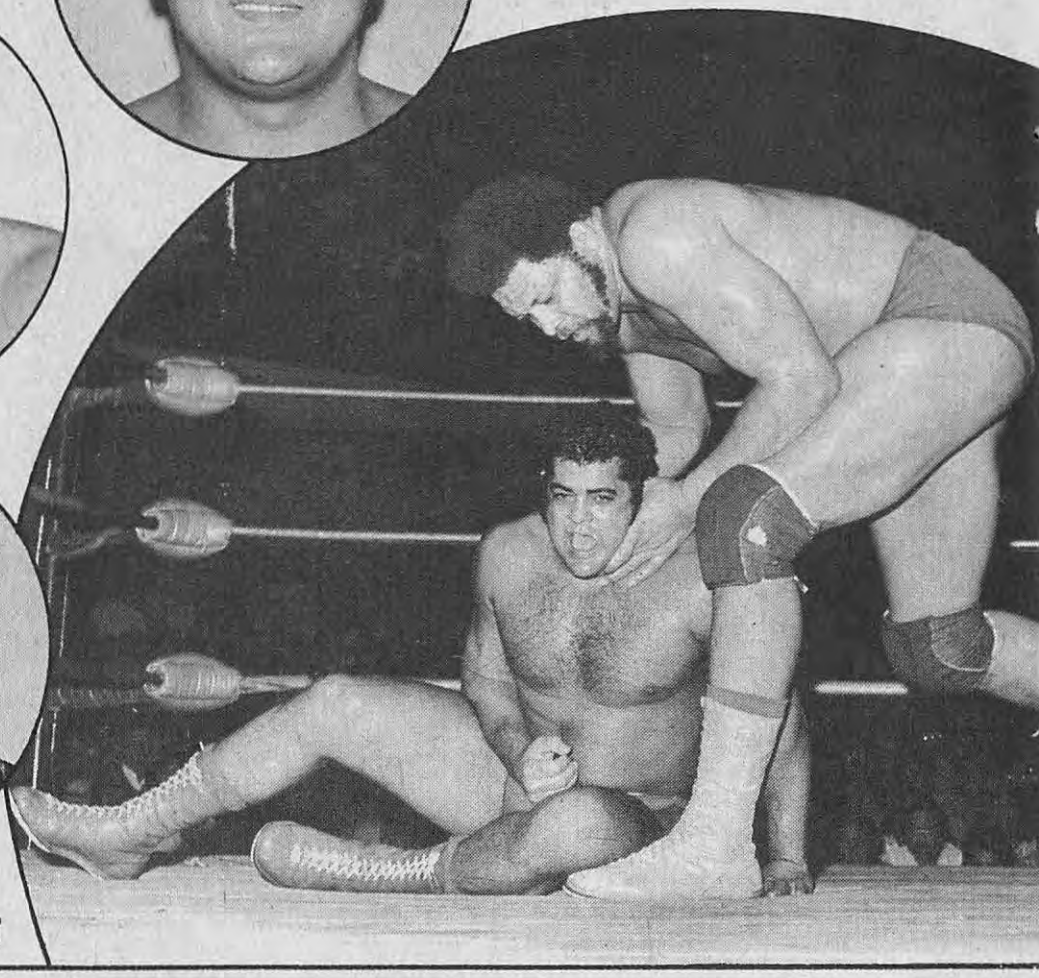
PEDRO MORALES
W.W.W.F. CHAMPION

VERNE GAGNE
A.W.A. CHAMPION





DORY FUNK JR.
N.W.A. CHAMPION



IS WRESTLING FINALLY GETTI

IF CURRENT TRENDS are a reliable indicator, professional wrestling, which has been split for years by feuding associations and alliances, may soon have a single national champion!

That's right. One champion.

Who it will be and how it will be decided is anybody's guess. But it appears the various alliances are finally patching up the differences which have split them.

As it stands now, there are three major alliances and a number of minor alliances. The three big ones are the N.W.A., which boasts Dory Funk Jr. as champion. It is national in scope and is the one recognized in most areas. The A.W.A., which boasts Verne Gagne as champion, is concentrated mainly in the midwest and western Canada. The W.W.W.F., which recognizes Pedro Morales as champion, covers some of the New England States and the middle Atlantic states.

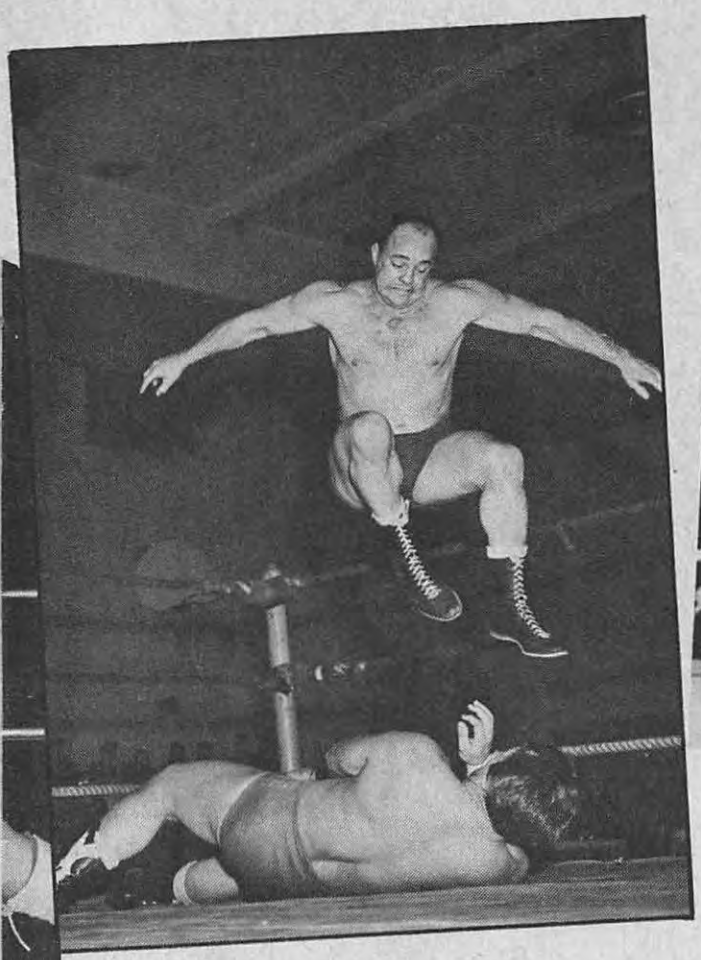
In addition, there are other federations throughout the United States and Canada, each with its own heavyweight and tag team champions.

This wealth of champions has been accepted, although reluctantly, by most wrestling fans throughout North America. Wrestlers who held titles were often geographically restricted and rarely, if ever, wrestled in a different federation's territory.

Now, that seems to be changing.

It's hard to pick out where it began, but the man who probably gave it its impetus is Olympic promoter Mike Lebell. Mike scored a big coup when he got former W.W.W.F. kingpin Bruno Sammartino to come to Los Angeles for the annual 22-man Battle Royal. Lebell has also brought such stars as Killer Kowalski, Ernie Ladd, Nick Bockwinkle and Ripper Collins into L.A.

Lebell's territory is in the domain of the N.W.A. Sammartino wrestled almost exclusively in W.W.W.F. areas. Bockwinkle is half of the A.W.A. tag team champions. Collins



Dory Funk Jr. (above) flips Mando Lopez during a match in Los Angeles. Left: Verne Gagne kneedrops Don Leo Jonathan in a Winnipeg contest. Opposite page: Pedro Morales tries to escape from the clutches of big Ernie Ladd during a west coast visit. The days of three different champions may be numbered, trends indicate.

Why does wrestling have so many different champions? Probably more than any other—that's the question we're asked most often. The answer is long, complicated and quite involved. But perhaps the question won't be asked very much longer!

NG ONE WORLD CHAMPION?

had been mostly in Hawaii.

But whether or not it was Lebell who started it, other promoters have picked it up. The examples are numerous.

***W.W.W.F. heavyweight champion Pedro Morales has wrestled at the Olympic for Ernie Ladd's Americas championship. Ladd himself is a former National Wrestling Federation champion who has wrestled in N.W.F., N.W.A. and W.W.W.F. territories.**

***Verne Gagne, A.W.A. king, has recently appeared in Florida (N.W.A. territory) and New York (W.W.W.F. territory).**

***Americas tag team champions Goliath and Gordman have come to New York and, as of this writing, were challenging for the W.W.W.F. tag team title.**

***Mad Dog Vachon, Grand Prix Wrestling Alliance former king, has been wrestling in A.W.A. territory.**

***Top N.W.A. challenger Jack Brisco has wrestled in the W.W.W.F. areas of Boston and New York.**

***Bruiser and Baron Von Raschke, both of whom claim the World Wrestling Association championship, have wrestled in St. Louis, the heartland of the N.W.A.**

***Ray Stevens, half of the A.W.A. team team champions, has appeared in both N.W.A. areas (California and Florida) and W.W.W.F. areas (New York and Philadelphia).**

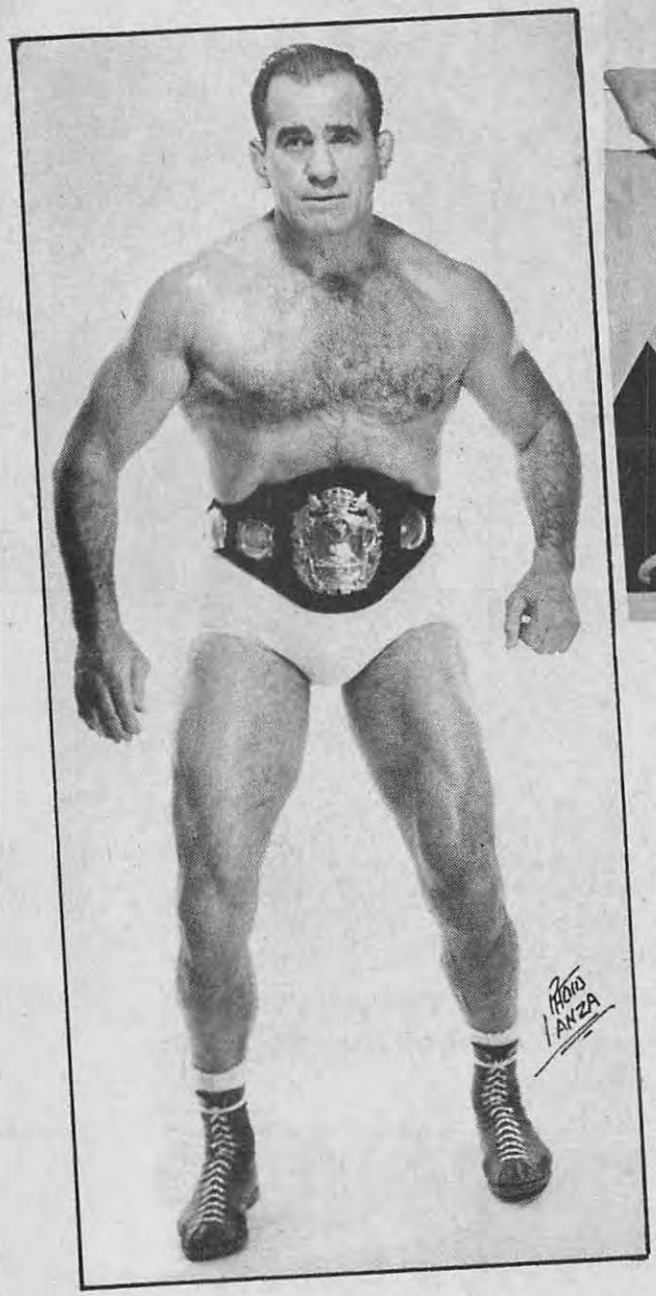
***National Wrestling Federation champion Johnny Valentine also wrestles in Dallas and St. Louis, N.W.A. areas.**

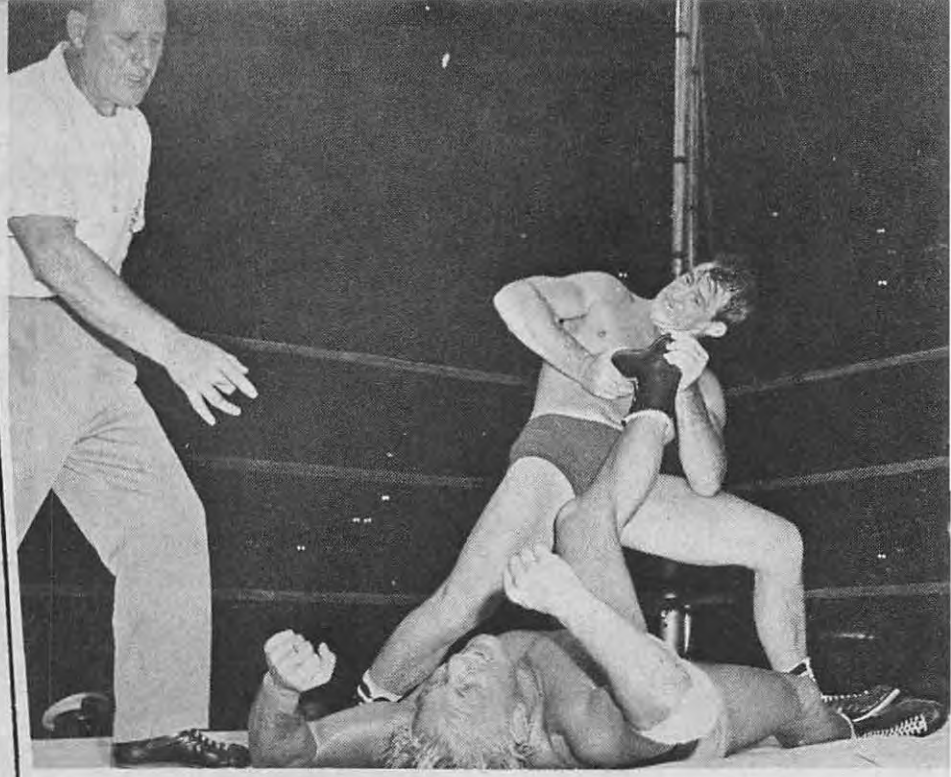
***N.W.A. world champion Dory Funk Jr. is, at this writing, scheduled to appear in New York City, home of the W.W.W.F.**

There are other examples too numerous to mention. But it does indicate a significant trend.

How did it all begin, this splitting up of the world championship?

It started when Buddy Rogers won the world championship from Pat





Buddy Rogers kicks out of Lou Thesz' stepover toehold. It was Thesz (left) whose championship reign caused the eventual split into three champions. He lost to Rogers, but did he or didn't he win it back? Some areas said he did and others said he did not. Years later it's still a subject of great controversy.

O'Connor. At the time Buddy won the title (the N.W.A. title) it was recognized throughout North America.

Rogers traveled all over North America defending his title, but concentrated his base of operations in the east in what is now W.W.W.F. territory. When Buddy lost his crown to Lou Thesz, making Lou a six-time world champion, the controversy really began.

The decision was questionable to begin with, some people thought, and Thesz expressed a reluctance to travel as widely as Rogers had. He'd defend his title where he wanted.

Eastern promoters, therefore, refused to recognize Thesz and created the W.W.W.F. (World Wide Wrestling Federation). Since it didn't accept the result of the Rogers-Thesz match, it considered Rogers still champion and installed him as the first W.W.W.F. king.

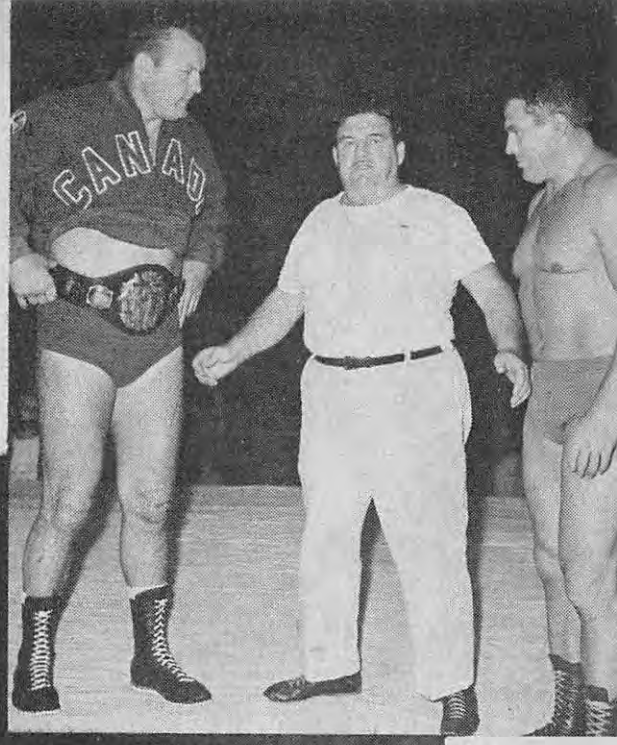
Buddy, however, lost that title in his very first defense when Bruno Sammartino defeated him in an incredible 48 seconds in Madison Square Garden. Bruno held the title for eight years before losing it to Ivan Koloff. Occasionally, during those eight years, Bruno did travel outside of W.W.W.F. areas, but never with the title on the line.

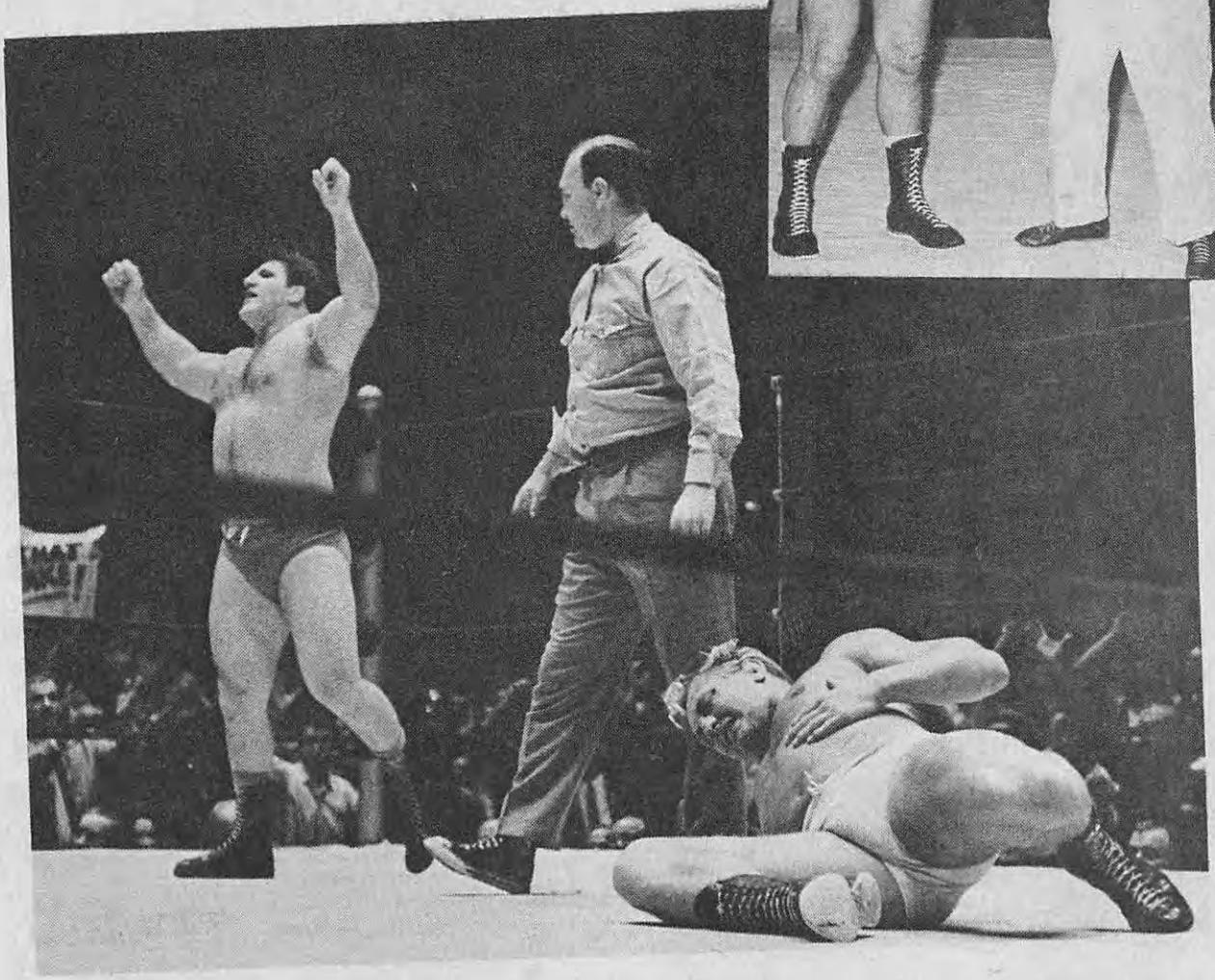
Koloff held the crown for three weeks. Then, before the largest indoor crowd in wrestling history, Pedro Morales whipped him for the title.

Meanwhile, out in the midwest, there was a man they called the "uncrowned champion." His name was Verne Gagne and no world champion, Pat O'Connor, Buddy Rogers or Lou Thesz, would wrestle him.

Midwestern promoters, angered at the refusal of the N.W.A. champions to give Gagne—their hottest box office draw—a title shot, followed their eastern counterparts and withdrew recognition of Thesz. They, however, didn't recognize

Gene Kiniski, wearing the N.W.A. belt, and Edouard Carpentier, a former A.W.A. titleholder, meet before a championship match in Montreal (right). Kiniski successfully defended his crown by getting himself disqualified. Below: Bruno Sammartino holds his arms triumphantly in the air after beating Buddy Rogers in less than 40 seconds to win the W.W.W.F. heavyweight championship in New York's Madison Square Garden on May 19, 1963.





Rogers either.

They formed the American Wrestling Association and held a tournament to determine its champion. Verne Gagne, the "uncrowned champion," finally had an official crown.

However, most of North America went along with Thesz and the N.W.A. Eventually, he lost his title to Gene Kiniski, who lost it to Dory Funk Jr.

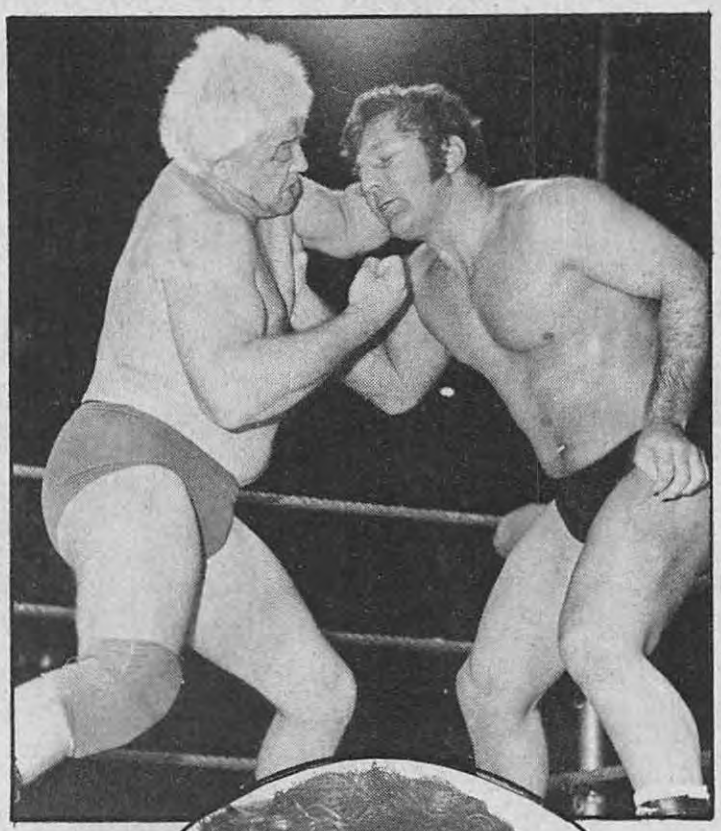
Funk was exactly the opposite of Thesz. Where Lou wanted to restrict his travels, Dory, realizing how wrestling has grown, tried to please every promoter in the N.W.A. areas by appearing as often as he could all over the country. But some areas, especially before Dory became champion, would simply never get to see the heavyweight king in the flesh. They wanted their own champion. And so the minor titles came into being.

The Americas championship, representing North, South and Central America, was born and flourished in California.

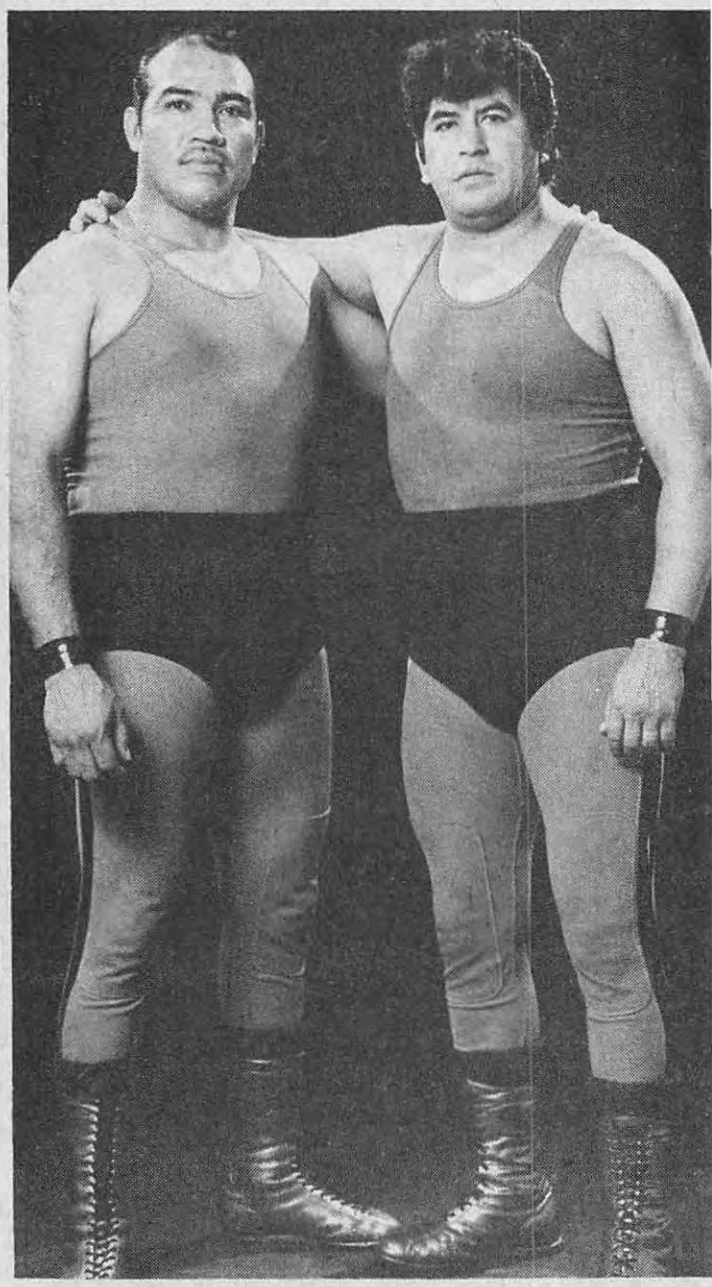
The N.W.F. (National Wrestling Federation) was created to cover Ohio, western Pennsylvania and the upstate New York areas. Johnny Valentine is the current champion, having won the title from Johnny Powers. This federation has boasted such stars as Abdullah the Butcher, Ernie Ladd and Waldo Von Erich as champions.

The W.W.A. (World Wrestling Association) was created to cover areas in Indiana, Illinois and other midwestern outposts and has boasted Baron Von Raschke, Sailor Art Thomas and Bruiser as its champions. It's tag team champions are the notorious Blackjacks.

The Grand Prix Wrestling Association covers wrestling in the province of Quebec, Maine, Vermont, and selected other areas of eastern Canada and the New England states. It is the home of the famous "jinxed" belt, worn by such stars as Edouard Carpentier, Mad Dog



Ray Stevens pounds Paul Christy during a 1971 match in Chicago. Stevens, who holds half of the A.W.A. tag team championship, challenged for the W.W.W.F. title and wrestles in N.W.A. areas as well. He favors the one champion idea.



Americas tag team kings Goliath and Black Gordman have appeared in both N.W.A. and W.W.W.F. territories. There hasn't been an exchange of wrestlers in competing areas like there is now for a long time.

Johnny Powers is the North American champion and has held the N.W.F. title as well. Titles such as his won't be affected if the concept of a single world champion is accepted.

Vachon, and Killer Kowalski.

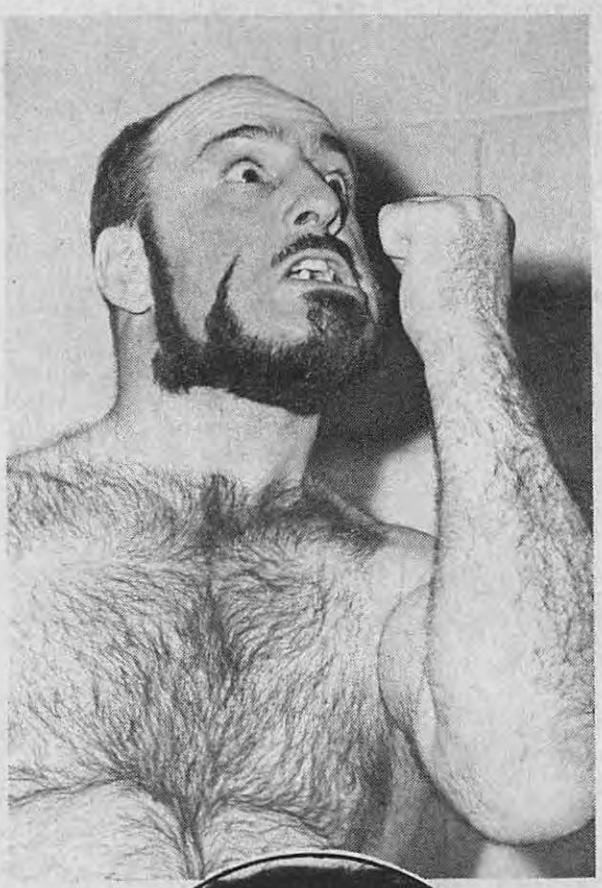
These are further broken down into other area championships such as the Pacific Coast champion, Western States champion, Eastern States champion, Southern States champion, Gulf Coast champion, etc., etc., etc.

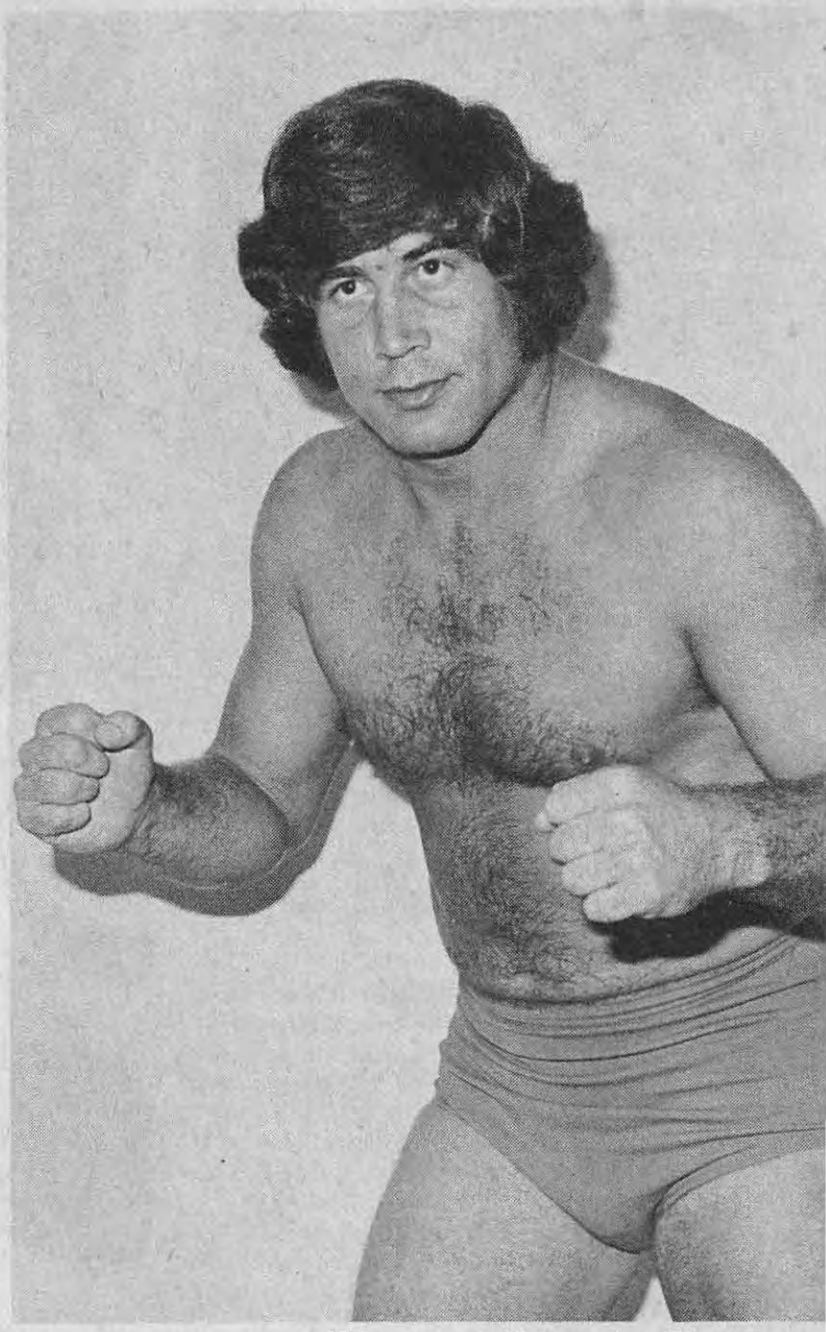
Of course, there are various state and province champions as well as continental champions (U.S., European, Australian, Asiatic, Oriental), but there is only one International champion, Shoehi Baba, and he's wrestling in both N.W.A. and N.W.F. areas.

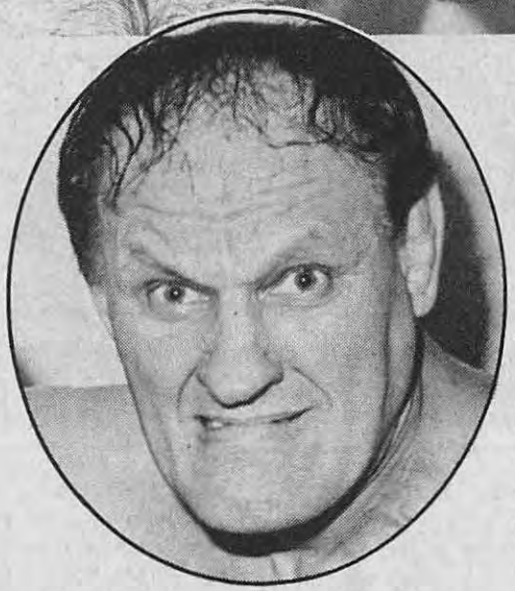
Also, each of these breakdowns includes not only a heavyweight champion but a set of tag team champions as well. Sometimes it appears there are more belts in professional wrestling than in a pants factory.

Of course, if the current trend of wrestlers from one organization wrestling in other organizations' territories continues, it doesn't necessarily mean we'll wind up with a

Jack Brisco, considered a leading contender for the N.W.A. title (right), has wrestled in W.W.W.F. and A.W.A. territories. Below: Grand Prix champion Mad Dog Vachon also appears in A.W.A. and W.W.W.F. areas. With so many wrestlers appearing in so many different territories, one champion seems imminent.







Killer Kowalski has long been considered a top contender for the A.W.A., N.W.A. and W.W.W.F. titles. He travels to every territory.

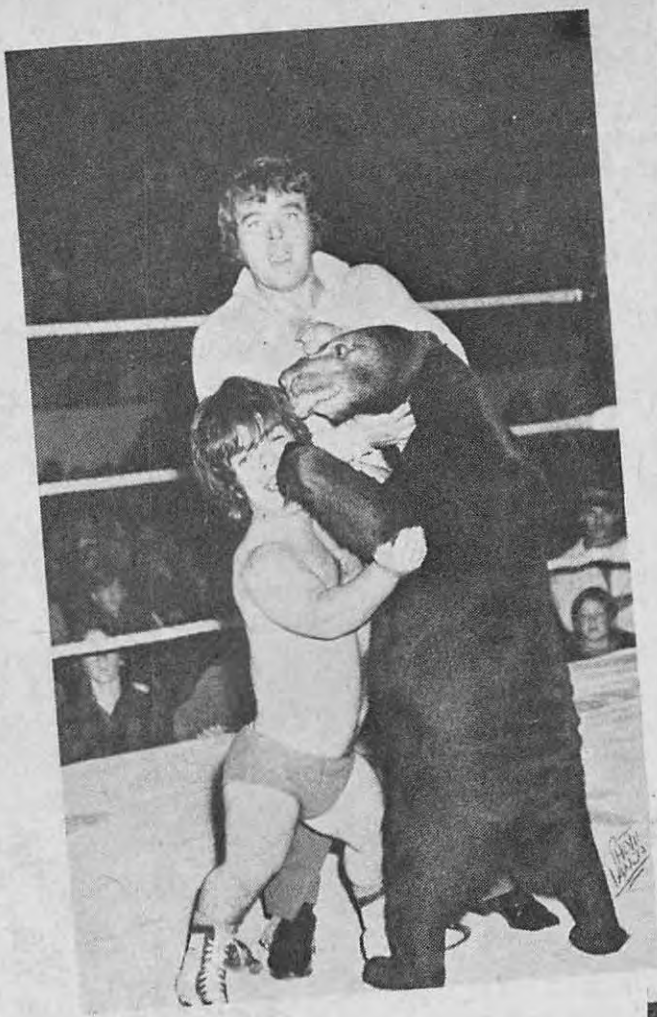
single champion. Even if we do wind up with one titleholder, we'll be back where we were years ago. One champion just cannot defend his title in every area in which professional wrestling is a big time attraction. It's physically impossible.

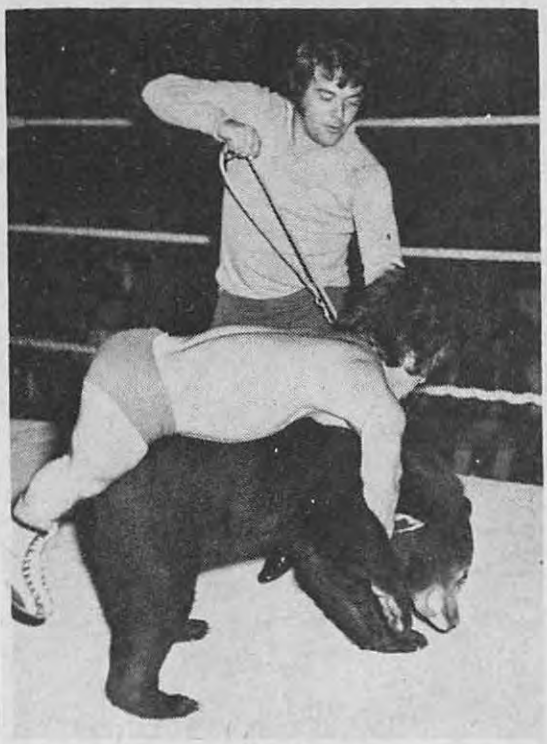
That, naturally, means some promoters will rarely if ever get a visit from the champion. They'll probably withdraw recognition of him for failure to defend his title in their area and set up a tournament to determine their own champion. And we're back where we started again.

The more logical outcome, however, is that each region will maintain its local champion but there will be one overall champion. There would be a W.W.W.F. champ and an A.W.A. champ and an N.W.F. champ and a Grand Prix champ and an N.W.A. champ etc., but there'd also be THE champ as well.

This is all speculation, of course. There's a chance this exchange of wrestlers among federations will mean nothing more than a lessening of the restrictions as to where a wrestler can appear.

If it all sounds too confusing, keep in mind that it just wouldn't be professional wrestling if it wasn't confusing. It can't get any worse than what we have now. There are so many champions—there are hardly enough challengers to go around! □





"Ride 'em, Cowboy! As Teddy leads me around the ring I'm hanging onto his back for dear life. If he rolls over on me before I can get out of the way—I'm done for. Wrestling a bear is tricky as well as dangerous if you don't know what you're doing."

"Teddy and I begin the match at mid-ring (above) with his trainer in the background. Notice how he's licking me with his tongue—something he's done dozens of times before. Judging by that, how could I have had any idea of what he'd do to me later? Right: I'm trying to pin Teddy. If you'll notice, my right shoulder is sticking into his mouth, but he isn't trying to bite me at all."

"I WAS ALMOST EATEN

I WAS NEARLY eaten alive by a bear! No. This isn't a story about some hunter lost in the Alaskan wilderness who meets up with some wild grizzly.

It's a story about a wrestler—me—and a bear I've grown to love like a brother.

Until he took a chunk out of my leg.

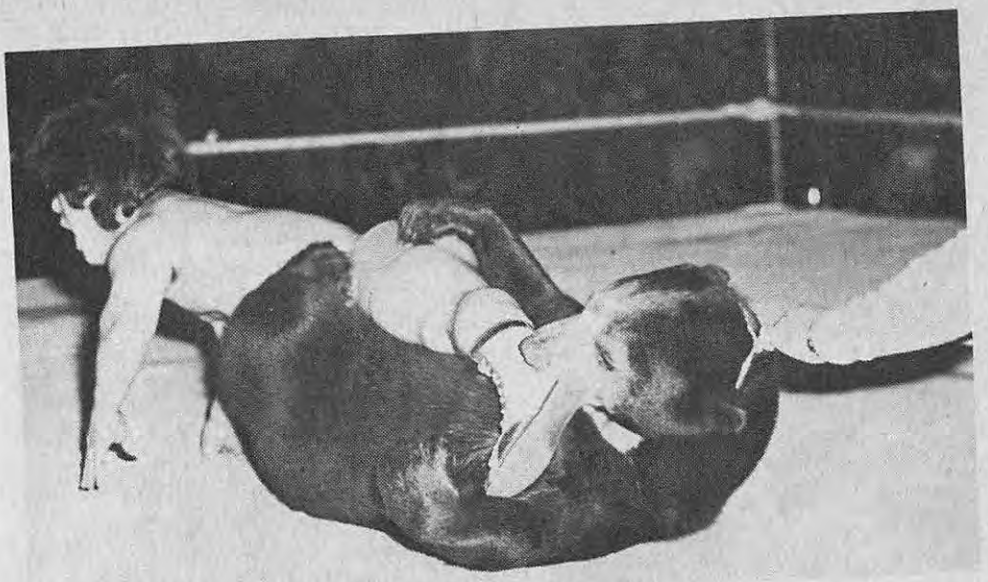
Teddy (that's his name) and I have been friends for a long time. We've wrestled against each other hundreds of times. In fact, every time I see him, whether it's in a ring or not, he wants to wrestle with me. I think he enjoys it as much as I do.

But one night recently in Montreal he turned on me. And the reason *why* bothers me more than the fact that he did it.

I guess I always knew somewhere in the back of my mind that I might get seriously bitten some day. I've been nipped a few times but they were accidents. I don't think this was an accident.

We were wrestling as we usually do. He always tries to get me in a bearhug (what else?) and when he does he licks my face with his big tongue. It's icky, but it's also kinda cute.

This time things were going along smoothly. I'd even put my arm in his mouth and nothing happened. But for some unexplainable reason, he tripped me. And when I went down he grabbed the back of my



"This is where it happens. As I try to crawl away from Teddy he sinks his sharp teeth into my ankle. They cut right through my boot and severed the achilles tendon. When I began screaming nobody believed I was hurt. I don't think they really believed it until they saw the blood and saw me being carried from the ring on a stretcher. I wish Teddy could talk so I'd know why he did it. Luckily (below, left) Teddy's trainer pulled him off me before he injured me further."

Midget wrestler Tom Pouce and Teddy the bear are old friends. They've wrestled each other hundreds of times. But one night in Montreal Teddy turned on Tom and severely bit him. Here is Tom's own story of that terrifying night!

ALIVE BY A BEAR!"

By Tom Pouce

ankle and sunk his teeth into my achilles tendon. It hurt like hell.

When his trainer heard me scream and realized what happened, he immediately pulled Teddy off me. But the damage had been done. He'd bitten clear through the tendon and I had to be wheeled out on a stretcher.

I don't mind telling you it was the scariest moment of my life. He evidently severed some nerves because I lost all feeling below my ankle. I had to look to make sure he hadn't ripped the entire thing off with those sharp teeth of his. And when I looked I got sick when I saw all the blood.

The doctors tell me surgery can repair the torn tendons and I'll eventually be able to wrestle again. But I don't know whether or not I'll ever be able to go back to wrestling Teddy. Sure, he's friendly and I still like him. But how do I know that some day in the future he won't turn on me again and injure me even more seriously?

That's what bothers me most. If I had hit him or done something to him to make him angry at me then I'd know why he did what he did. But as far as I know I didn't do anything unusual. I was doing the same things I've done hundreds of other times before.

But even if I ever do get up enough courage to wrestle him again, you can bet I'll be on guard every second of every match. I don't want to end up being Teddy's lunch! □

Joe Louis is one of a kind. But he's not the only man in the world brave enough to stand up to some of today's most vicious wrestlers. Or is he?

THE WRESTLERS WERE waiting in the ring. They had received their cheers and jeers, as the case may be, and were waiting for another man to make his entrance through the ropes.

Necks were turned backwards as fans tried to look towards the exit from the dressing room. Suddenly, a few cheers began to come from the area near the dressing room. Then the cheering began to build higher and higher. As the man reached the ring apron there was a crescendo of sound.

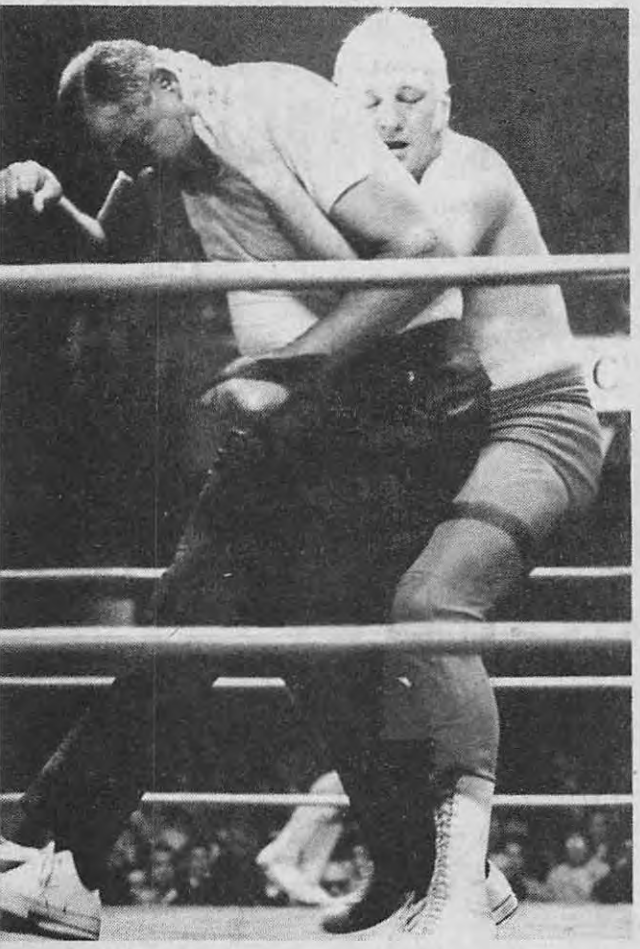
All that cheering for a referee?

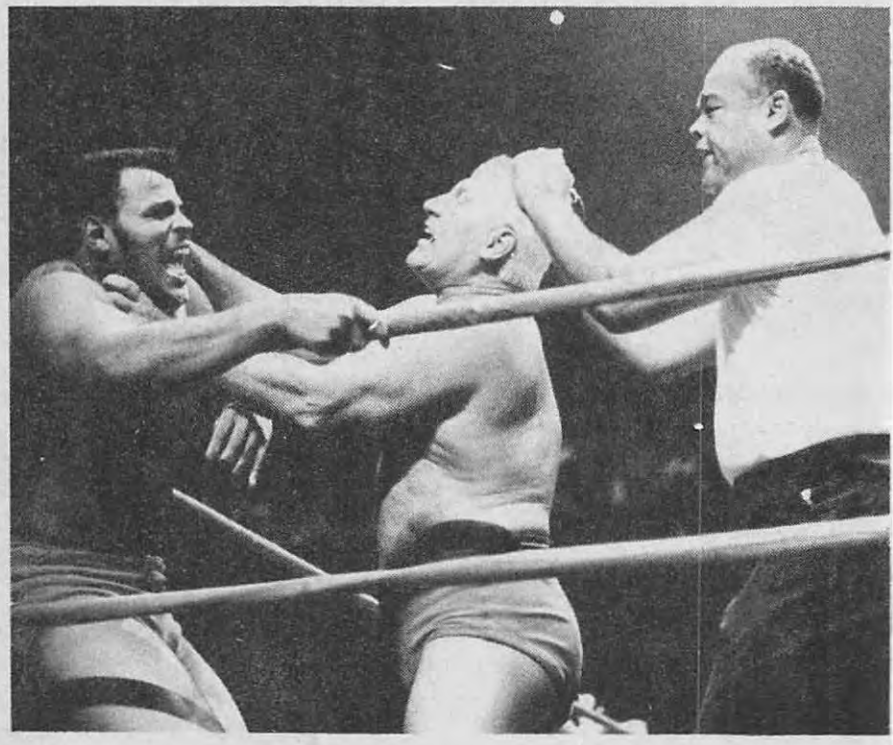
You bet!

Because the special guest ref-

When Joe Louis is a special guest referee the fans and wrestlers both know that illegal tactics will not be tolerated at all.

WRESTLING NEEDS MORE





Freddie Blassie refuses to stop choking Rocky Johnson in the corner (above) so Joe Louis grabs him by the hair. Blassie got the message. Left: Tired of Louis' strict enforcement of the rules, Don Carson decides to teach Joe a lesson. Right: It's Don who learns the lesson as Joe breaks the hold with a hard elbow smash.

eree the people were cheering was none other than Joe Louis, the former heavyweight champion of the world and the man many boxing fans consider the greatest heavyweight who ever lived!

"Take a look at that man, son," said one father to his child. "Remember him. Some day you can tell your children you saw him in person. He's Joe Louis—the greatest heavyweight champion of them all!"

The scene was Salem, Virginia. The headline attraction was a grudge match with Johnny Weaver and Art Nelson against the Royal Kangaroos. The co-feature was quite a match as well, pitting Thunderbolt Patterson and Ron Garvin against Gene and Ole Anderson.

But this was one night on which as many people came to see the referee as did to see the grapplers.

"These guys won't be getting away with anything tonight," one fan said. "I've seen Joe Louis referee before. When he says break—you break. If you don't you're liable to get a shot you'll feel for a month!"

And what the fan said was true. Oh, sure, the Royal Kangaroos tried some funny stuff. But not once did they get away with it. The first few times Joe had to use a little strongarm. After that he just looked at them and they stopped their illegal tactics.

What kind of referee is Joe Louis?

"He's the toughest sonofagun I ever came up against," remember Freddie Blassie. "He refereed a match with Don Carson and myself against Earl Maynard and Rocky Johnson. I'll never forget it.

"Carson and I were pretty hot stuff at that time. We were terrorizing everybody . . . running out of opponents. Even the referees were scared of us.

"The night of the match we found out Joe Louis was going to be the referee. Don and me figured this would be easy. I mean, the guy's a boxer, right? What does he know about refereeing wrestling? I figured we'd get away with murder.

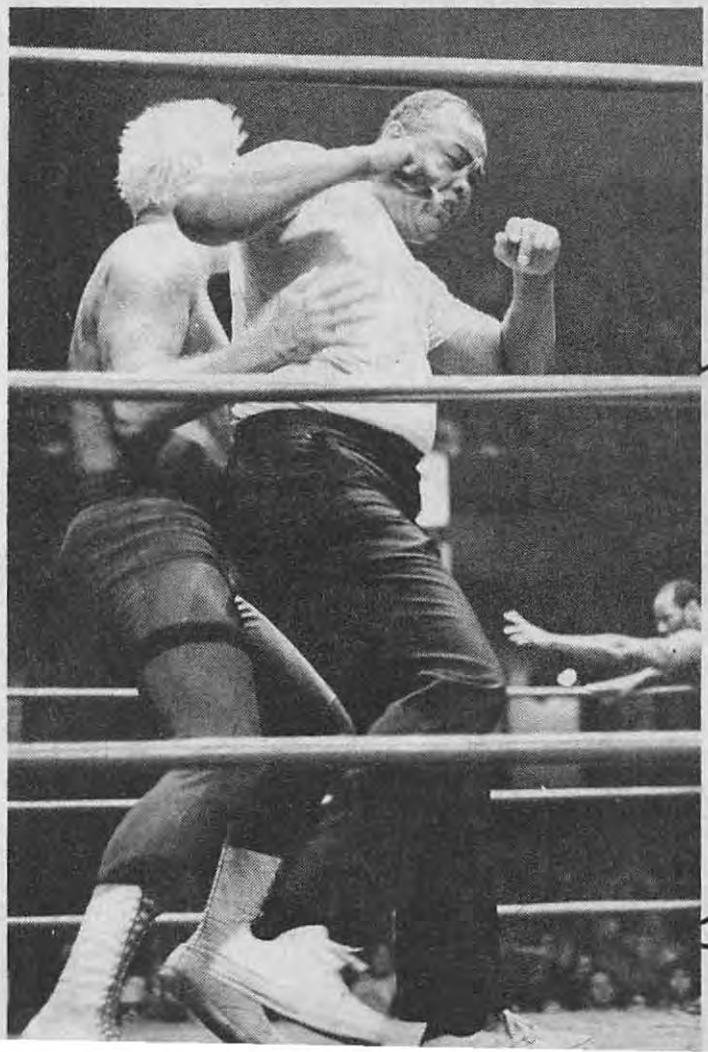
"Man was I wrong!

"Early in the match I had Johnson trapped in the corner. I was choking him. I admit it. Louis comes up behind me and says 'Break.' I ignored him. Then he says 'I'm only gonna say it once more—break!'

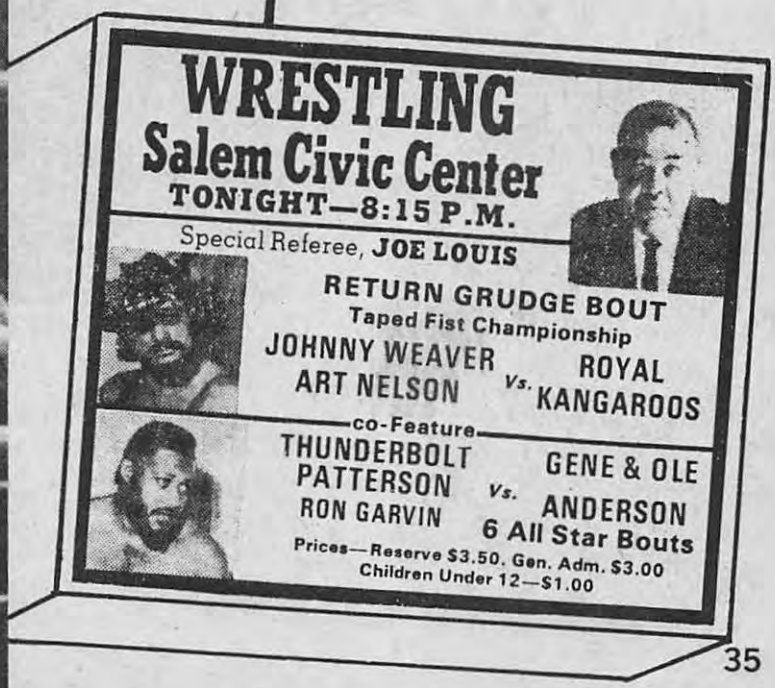
"Well, I wasn't getting anywhere with the hold anyway, so I stepped back to punch Johnson in the puss. I never made it. The next thing I know is somebody's pulling my hair and I'm sailing backwards halfway across the ring.

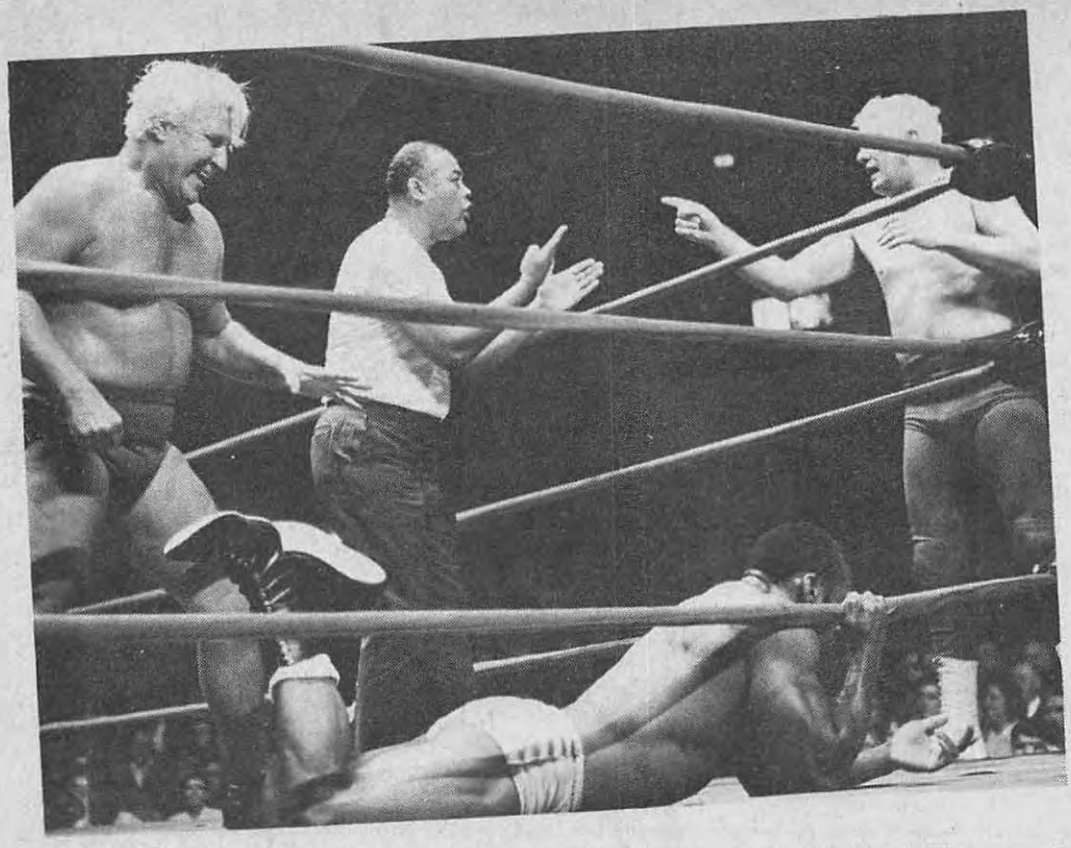
"Every time we stepped the

BRAVE REFEREES—LIKE JOE LOUIS!



A recent ad about a card at the Salem Civic Center highlights the appearance of guest referee Joe Louis.





Louis warns Don Carson (left) about his antics in the corner while Blassie, thinking that Joe's attention has been distracted, moves in on Earl Maynard with a sinister smile on his face. Louis wasn't fooled and got Blassie away quickly. Below: Freddie makes a grab for Rocky Johnson, but Joe's right on the spot. Blassie admitted he respects Joe more than any other referee.

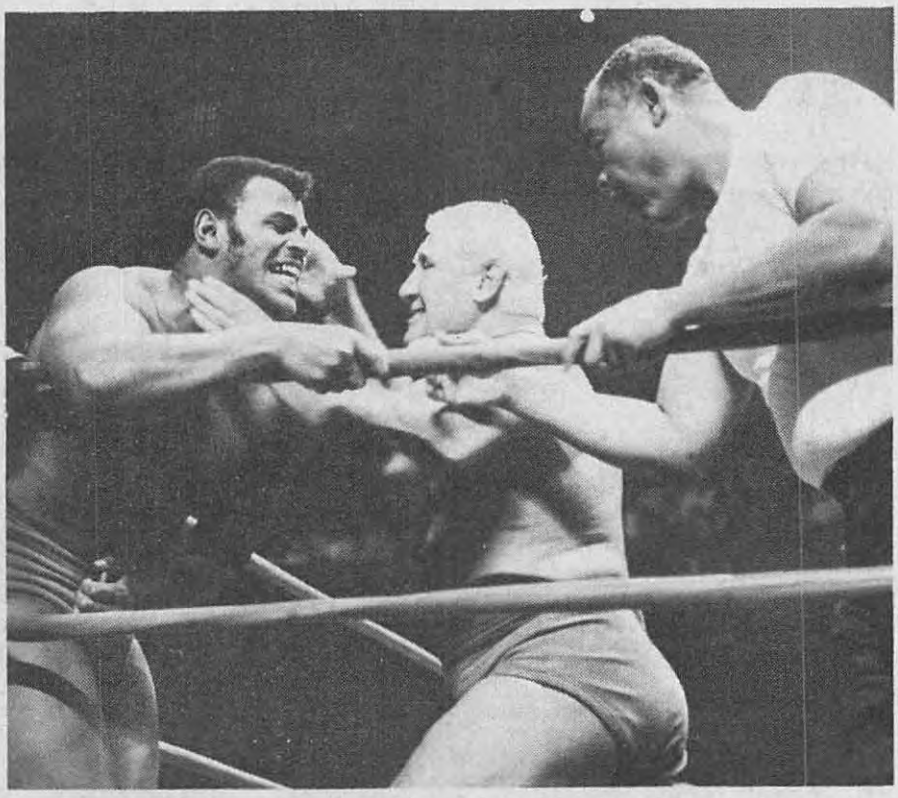
least bit out of line he was on us like a cat. And if we didn't break immediately—slam!—he'd belt one of us right in the mouth.

"Finally, Don and I were fed up. So what if this guy's one of the greatest heavyweight fighters ever? Nobody pushes us around. We worked out a plan. Don would clamp a full nelson on him and turn him around near our corner. While he was holding him I'd belt him in the face.

"Well, Don comes up behind him and sure enough, he clamps on the full nelson. But before he can turn him around, Louis breaks it and gives Don an elbow to the stomach that knocked the wind out of him. I mean he really gutted the poor guy. Then Louis turns around and hits Don with a right hand that sent him flying over the ropes and out of the ring. I knew then the rest of the match would be run strictly according to the rules. Don couldn't talk straight for three days afterwards!"

Blassie, who has since done some refereeing himself and has gotten a reputation as a strict disciplinarian, admits he copies his refereeing style from Joe Louis.

"He taught me two things that night," Freddie recalls. "First, he taught me that no wrestler is going to respect you unless you're willing to stand up to him. Second, he



taught me that you've got to be strictly impartial and treat both parties the same.

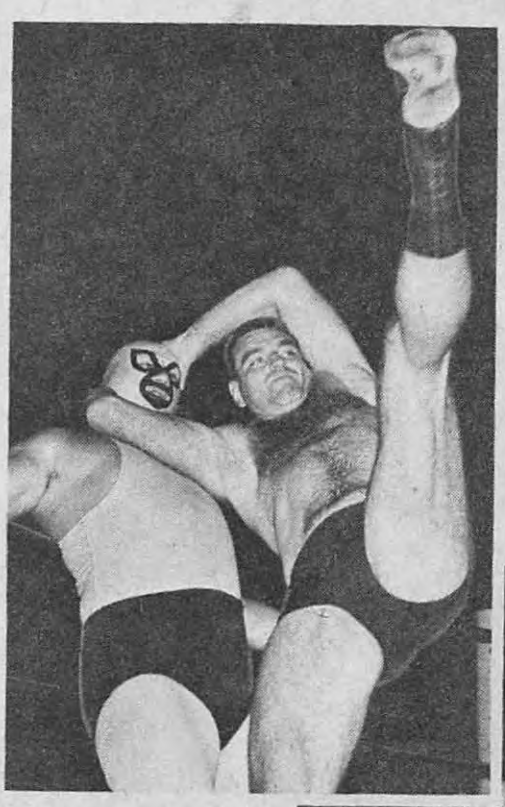
"I was pretty mad at the way Louis handled us, but later on in that same match he showed me something. Maynard had me in the corner and was trying to punch me out. Louis grabbed him and threw him out of there. Some referees, you know, close their eyes when the 'good guy' is getting even. Not him. I respected him for it."

"Yeah, he was tough," Rocky Johnson remembered. "He stopped Blassie and Carson cold. I wish we had more like him. Some of the guys getting into wrestling these days are real maniacs. They'll use anything they can get their

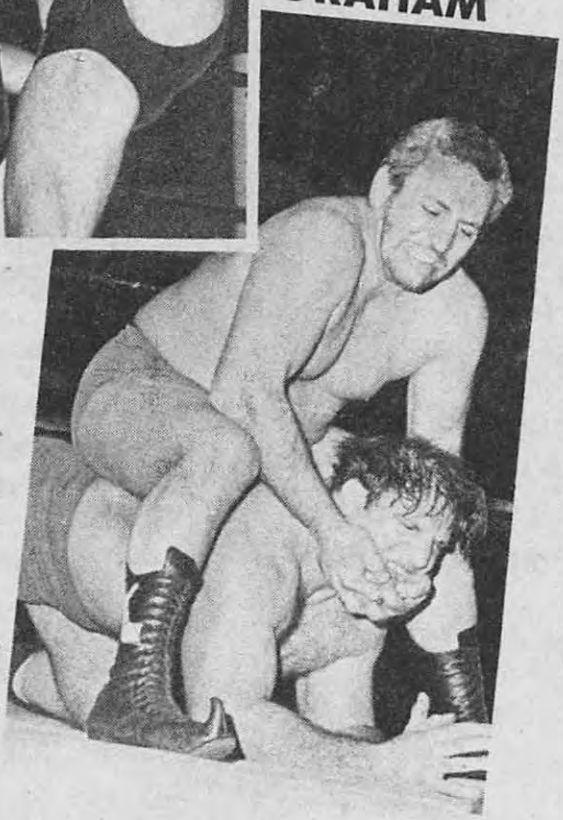
(Continued on page 58)

GREAT MATCHES IN WRESTLING HISTORY

Special Ringside Reports - Dramatic Photos



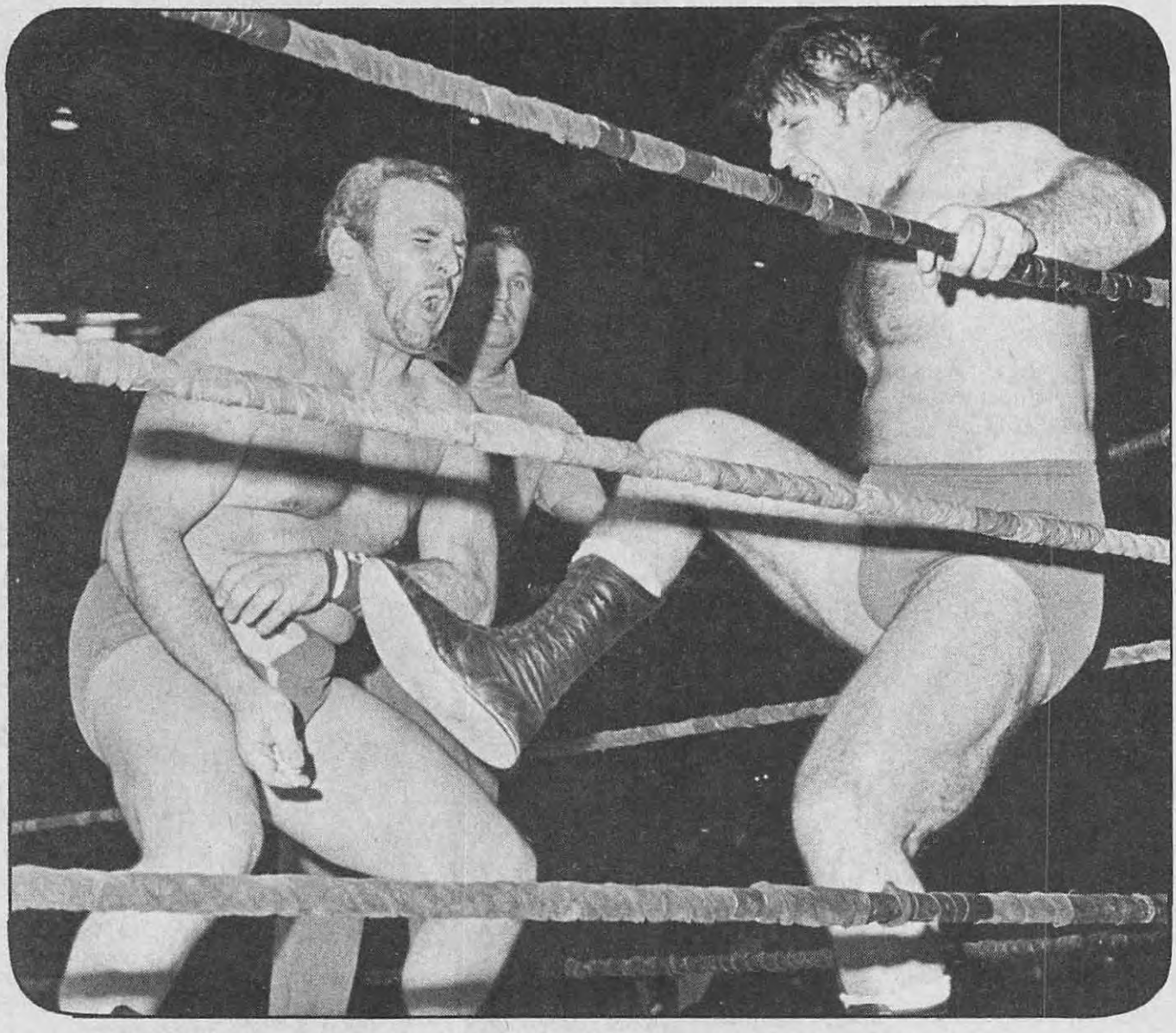
THE ASSASSINS VS. DON CURTIS & EDDIE GRAHAM



THE SHEIK VS. BRUNO SAMMARTINO

MIL MASCARAS VS. BLACK GORDMAN

THE SHEIK VS. BRU



Not even a raging blizzard could keep the fans from attending this one. Bruno Sammartino was defending his title against The Sheik. And Abdullah Farouk and Arnold Skoaland were at ringside—in handcuffs!

BOSTON, MASS. FEBRUARY 25, 1969—There were 15,000 tickets purchased well in advance of tonight's match, but the Boston Garden is half empty. A blizzard outside—a storm which forced the cancellation of this card from last night—is undoubtedly preventing many people from getting here.

But despite the weather, the building is filling up. And no wonder. Tonight should bring the most severe test W.W.W.F. heavyweight champion Bruno Sammartino has ever faced.

Tonight he meets The Sheik!

Bruno has faced the crazed Arab before. But this is the first time the title's at stake.

"We finally got him," said The Sheik's manager, Abdullah Farouk, before the match. "He kept on giving us a bull story about how his title keeps him confined to certain areas and how he can defend it only in those areas. Okay. So we came after him. And tonight we'll make a Boston bean out of that lasagna-belly. He better have his hospitalization paid up. And what's more, he

NO SAMMARTINO

The Sheik (left) is doubled over as Bruno kicks him in the stomach during the famous "blizzard" match in Boston. Right: The Sheik slams a 500-pound table down on the champion. He'd also belted Bruno with the bell and a few chairs.

Arnold Skoaland and Abdullah Farouk are both tense as they view the match while being handcuffed to each other. Farouk said it was an "insult" to be handcuffed.

won't have that slimy Skoaland in there to help him. I've requested that Skoaland be banned from the ring."

Indeed, Farouk did make such a request. Of course, when Bruno found out, he requested that Farouk be banned as well.

Abdullah claimed he had to be there for religious reasons and threatened to pull out of the match entirely unless he was allowed to be somewhere near his wrestler.

It looked like a stalemate until promoter Abe Ford came up with an idea which will undoubtedly make this one of the most well-remembered matches in wrestling history.

"Handcuff Farouk and Skoaland to each other," Ford suggested. "This way they'll both be at ringside and we won't have to worry about either one running in there alone."

It was a masterful idea.

And that brings us to right now as Sheik and Farouk are climbing into the ring. Bruno and Skoaland are coming down the aisle.

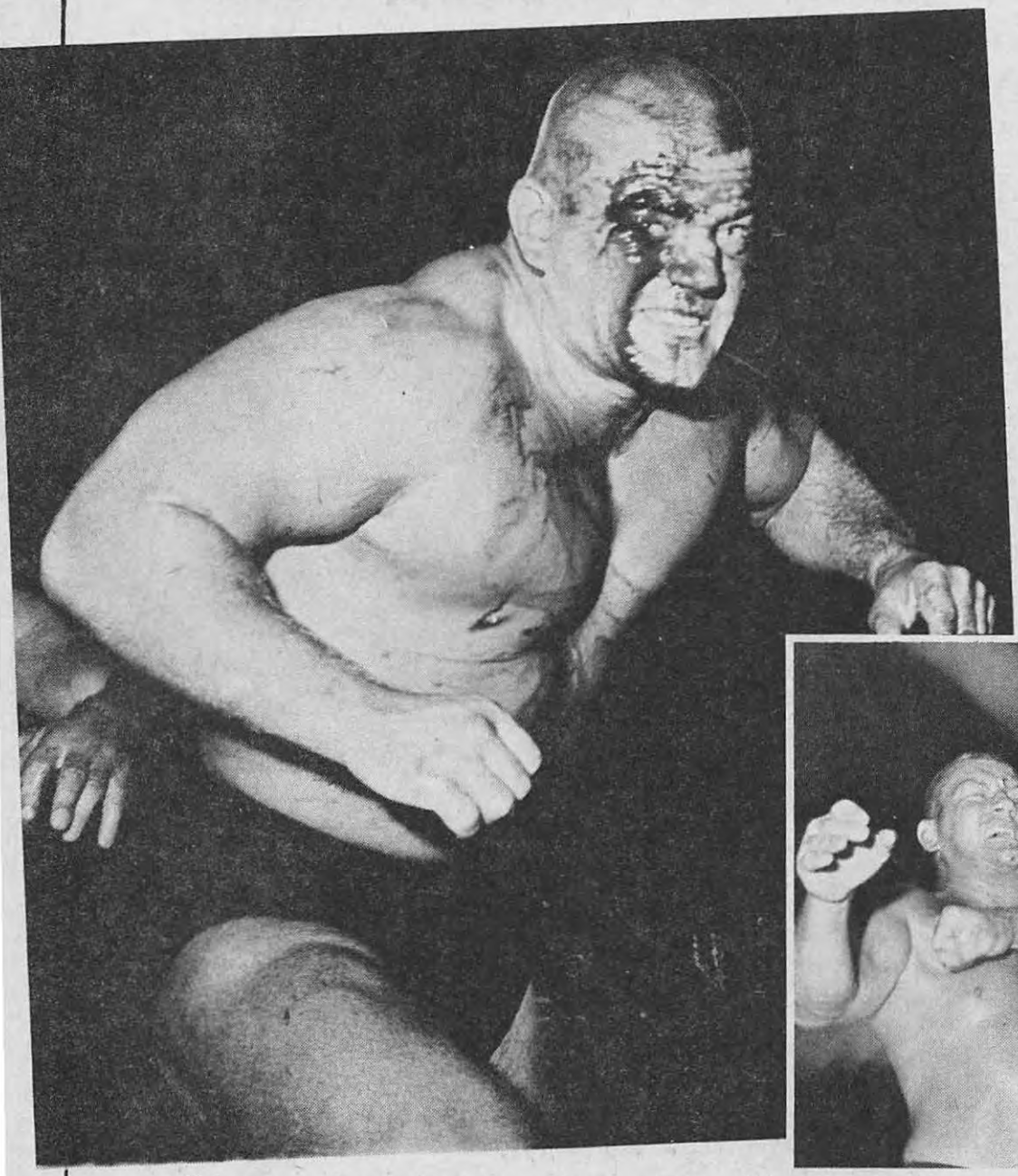
The Sheik is beginning his prayer ritual as Abdullah tries to quiet the hooting crowd with little success. As the ritual ends, all four men are being led to the center of the ring. The referee takes out a pair of handcuffs and attaches Farouk's right wrist to Skoaland's left.

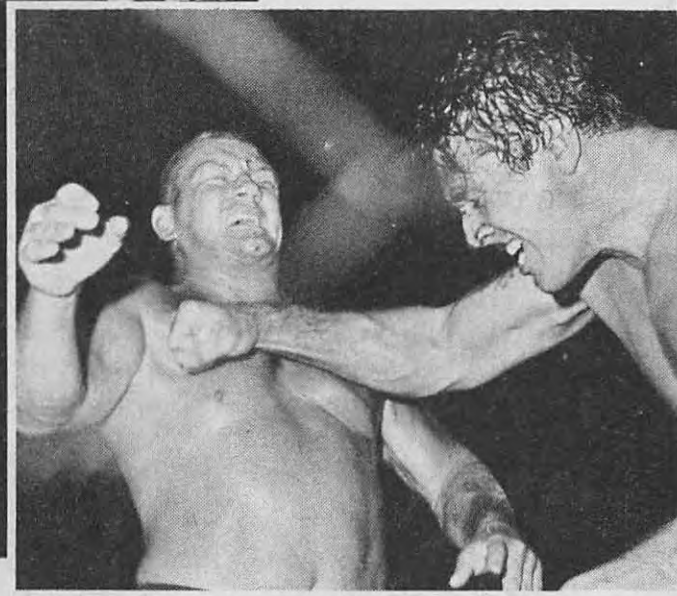
"Wait a minute," Farouk declares. "Search him. How do I know Skoaland hasn't had a key smuggled to him already?"

After the search, Farouk and Skoaland were escorted to their seats at ringside. They're sitting there now, keeping one eye on the ring and one eye on each other.

(Continued on page 50)

BRUISER VS. COW





Blood streams down the face of Dick the Bruiser during his most famous match against Cowboy Bob Ellis (left). The gory war began as a result of a little lighthearted teasing on Bruiser's part. Below: Ellis clobbers Bruiser with a right.

"Texans don't last very long around Indianapolis where the real men are," Bruiser told Cowboy Bob Ellis. "All you Texans are chickens. If there'd been a back door at the Alamo nobody'd ever have heard of Sam Houston!"

INDIANAPOLIS, INDIANA, March 12, 1959—Sometimes, what seems like a minor incident, an off-the-cuff remark, can be the spark that launches a war.

That's the reason a capacity crowd is jammed into every inch of this arena to see a grudge match between Cowboy Bob Ellis and Dick the Bruiser—a match that came about because of an innocent remark.

It all began when Ellis and Bruiser were sharing a dressing room and Bruiser began teasing Ellis, making wisecracks about his home town.

"Hey," Bruiser supposedly said, "how come they call you 'Cowboy?' "

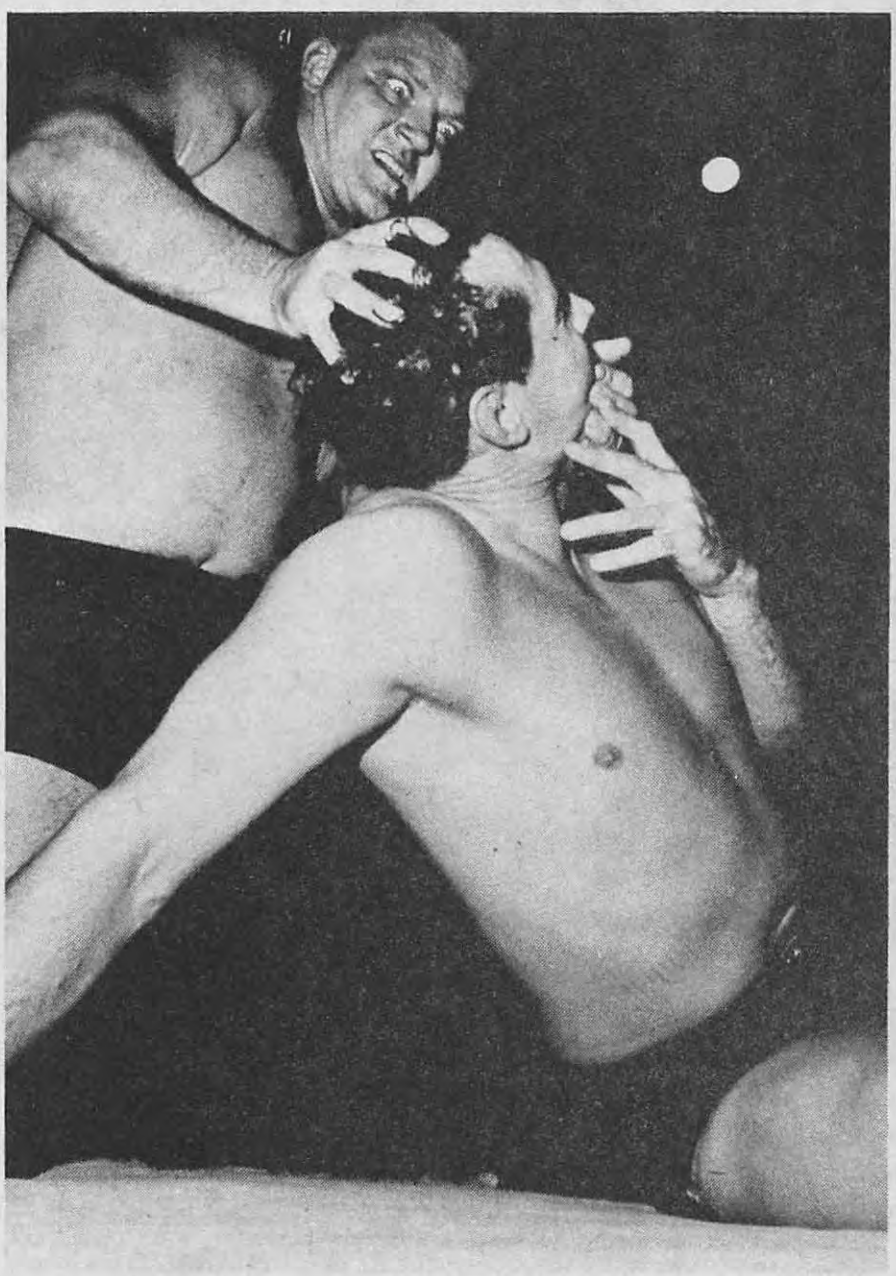
"Because I grew up on a ranch in Texas," Ellis answered.

"Aw c'mon," Bruiser replied, "who're you kidding. You probably never saw a horse in your life. If you're a Cowboy I'm a ballet dancer."

Ellis tried to ignore the taunts, but then Bruiser hit him with the one that really burned him up.

BOY BOB ELLIS

Bruiser tries to twist Ellis' head off his shoulders (below) before he split the cowboy's head wide open. Right: Enraged, a blood-soaked Ellis tries to get at Bruiser after the match has ended as another grappler tries to hold Ellis back. Ellis went plain berserk.



"Besides," he added, "you slobs from Texas can't even wrestle *cows* let alone people. And Texans don't last very long around Indianapolis where the *real* men are. All you Texans are chickens. If there'd have been a back door at the Alamo nobody'd ever have heard of Sam Houston!"

Ellis turned a deep red, picked up a chair and slammed it into a locker, denting the locker badly.

"If I didn't have a match coming up in 20 minutes I'd have done that to you instead of the locker," Cowboy Bob told Bruiser.

"Well I don't feel like waiting," snapped Bruiser. And with that both men went at each other with chairs, benches and anything else they could get their hands on. By the time police broke it up, they had split each other's skulls open and had to cancel their matches that night. Each was fined and suspended from wrestling in Indiana for a month.

But after that suspension expired, promoters knew the pairing would be a moneymaker. And since both wrestlers were still anxious to have at one another—the match was signed.

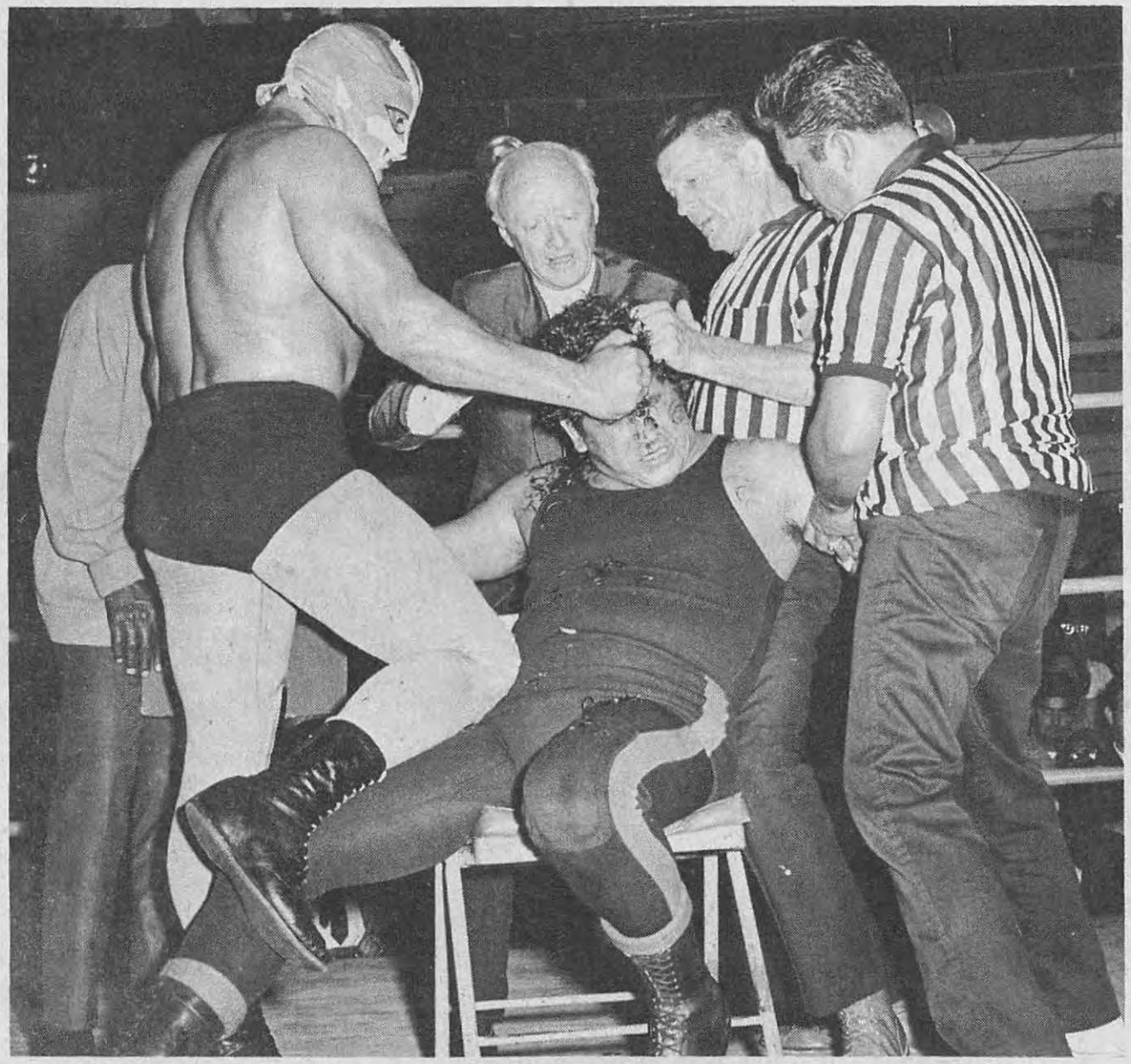
That brings us to this evening where thousands of fans have been restlessly sitting through the preliminary matches. They came here to see the big one. The big one is now at hand.

Ellis, who has just come out of the locker room, is receiving a tremendous ovation. Bruiser, already in the ring, received a different reception. But as he came down the aisle he shoved fans out of his way and knocked over a few stray chairs which happened to be in his path.

Ellis might not have been in Bruiser's path, but Dick is knocking him over too. He's just run over to Ellis' corner and is slugging him on the head! The bell hadn't rung and Ellis was busy signing autographs.

(Continued on page 52)

MIL MASCARAS VS.



Why did Mil Mascaras have his mask taped up? Why was Bull Ramos sitting in a ringside seat? What was Black Gordman hiding in his mouth? All those questions would be answered in the famous match which became known as "The Hair Vs. The Mask!"

LOS ANGELES, CALIFORNIA, SEPTEMBER 19, 1969—Two hot-blooded Mexicans—Mil Mascaras and Black Gordman—clash here tonight repeating vows each had made before a prior match. If those vows are kept, tonight's match might mean the end of a career.

The terms the two agreed to are as follows:

If Black Gordman loses he will have his head shaved in mid-ring.

If Mil Mascaras loses he will unmask.

Both men agree that these consequences are so embarrassing they might not ever step into a ring again should they lose.

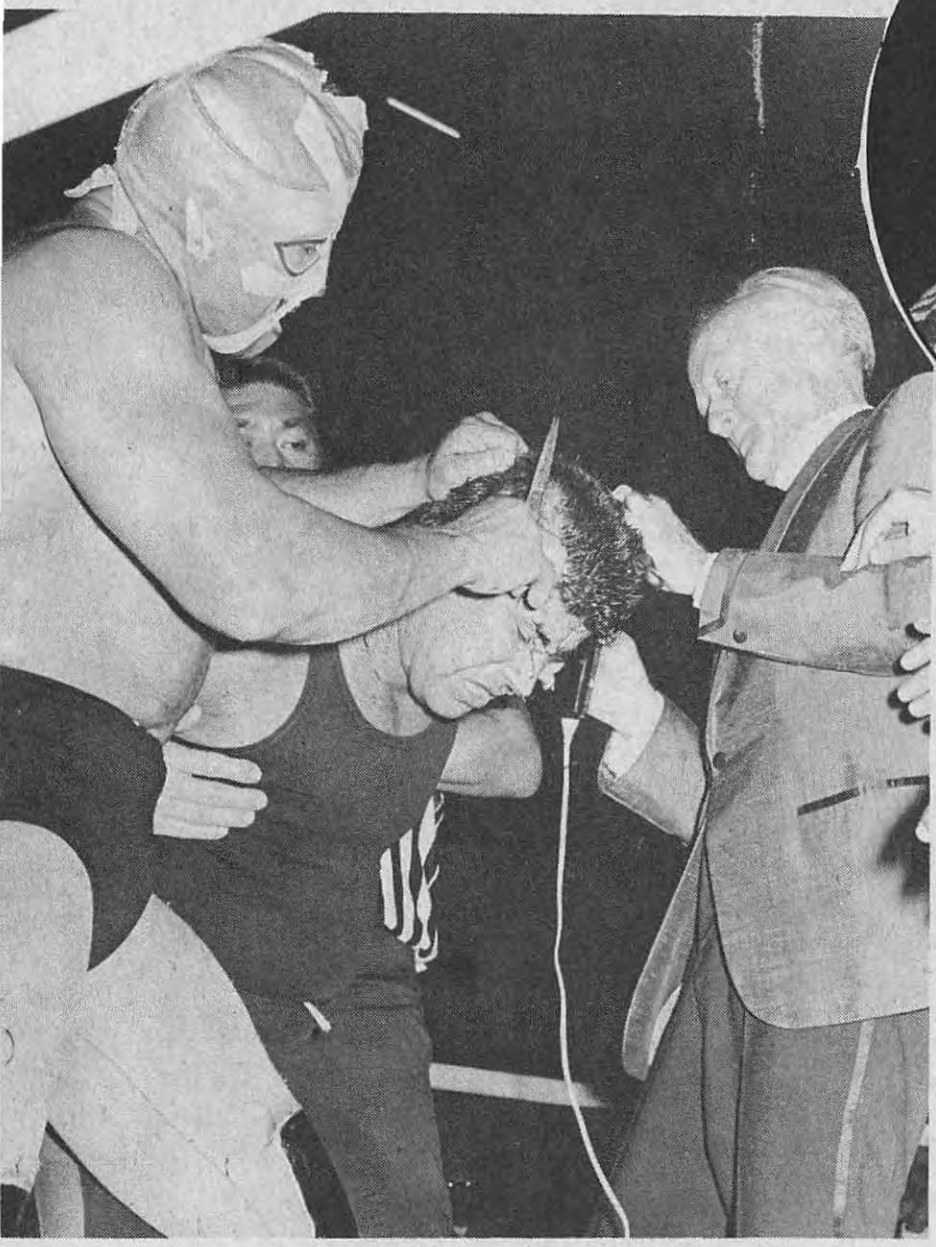
"I have never been seen without my mask," Mascaras declared. "If I have to unmask I'll never wrestle again."

"I have the most beautiful head of hair in wrestling," Gordman, who has Indian blood in his ancestry, noted. "A true fighting Indian will never lose his scalp."

But when that match came and went Mascaras still had his mask and Gordman still had his hair. Why?

BLACK GORDMAN

As Mil Mascaras wields his scissors and ring announcer Jimmy Lennon lends a hand with electric clippers (below), Black Gordman is forced to submit to a crewcut. Right: Curly-haired Gordman before the match.



Because both men collided in the center of the ring knocking each other unconscious. The referee counted to "10" and when neither man arose the match was declared a draw.

Since a draw settled nothing, the arch-rivals agreed to meet again under the same conditions... with one addition. This time there *must* be a winner. Should the match end in a draw or double disqualification, a panel of five judges will decide the winner on a points basis.

By the time this history-making night ends, either Gordman will be bald or Mascaras will be unmasked. Already sportswriters and TV announcers have given this match a name. They're calling it "The Hair Vs. The Mask!"

The arena is packed. There hasn't been a ticket available for weeks. Both men are in the ring and there's an argument going on.

"Mascaras has tape on his mask," Gordman's protesting. "Make him take it off. He'll use it to blind me."

"What about it, Mil?" the referee asks. "That's an awful lot of tape for one mask."

"There's nothing I can do," answers Mil. "Bull Ramos tried to rip my mask off in the dressing room. Gordman probably gave him orders to do it. This is the only mask I have with me. I had to tape it up."

Ramos is sitting at ringside and he's got a big smile on his face. But it disappears as the referee announces "if Ramos can be at ringside Mascaras can wear the tape."

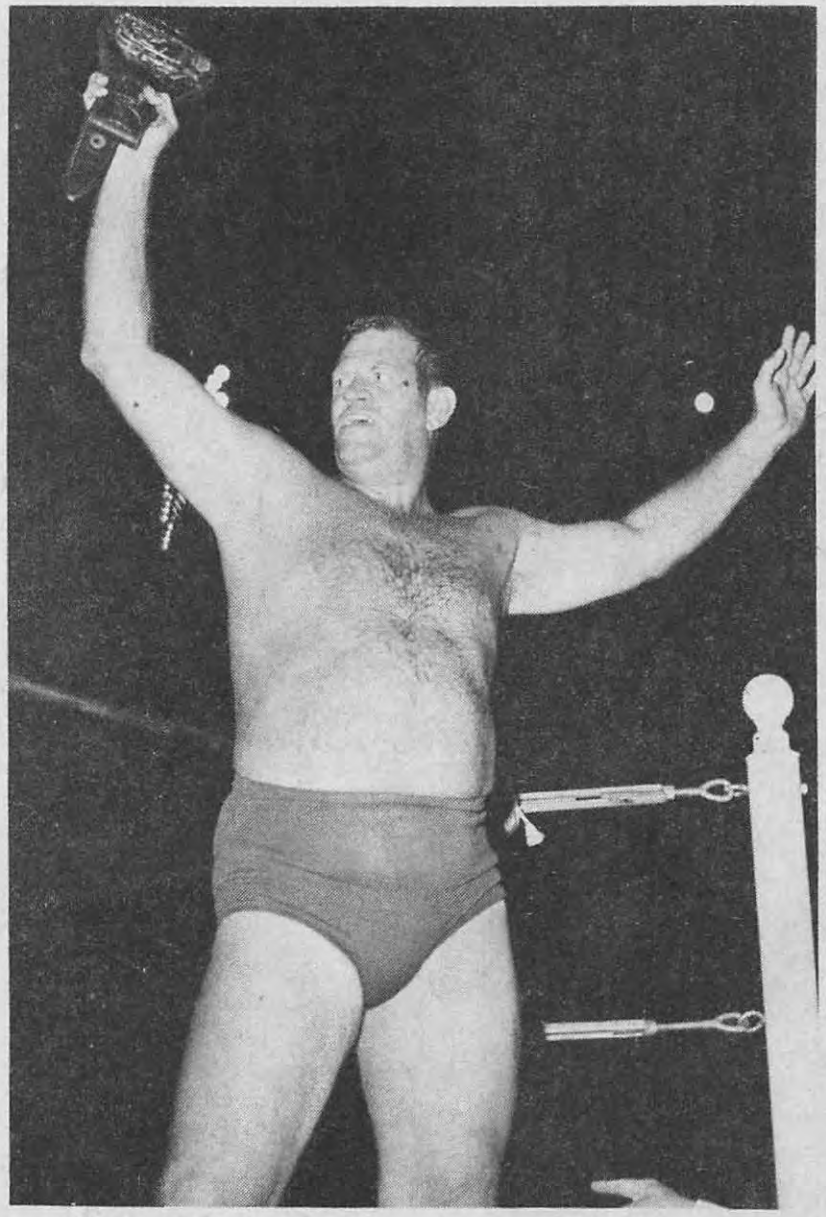
This has really made Gordman angry. "What does Ramos being at ringside have to do with the tape?" he asks logically. But he doesn't get an answer. The referee signals the timekeeper to ring the bell.

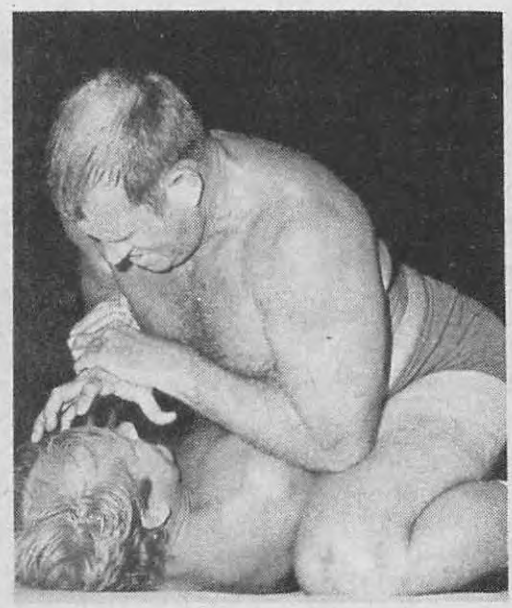
The Hair Vs. The Mask is underway!

Mil lashes out at Gordman with a great flying dropkick which sends him through the ropes. As he climbs back into the ring, Gordman is met by another dropkick. Mascaras is

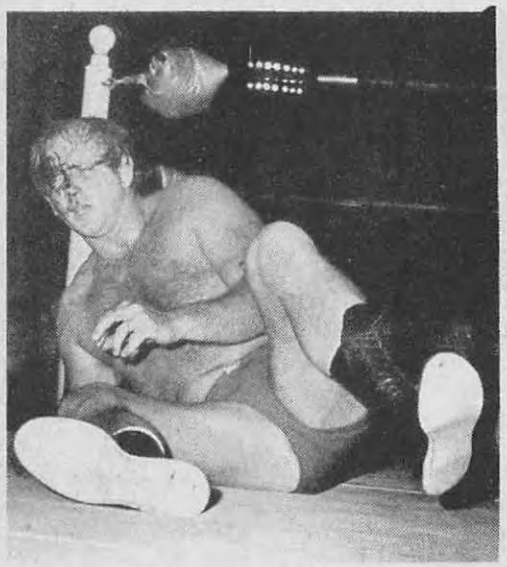
(Continued on page 56)

DORY FUNK JR. VS.





Von Erich clamps the deadly Claw hold on Dory Funk Jr. (above). Dory struggled but couldn't escape. Left: Fritz holds up the N.W.A. belt he thinks he won. Below: Still dazed and bloodied by the Claw, Dory gets back up.



"When I leave the ring this evening," declared Fritz Von Erich, "it will be with the N.W.A. belt!" And Fritz kept that promise!

AMARILLO, TEXAS, AUGUST 24, 1972—It was only weeks ago that Fritz Von Erich set the tone for tonight's important match with his comments about N.W.A. heavyweight champion Dory Funk Jr.

"He's a good wrestler," Fritz told an interviewer, "but I don't know how he's held the title so long. A champion should be able to get out of any hold. Dory can't."

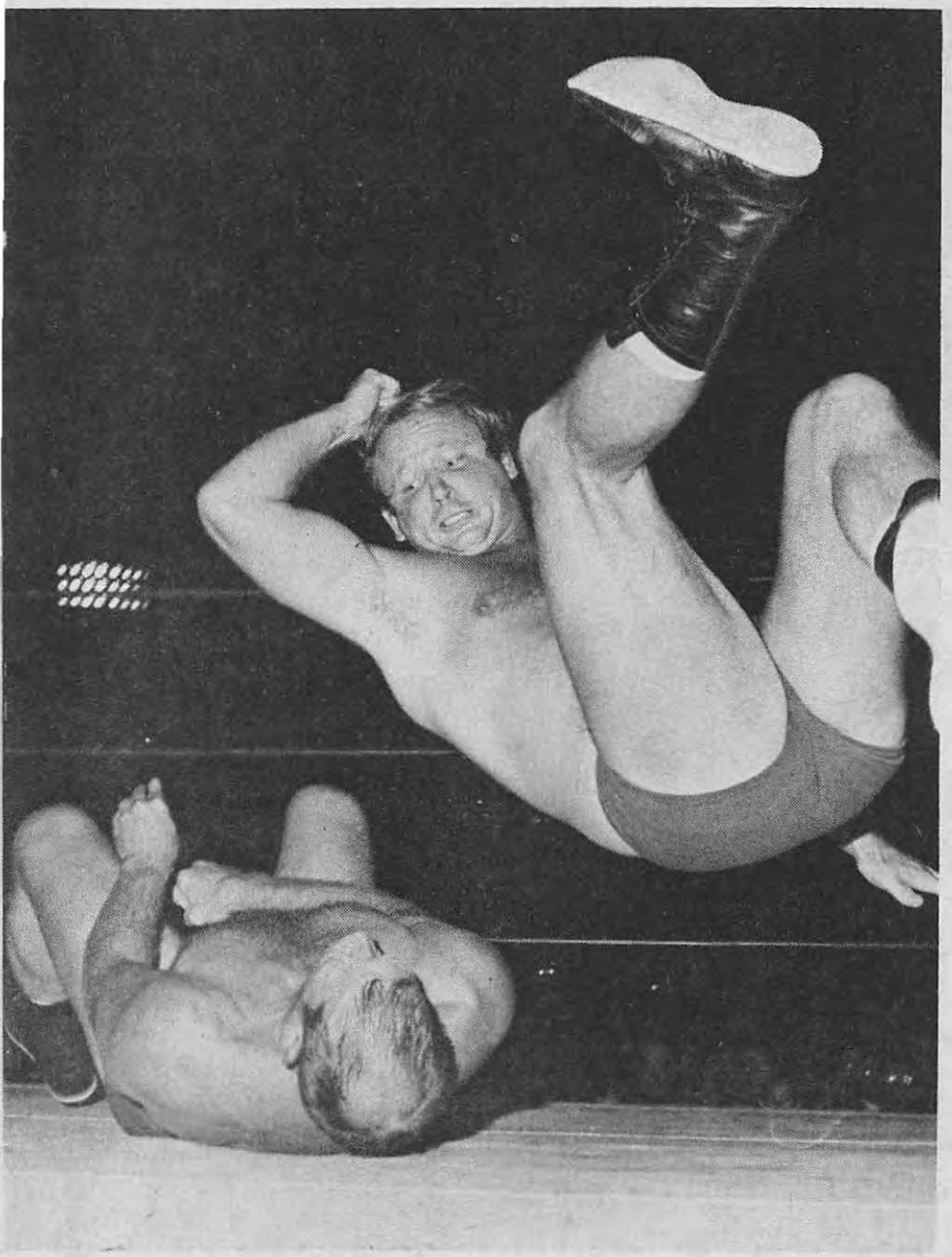
Fritz knows a statement like that is equal to waving a red flag in front of a bull, and sure enough it drew the desired reaction.

"What do you mean Dory can't get out of too many holds," Dory Funk Sr. challenged Von Erich on a TV interview. "He's gotten out of backbreakers, cradles, Boston crabs, figure-4-leglocks and abdominal stretches, among others."

"Yeah," replied Von Erich, "but he's *never* broken out of an Iron Claw hold. And he's never faced the master of that hold—me!"

And that brings us to this evening, where in a few minutes Dory Funk Jr. will see whether or not he can

FRITZ VON ERICH



Dory Funk Jr. comes flying off the ropes and lands right on target with a devastating elbow smash. Right after he landed, Dory rolled over on Fritz and pinned him to win the first fall of the contest.

conquer the best Claw hold in the sport.

As Von Erich makes his way into the ring, we are reminded of a statement he made only a half hour ago. "When I leave the ring this evening," he told us, "it will be with the N.W.A. belt."

The boos for Von Erich have turned to cheers as the champion trots down the aisle. He's smiling and looks as cool as ice. If he fears the Claw—he's certainly not showing it.

"This is a title match," the referee is saying after calling them to the middle of the ring. "The usual rules prevail. The title will change hands only if the match goes two out of three falls. If only one fall is won before the time limit and the challenger wins that fall, he will be declared the winner of the match, but the belt *will not* change hands. Is that understood? Good luck to you both."

Dory rushes from his corner at the sound of the bell and clamps a side headlock on Von Erich. Fritz throws him off into the ropes but Dory bounces off and drops Von Erich with a stunning dropkick. Dory moves in, picks Von Erich off the mat by one arm and whips him into the ropes. But as Von Erich bounces off he stops short. And Funk, who had launched himself into a dropkick, kicks at nothing more than air and lands flat on his back!

The champ is hurt!

Rushing to cash in on his opportunity, Von Erich picks up the champion and slams him to the mat. He pulls him up, whips him off the ropes, and meets him with a vicious judo chop to the throat. Another body slam and another judo chop and Dory's in trouble.

Smash! Dory's whipped into the corner turnbuckle. But he's not through yet. Funk lashes out with a dropkick while holding onto the top rope and Von Erich has hit the mat.

Now it's Dory on the offensive and he twice hurls Von Erich to the mat with bone-shattering body slams. Von Erich is dazed and lying in the corner. Dory is mounting the ropes to finish him off. Down comes Dory, elbow first, onto Fritz's head.

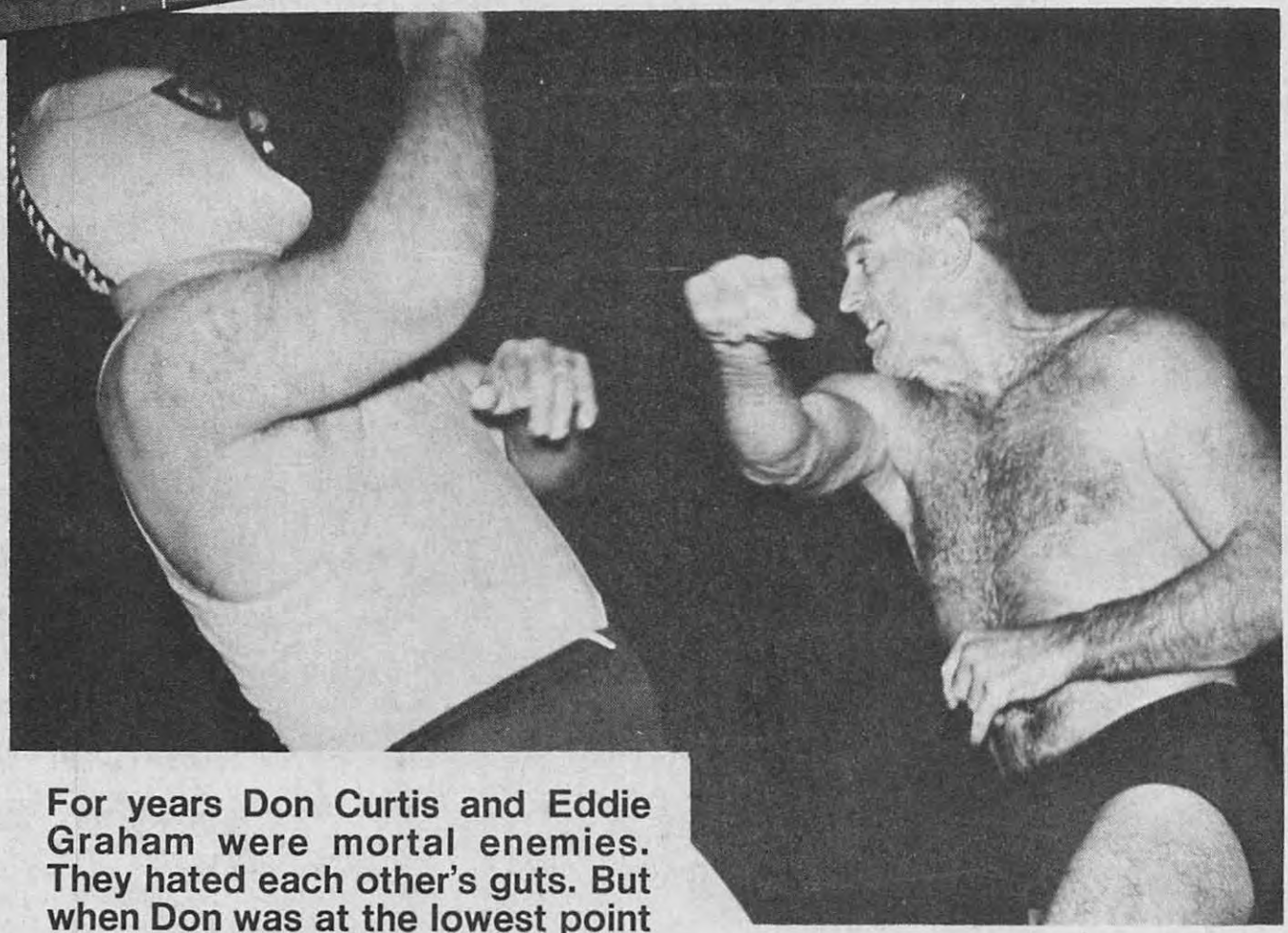
"Cr-r-unch!!!" He's right on target. He rolls Von Erich over and that's it. The champion wins the first fall!

But Von Erich is not one to be finished off so easily. Getting himself together between falls, Fritz comes zooming out of his corner at the bell and delivers a vicious kick to Funk's abdomen. Again. Again. Again. And Again. Five times Fritz has driven his foot into Dory's stomach and the champion has fallen to his knees!

Again Von Erich lashes out with his foot. Funk is down and Fritz dives on top of him. He raises his hand

(Continued on page 60)

THE ASSASSINS VS.



For years Don Curtis and Eddie Graham were mortal enemies. They hated each other's guts. But when Don was at the lowest point in his life, it was his former enemy—Eddie Graham—who started him on the road back!

Don Curtis rocks Assassin #1 with a solid right early in the match. He proved he'd recovered from his injury. Top of page: Ring announcer presents Curtis with a bouquet of flowers from fans happy to see him return after his injury.

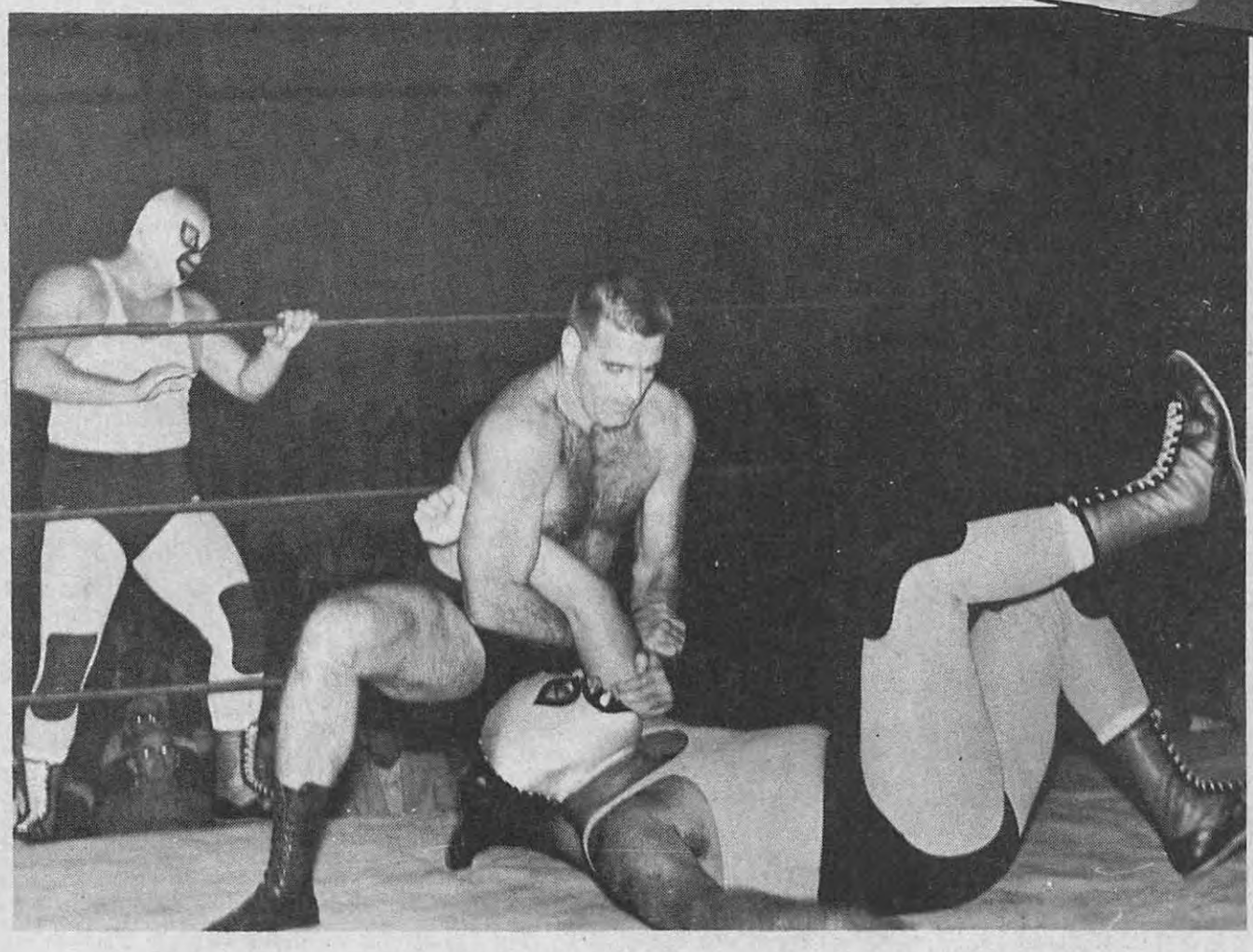
TAMPA, FLORIDA, November 7, 1963—"Can he come back? And why is he teaming with Eddie Graham?"

Those are the two questions uppermost in everyone's mind tonight as fans wait to see one of the most unusual tag team combinations in creation—Don Curtis and Eddie Graham!

That's right, Curtis and Graham. For years mortal enemies when Curtis and partner Mark Lewin went to war against Eddie Graham and his brother Jerry so often, the two are joining to launch Don's comeback attempt against the team which almost ended his wrestling career forever—the murderous Assassins!

Twelve weeks ago, during a tag team match, the masked maniacs double-teamed Don. They gave him a double body slam which sent him crashing to the mat face first. And while he was lying on his stomach, both Assassins climbed to the top rope, and in one of the most vicious acts in recent memory, dove down—knees first—and landed on Don's

DON CURTIS & EDDIE GRAHAM



Curtis slams Assassin #2 to the canvas with an armlock as Assassin #1 decides it's time to lend a hand. He never made it. Eddie Graham headed him off at the pass. Top, right: Curtis and Graham discuss strategy between falls. For years mortal enemies, they had never teamed prior to this match.

spine. You didn't have to be listening very hard to hear the bones crunch.

Curtis was rushed to the hospital by ambulance. The diagnosis was a severe back injury with possible spinal damage, a shoulder separation and several broken ribs. And whereas Don was expected to fully recover, there was some question as to whether or not he should ever wrestle again. Another injury to his spine could mean permanent damage!

"It was the lowest point of my life," Curtis explained earlier this evening. "Every wrestler lives in fear of that one disabling injury that could end a career. I was depressed and the last person in the world I wanted to see was another wrestler.

"The nurse told me I had a visitor—a Mr. Eddie Graham. I told her I didn't want to see him. I figured he'd come to gloat about my injury. We weren't exactly friends, you know.

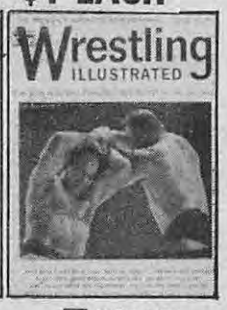
"Eddie ignored the nurse and

(Continued on page 64)

BACK ISSUES OF THE FAMOUS WRESTLING ILLUSTRATED

NOW ONLY $1 EACH

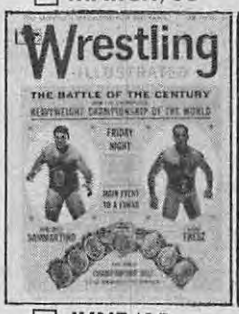
☐ JAN/65



☐ FEB/65

☐ MARCH/65

☐ MAY/65



☐ JUNE/65

T.V. SPORTS, INC.
Box 58
Rockville Centre, N.Y. 11571

Send me the copies of Wrestling Illustrated checked.
I enclose $1 for EACH copy.

Name .....

Address .....

City ..... **State** ..... **Zip** .....

YOUR LETTERS *(Continued from Page 8)*

so crazy about their champ, Verne Gagne. He came to Florida recently and showed what a great wrestler he really is. I like Dory Jr. and have seen Pedro Morales on occasion, but none of them compare with Gagne. He's the champ in my book.

ELAINE KAISER
Miami Beach, Fla.

LAZY LADD

Your magazines always stand up for Ernie Ladd. You say "He's as fast as a cat." That's a lot of bunk. Ernie is the clumsiest, laziest bum I've ever seen. It takes him 15 minutes to recover from a punch given by a small guy like La Pantera Negra. I don't know how this stiff ever won the Americas title from John Tolos, but I guarantee Tolos must've been really ill before the match. He could take Ladd with ease.

CHARLES SAGGNET
Modesto, California

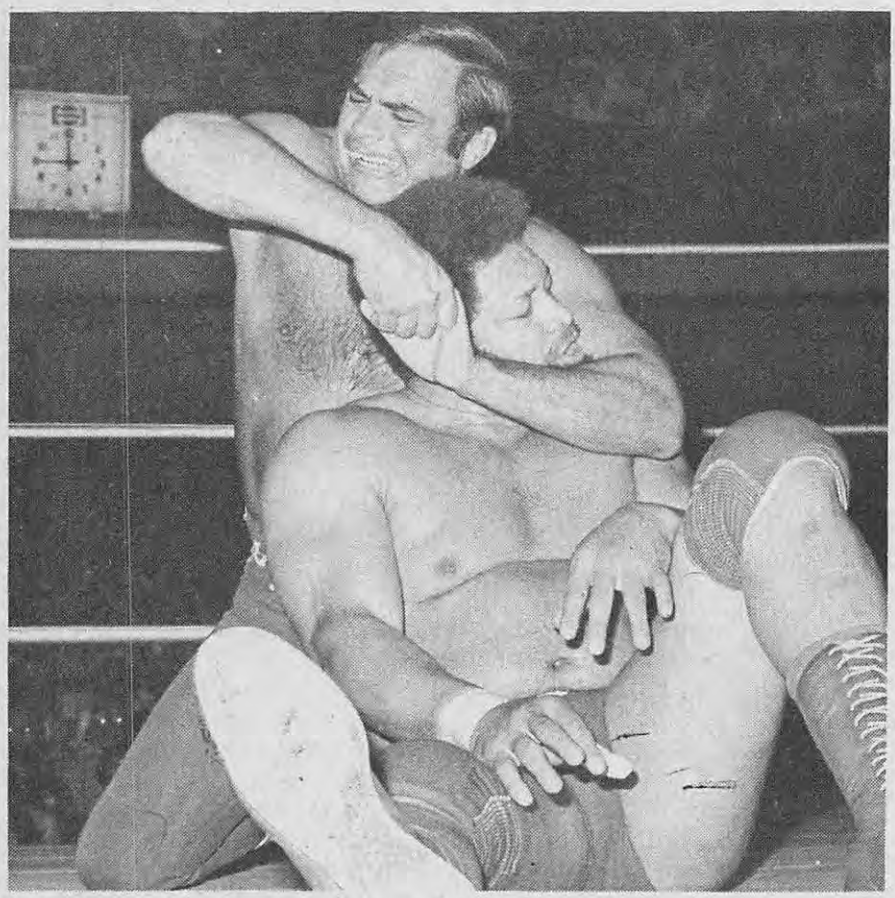
KILLING THE RULES?

The only thing Killer Kowalski is good for is killing the rules. I've never been so outraged in my life at the things this man gets away with. He's almost crippled Jackie Weiz, Ed Carpentier and John Ferre. He's kicked them low and used foreign objects. If there are any officials at ringside who have any guts they'd have stopped this maniac a long time ago.

CLAUDINE MAURRAU
Quebec City, Quebec, Canada

THE MAIN MAN

I've just seen the most unscientific wrestler in the world. His name is Lonnie Maine and all he does is bite and maim his opponents. The referees here in Philadelphia are no help at all. They see the fouls being committed right under their nose and they still let the "bad guy" get away with it.



John Tolos puts the squeeze on Ernie Ladd during their bout for the Americas championship. Later on, Ladd jabbed his tape-covered thumb into John's throat, which is how he won the title. Tolos was injured and forced to suspend wrestling activities for almost four months.

When's somebody going to do something about this situation?

GREG PAMPAMO
Philadelphia, Pa.

LAWBREAKERS!

Dusty Rhodes and Dick Murdoch are back together again. I wish they'd split up again! They're a disgusting team to watch. All they do is make their opponents bleed and plead for mercy. This unsportsmanlike action must be stopped. Why not send The Sheik and Pampero Firpo here to wipe 'em out?

TIM BROWNING
Minneapolis, Minn.

JACK'S BACK

I just want to let everyone know that Jack Brisco is out of his rut. He recently won the Florida tag team title with his brother Jerry and just a few nights later beat Paul Jones. It was a clear cut victory. Jack will beat Dory Jr. the next time they meet. Start shining up the belt for him—ex-champ!

ROBERT CUNNING
Tampa, Fla.

Stan Stasiak is quiet for a TV interview as former manager Grand Wizard does the talking. Some people feel Stan's much better since leaving Wizard.

It looks like popular Jack Brisco is finally out of his slump. He avenged his defeat by Paul Jones in sensational style in Florida.

ON THE WARPATH

Chief Jay Strongbow is great. I've never seen such an exciting wrestler. Every time he does his war dance he sends chills up and down my spine. The Sheik's reign of terror will be ended as soon as he meets up with Strongbow.

VICTOR RENDAZZI
Toronto, Ontario, Canada

STAN'S THE MAN

Stan Stasiak has improved a hundred percent since leaving The Grand Wizard and coming to Texas. He's a champ down here. That Wizard just strung him along so he could get more money out of Stan's paychecks. He let him wrestle everyone. Stan should only be wrestling top guys like we have here!

FRED BYRNES
Ft. Worth, Texas

AN ATHLETIC
ARENA
BODY
IN
67 EXCITING DAYS . . . !

NEW! FREE BROCHURE!

FLYWHEEL-ROTOR ADDS MUSCLE POWER

The sensational new DYNO-TRAINER with a FLYWHEEL-ROTOR (2800 r.p.m.) will give you within 67 days a strong and athletic body GIRLS ADORE and other MEN WILL ENVY. Flabby fat will melt away onto new powerful increased muscles, up to a chest of 51". . . biceps of 19". Instead, your stomach will have a flat but most powerful "washboard-armor." Your legs will become faster and more powerful than you would ever imagine. . . your breath will deepen. . . Your shoulders will broaden and your back will show the much desired V-shape. These results are guaranteed when you train regularly with the DYNO-TRAINER.

WORKS LIKE MAGIC! ALMOST A MIRACLE!

This new and exciting German exerciser is completely automatic, no settings to be observed, no calibrations to be met, no overstrain anymore, no exhaustion whatsoever. When you pull one of the handles the FLYWHEEL-ROTOR will be activated so that the same exact energy used in INPUT-POWER will be answered with equally the same OUTPUT-POWER energy. Thus each muscle will be forced to perform a double action and its force is determined absolutely automatically.

YOU WILL DISCOVER AMAZING RESULTS

Entire muscle chains will cooperate in a perplexing way, as each muscle doubles or triples its strength so that composite muscle groups will increase their power up to seven times! All of it is done almost noiselessly. You hear nothing but the soft whirring of the FLYWHEEL-ROTOR.

SEND NO MONEY... DON'T RISK A PENNY

Print your name (clearly, please), address and Zip code, and mail it to us for a FREE GIANT COLOR BROCHURE. No obligation, of course. This beautiful brochure will show you what to do and how to do it. Put yourself on the road to a stronger and healthier YOU today!

THE THOYLO CORP.
Dept. VS-203 P. O. Box 29
GARFIELD, N. J. 07026

THE MOST WANTED BACK ISSUES of any sports magazine

GIRL WRESTLING

Each issue has 64 pages packed with exciting, inside articles about the world's most thrilling sport. Every article illustrated with the most sensational girl wrestling pictures ever taken. PLUS THIS BIG BONUS! A giant action picture in FULL COLOR goes with each issue. These magnificent color Pin-Ups are worth more than twice the price of the entire issue.

WINTER/65

SPRING/65

WARNING! Supplies are Limited. Order Today! The special price is only $2 per issue. We'll pay all shipping costs. Fill out the coupon now!

T.V. SPORTS, INC.
Box 58
Rockville Centre, N.Y. 11571

Please rush me the back issues of Girl Wrestling I have checked below. I am enclosing $2 for EACH issue—

Winter/65 ☐ *Spring/65* ☐

Your Name _____

Address _____

City _____ *State* _____ *Zip* _____

THE SHEIK VS. BRUNO SAMMARTINO

(Continued from Page 39)

Both wrestlers are in their corners now awaiting the bell.

Bruno charges from his corner like a lighted firecracker and he's pummeling The Sheik with a series of forearm smashes. The Sheik has already gone into his Camel Walk but it isn't helping. Bruno grabs him by the arm and whips him into the corner turnbuckle. The Sheik wants no part of this. He's just jumped out of the ring onto the floor.

Not even that's going to stop Bruno. He's jumping through the ropes, picking The Sheik up, and *tossing* him . . . no, make that *heaving* him over the ropes back into the ring!

Farouk, meanwhile, is going wild. He's screaming at The Sheik in his native tongue, but every time he makes a move towards the ring Skoaland yanks him back.

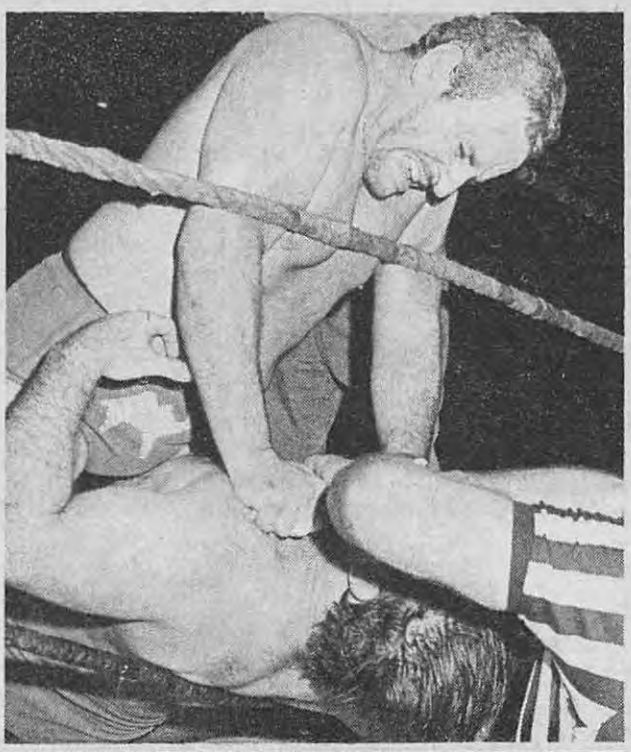
But whatever Farouk yelled at Sheik seems to have settled him. He's grabbing Bruno in a headlock and has started to gouge his eyes. He's tearing at Bruno's eyes, but Sammartino is fighting back. Once, twice, three times he smashes Sheik's face into the steel turnbuckle! The Sheik is bleeding and now both men are going berserk!

The Sheik is picking Bruno up and he's actually got him off the floor! This is amazing! No one other than Haystacks Calhoun has ever done this to Bruno...and now Sheik's throwing the champion over the top rope and onto the floor!

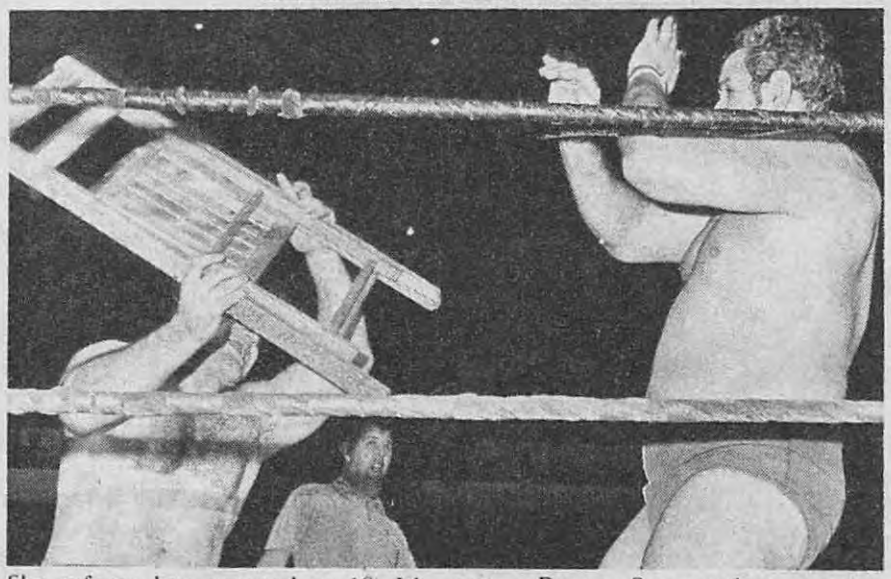
Bruno, landing on his head, is stunned. The Sheik is right after him and he's picking up a press table and smashing it over Bruno's head. Splinters and blood are flying everywhere! Bruno's hurt bad. The Sheik has a chair now and..."crash"... that's been slammed over Bruno's head. Now he's got a rope! The Arab wild man is choking Sammartino mercilessly!

Sheik's not stopping. He picks Bruno up by the hair and smashes him—face first—into the steel ringpost. One, two, three, four, five times! HE WON'T STOP.

Farouk is on his feet screaming at Sheik to get back into the ring.



The Sheik digs a pencil into Sammartino's throat (right) as he bends him backwards over the bottom rope. Below: Tired of taking punishment from The Sheik, Bruno grabs a chair (below) and goes after him.



The referee has counted to 18. It's 19 and now 20. The Sheik is back and Bruno isn't!

"He's out," the referee tells the timekeeper. "Ring the bell."

"THE KEY!!!" screams Abdullah Farouk. "I must have the key. I have the new champion. I must join him!"

Abe Ford is unlocking the handcuffs and Farouk has just joyfully bounded into the ring as the fans here are sitting in shocked silence. Skoaland is helping Bruno to his feet as the ring announcer makes an announcement.

"Bruno Sammartino has failed to return to the ring before a count of 20. The winner of this match is THE SHEIK. However, since a title cannot change hands on a count-out . . . Bruno Sammartino remains the world champion!"

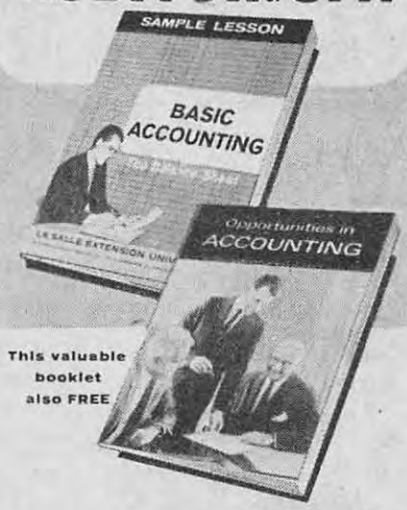
"NO – O – O – O – O – O – O" screams Farouk. "Unfair!"

The Sheik appears bewildered. He doesn't know what's going on and he looks like he's going to explode any second. The Sheik is pointing to Bruno's belt. He wants to know why Bruno still has the belt. Now he's trying to go after Sammartino again but Skoaland is hustling Bruno back to the dressing room. This place is a madhouse! The fans are throwing things at Sheik and Farouk.

Everything's mass confusion. The only sure thing about what's going on is that The Sheik has defeated Bruno Sammartino but Bruno still owns the belt. □

This Free sample lesson may start you on a high-pay career as

ACCOUNTANT, AUDITOR or CPA



This valuable booklet also FREE

The demand for trained accountants often exceeds the supply. Salaries tend to keep going higher. Why remain in a dull job with insufficient pay when you can prepare – *in your spare time* – for the big opportunities offered today by the accounting profession?

To see how you can learn at home, send for the interesting sample lesson which demonstrates the practical LaSalle method of training. This lesson is yours free of cost or obligation. It will show you how you are guided step by step through actual accounting work . . . how you learn by doing . . . how you are prepared for the major accounting tasks you will be called upon to handle in business.

No previous experience required

LaSalle's experienced faculty of CPA-supervised instructors starts you right at the beginning . . . then guides, corrects and grades your work all the way. Instruction even includes preparation for taking the CPA examination in states where students meet full requirements. The cost is low.

For over sixty years, LaSalle has been a leader in business education by mail. It has enrolled more than 2,000,000 ambitious men and women in its many courses. That is why a LaSalle diploma in accounting is a respected credential. Mail coupon today for free sample lesson and booklet. No obligation.

LA SALLE EXTENSION UNIVERSITY
A Correspondence Institution
417 S. Dearborn Street, Dept. 87-053
Chicago, Illinois 60605

YES, I want, free of cost or obligation your sample accounting lesson and booklet.

Print Name..... Age....

Address..... Apt. No.....

City.....

State..... Zip..... 2

OOA

SLIM INCHES AWAY IN THE AMAZING NEW BODY TAPER-TRIM SHIRT

Puts power in your sex appeal as it reshapes you to more manly "tapered" proportions!

- SMOOTHES TORSO
- BUILDS CHEST
- STRAIGHTENS BACK
- SLIMS ABDOMEN
- CINCHES WAIST
- FLATTENS BULGES

Extra-light, extra-comfortable long line undershirt puts power net LYCRA SPANDEX & NYLON to work providing firm, smooth control from chest to lower abdomen. Smoothes out bulges and trims you with unprecedented built-in slimming-power. Worn as an undershirt, it works to keep you in shape. Completely machine washable. White only.

INSTANTLY HOLDS STOMACH IN! $7.99

FROM THIS . . . TO THIS . . .

10 Day MONEY BACK GUARANTEE
Purchase Price Refundable if not 100% Satisfied.

R. S. SALES, Dept. 8464
6311 Yucca St., Hollywood, Calif. 90028

My chest is _____ inches. (Exhale & measure chest.) SIZES: ☐ S (34-36), ☐ Med. (38-40), ☐ Lg. (42-44), ☐ XL (46-48), ☐ 2X (50-52) Add 50c per order postage & handling. Total Enclosed $ _____ Calif. residents add 5% tax. For COD enclose $2.00 deposit.

Name _____
Address _____
City _____ State _____ Zip _____

FOR A BONE-CRUSHING GRIP —

KILLER KARATE KRUSHER

Put fearsome, ferocious power into your hands and fingers in just 5 minutes a day! Feel incredible new strength build up in your hands with your very first squeeze on this amazing KILLER KARATE KRUSHER.

Only $9.98 Complete

RESULTS GUARANTEED! Use it for 30 days and build bone-crushing strength in your hands — or your money back!

FREE! — Killer Karate Course. Learn how to "annhilate" any 200 lb. brute with just one jab of your finger — plus many other deadly secrets of self-defense. FREE with your KRUSHER order.

Send now to: JOE WEIDER, Dept. 209-23KK10
25 Maple Street, Norwood, N. J. 07648

PELLET FIRING LUGER® AUTOMATIC

- MAGAZINE LOADING CLII
- OVER 15 MOVING PARTS
- FULLY AUTOMATIC

ONLY $1.98

Not Sold In New York City

Automatic full size model of a Luger Automatic pistol —contains over 15 moving parts. Loads 8 complete rounds which snap into the hard butt simulating a Luger. Fires 8 bullet shaped pellets. Has automatic slide action. Made of heavy, high-impact styrene with amazing attention to detail.

MOST AUTHENTIC MODEL GUN WE'VE EVER SEEN

Comes to you with working parts disassembled with cleverly engineered springs, full instructions, supply of pellets and targets. Full Money Back Guarantee. Simply send $1.98 plus 50c shipping charge HONOR HOUSE CORP., Dept533LG98 Lynbrook, N. Y.

® T.M. Used by consent of Stoeger Arms Corp.

NY State residents add state and local sales tax

BRUISER VS. BOB ELLIS *(Continued from Page 41)*

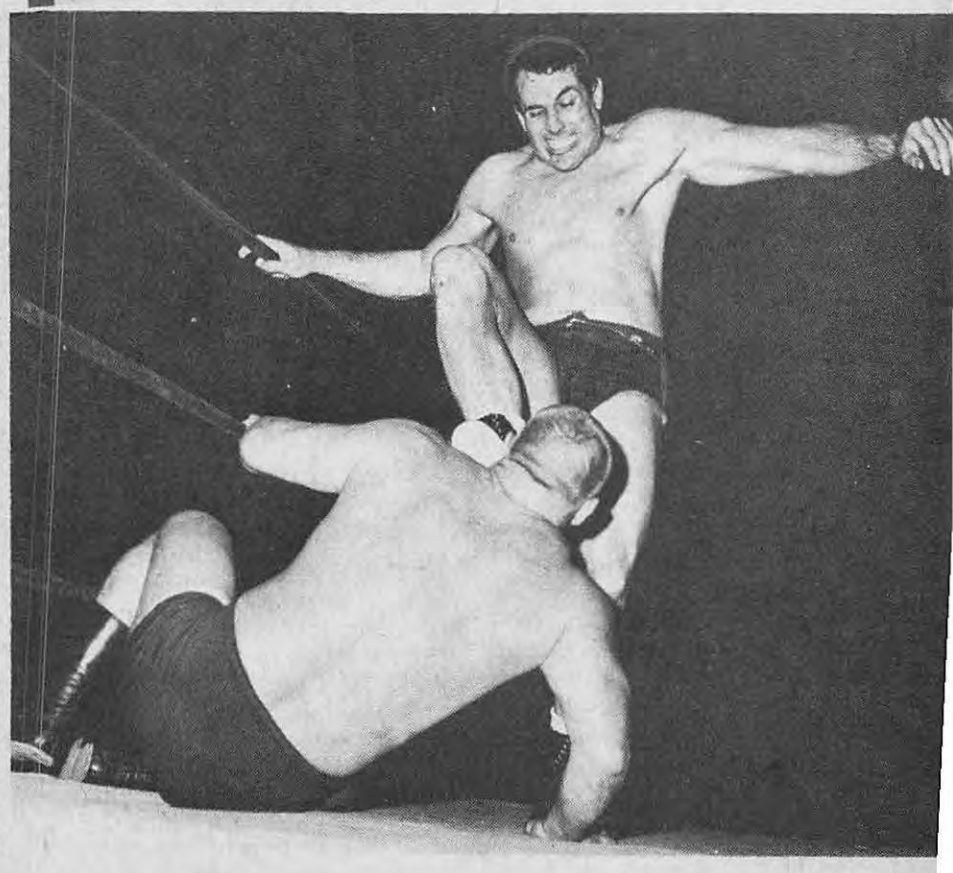
Bruiser's continuing to kick the Cowboy and finally the referee is pulling the former football star off. Ellis is in his corner trying to shake the cobwebs out of his head while Bruiser, being held back by the referee, is still straining to get him. However, it doesn't appear the referee is going to give the go-ahead until Bob is ready.

There's the bell and there goes Bruiser. But Ellis meets his charge with an arm flip and headlock and is Bruiser surprised! Bruiser can't seem to get out of the hold and Ellis is setting him up for his Bulldog—a hold in which he runs halfway across the ring with his opponent in a headlock and drops to the mat smashing his foe's head to the canvas.

But Ellis isn't going to get the chance. Bruiser's just punched him in the groin and Ellis is lying on the mat in terrific pain. And Dick is not letting this advantage slip by.

Ellis is being kicked, stomped and punched. Now he's dragging him to the side of the ring and tying one leg in the ropes. Ellis is being pushed off the apron and is dangling over

As rivulets of blood stream down his face and body, Cowboy Bob Ellis (left) is assisted back into the dressing room. Below: Ellis stomps Bruiser continuously until Bruiser's head began streaming blood.



the floor with one leg still tied in the ropes. Bruiser, out of the ring, is kicking Ellis' head mercilessly. Bob is unable to defend himself!

Finally, the referee unties Ellis' leg, and as Bob falls to the ground, Bruiser climbs back into the ring. Ellis is in bad shape but he's trying to beat the "20" count and return to the ring. It's a brave move but it may be a stupid one. Bob seems in no condition to continue.

Ellis makes it back, but it looks like the worst decision he ever made. Bruiser's on him now, gnawing on his forehead with his razor-sharp teeth. He's just ripping Ellis' face to pieces! Ellis' face is absolutely covered with his own blood!

Now Bruiser's left the ring and he's coming back in with a chair! Ellis doesn't see it coming. Smash!!! Bruiser is clobbering Ellis with the chair! He's murdering him! This has to be the worst beating any wrestler has ever taken. Even the referee isn't being spared. He tried to take the chair from Bruiser and Dick is smashing it over *his* head!

But Ellis is getting up! Bruiser, hammering the referee, does not see him. Ellis is going after Bruiser and he's got a crazy look in his eye! He seems to have gone berserk. He grabs the chair away from Bruiser and smashes it down on Dick's head! Bruiser's stunned! And Ellis isn't stopping!

Ellis is slamming Bruiser with the chair and ripping and clawing at his face. This is unbelievable! Now both men are full of blood! A bunch of wrestlers are charging into the ring to break it up. They're pulling Ellis off Bruiser... but they can't! Ellis is throwing them off as if they're insects. They just cannot stop him! He's after Bruiser again!

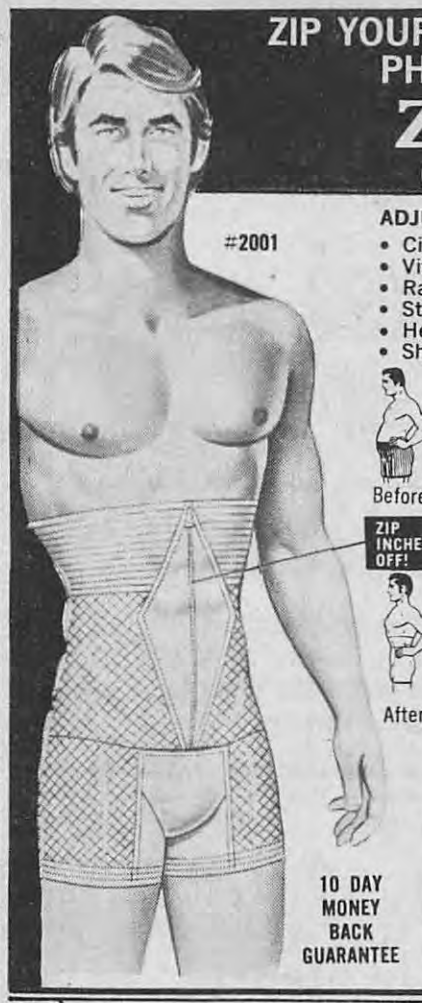
Here come another group of wrestlers out of the dressing rooms. There are about a dozen of them and they've finally got Ellis off. They are carrying him back to the dressing room but he's *still* trying to fight them off!

Bruiser, a bloody mess, is sitting in the middle of the ring. He looks bewildered, but he's getting up. We don't know what his thoughts are, but one thing's for sure. He's just been through his own personal Battle of the Alamo. And he's found out how tough Texans can be when their backs are up against the wall! □

ZIP YOURSELF INTO A FABULOUS PHYSIQUE WITH THE

ZIP-SLIM

CONTROL BRIEF



ADJUSTABLE ZIPPER PANEL TO:

- Cinch inches off waist and buttocks!
- Vital back support for lumbar & Sacro!
- Raises Abdomen & keeps it there!
- Straightens sagging stomach muscles!
- Hernia support!
- Shapes your physique **instantly!**

Now! A super-high long-line controller made of power knit Lycra Spandex that will give you everything you ever wanted in comfort and ease. Zipper front panel lets you flatten those impossible bulges and gives you that youthful trim abdomen and sleek physique. Soft, stretch nylon pouch has built in masculine support. Never slides or rides. **BE SLIM, NOW!**

10 DAY MONEY BACK GUARANTEE

REGENCY SQUARE, Div. G-8464 · 6311 Yucca St. Hollywood, Calif. 90028

Rush me ____ (how many) #2001 ZIP-SLIMS @ 9.99 ea.

Check waist size: ☐ S (28-32), ☐ Med. (33-36), ☐ Lg. (37-40), ☐ XL (41-44).

☐ Send pre-paid. ENCLOSED $_____

☐ For COD enclose $3.00 deposit.

Add 75¢ for postage & handling. Calif res. add 5% sales tax.

Print Name_____

Address_____

City_____ State_____ Zip_____

Develop Fearsome Defensive POWER

With Weighted Wristlets

"Power Packed" Arm Builders Start Instantly To Give you mighty striking power and strength.

ONLY 3.98

"Power Packed" wristlets build the powerful arms you want without special equipment or exercises. Just wear these rugged lead weighted wristlets during your ordinary activities at work or play.

Reinforce Your Power Build Your Strength

Silently, unconsciously, hour by hour, day by day the muscles in your arms are strengthened and grown to new power. Just wearing your "Power Packed" wristlets will give you the proud masculine feeling that says "I can take care of myself."

Money Back Guarantee

Order your "Power Packed" lead weighted wristlets today. Use them for 10 days. If you don't see immediate and progressive improvement in the size and strength of your arms; If you don't instantly feel more powerful, more masculine, more capable—you can return them for refund of the full purchase price.

· Div. Mail Sack, Inc.

10 DAY FREE TRIAL

Power Builders · Dept. 26438
1044 Northern Blvd., Roslyn, N. Y. 11576

Rush me my "Power Packed" weighted wristlets by return mail on your money back guarantee

☐ Send one. I enclose $3.98 plus 35c for postage and handling.

☐ Send a pair. I enclose $6.98 plus 55c for postage and handling.

☐ Send Power Packed Wristlets C.O.D. I enclose $1.00 good will deposit. I will pay balance due on delivery plus postal and handling charges. ☐ Send one. ☐ Send a pair.

Same guarantee either way.

Name .....

Address ..... Zip .....

GO, GO, GO WHERE THE ACTION IS

Clip the wrestling ads from your newspapers and mail to:

THE WRESTLER
(Clip Dept.), BOX 58,
ROCKVILLE CENTRE,
NY 11571

GRAND PRIX WRESTLING

SATURDAY — SUDBURY ARENA — 8.00 P.M.

JOE LEDUC

MAIN EVENT
EDOUARD
CARPENTIER
Paris, France
228 Lbs.
VS. "KILLER"
KOWALSKI
Windsor, Ontario
6'8" 275 Lbs.
60 minutes or 2 out of 3 falls

PAUL LEDUC

World's Champion Tag Team Match
Main Event — 60 minutes, or 2 out of 3 falls

JOE LEDUC
Godbout, Quebec
292 Lbs.
— and —
PAUL LEDUC
Godbout, Quebec
226 Lbs.
CHAMPIONS

VS.

GILLES POISSON
Lac St-Jean, Quebec
242 Lbs.
— and —
The Mongolian HANGMAN
Mongolia
350 Lbs.
CHALLENGERS

SEMI-FINAL — 30 Minutes or 1 Fall
GINO BRITO vs. RAPAPAPOTSKI
Montreal, 232 lbs. — Lenningrad, Russia, 275 lbs.
PRELIMINARY — 20 Minutes or 1 Fall
WAR EAGLE vs. RICCO GARCIA
Oklahoma, 226 lbs. — Seville, Spain, 228 lbs.
PRELIMINARY — 20 Minutes or 1 Fall
DRAW → FRANK VALOIS vs. [redacted] Reggie Park
Paris, France, 280 lbs. — [redacted]
PRICES: RINGSIDE $3.00 — REDS $2.50 — BLUES $2.00
Children under 14 — ½ Price . . . (In Reds and Blues Only)
(O.A.C. Licensed Exhibition)

SUDBURY, ONT. (Larry Hamer)

FORUM GALA FORUM

ALL STAR WRESTLING
MONDAY,
8.00 P.M.

FINAL — 2 FALLS IN 3
INTERNATIONAL HEAVYWEIGHT CHAMPIONSHIP

JACQUES ROUGEAU
CHAMPION
VS
ABDULLAH THE BUTCHER
CHALLENGER

SEMI FINAL — TAG TEAM
GINO BRITO & DOMINIC DE NUCCI VS BEPPO MONGOL & GEETO MONGOL

SPECIAL 1 FALL TO A FINISH
RUDY KAY VS ERNIE LADD

PRELIMINARY TAG TEAM
DANIEL ROBERT & LIONEL ROBERT
VS
FIDEL CASTILLO & RAOUL CASTILLO

PRELIMINARY — 1 FALL TO A FINISH
ANTONIO BAILLARGEON VS ERIC THE RED

PRELIMINARY — TAG TEAM
MANUEL SOTO & PIERRE LEFEBVRE VS DON FARGO & JOHN FARGO

ALSO ON PROGRAM: JOHNNY VALENTINE — RAYMOND ROUGEAU — BEAST MARTIN
AND MANY OTHERS

ADMISSION: RESERVED: $5.00 · $3.50 — GENERAL: $2.00
TICKETS ON SALE: Forum 932-6131
CENTRE PAUL SAUVE: 725-2359

QUEBEC CITY, QUE. (Philip Saintsbury)

Wrestling SUNDAY 8:00

THE SHEIK
(accompanied by mgr. Abdullah Farouk)
vs. MAGNIFICENT ZULU
(accompanied by Ivan Kalmikoff)

LADY WRESTLERS
TANYA WEST vs. CATHY CASEY

TEAM BOUTS
THE FABULOUS KANGAROOS vs. HAYSTACK CALHOUN & TEX McKENZIE
THE LOVE BROTHERS vs. BEN JUSTICE & LOU KLEIN
CHIEF JAY STRONGBOW vs. NIKITA KALMIKOFF
SWEET DADDY SIKI vs. MIKE LOREN
KURT von HESS & KARL von SCHOTZ vs. IVAN KALMIKOFF & THE BEAST
JOHNNY VALENTINE vs. LEE HENNING
PAMPERO FIRPO vs. THE MIGHTY URSUS
TARZAN ZORRA & TONY MARINO vs. MAN MOUNTAIN CANNON & BIG BRUTUS
LORD LAYTON & DEWEY ROBERTSON vs. DANDY DAN MILLER & KILLER BROOKS

EXHIBITION OF STRENGTH & SCIENCE
SEE TV WRESTLING SATURDAY CHANNEL 11 - 1 p.m. & 9:30 p.m.
MAPLE LEAF GARDENS — $5.00 — $4.50 — $3.50 — $2.50

TORONTO, ONT. (Alex Nigro)

★ WRESTLING ★

MACON COLISEUM TEUSDAY NIGHT—8:30 P.M.
7 GREAT BOUTS-MAIN EVENT-16 MAN WRESTLE ROYAL

ASSASIN NO. 1

To be eliminated, wrestler must be thrown over top rope . . . last man remaining will receive $2500 added purse.
ASSASINS NO. 1 & 2, ARGENTINA APOLLO, ROBERTO SOTO, SCANDOR AKBAR BOB ARMSTRONG, WAYNE COWAN, DARREL COCHRAN, NICK BOCKWINKEL, BEAR CAT BROWN, JESSE JAMES, ROCKET MONROE, OX BAKER, NICK RUSSO, DICK STEINBORN & JOHN CARUSSO

BOB ARMSTRONG

Ga. Heavyweight Championship
NICK BOCKWINKEL
Chall.-vs.
ROBERTO SOTO

★ Macon Tag Team Championship Match
SPECIAL N.W.A. Sanctioned 1 Fall Event
ROCKET MONROE & SCANDOR AKBAR
Challengers-vs.
ARGENTINA APOLLO & BOB ARMSTRONG

Advance tickets on sale daily at Macon Coliseum . . . for reservations call 746-9403 or 743-0614. Ringside 2.50. Adv. Gen. Adm. $1.75. Children '1 at door. Gen. Adm. $2. Children $1.25. Sponsored by Monday Optimist Club.

THE ASSASINS vs. BEAR CAT BROWN & DICK STEINBORN
OX BAKER vs. DARREL COCHRAN
WAYNE COWAN vs. JESSE JAMES
JOHN CARUSSO vs. NICK RUSSO

MACON, GA. (Dale Swarm)

INTERNATIONAL WRESTLING TV STARS

Lord Beaverbrook Arena

WED.

STARTING TIME 9 P.M.

Double Main Event
Main Event No. 1
For The North American Championship
2 out of 3 falls, 60 min.
THE BEAST
vs.
FREDDY SWEETAN

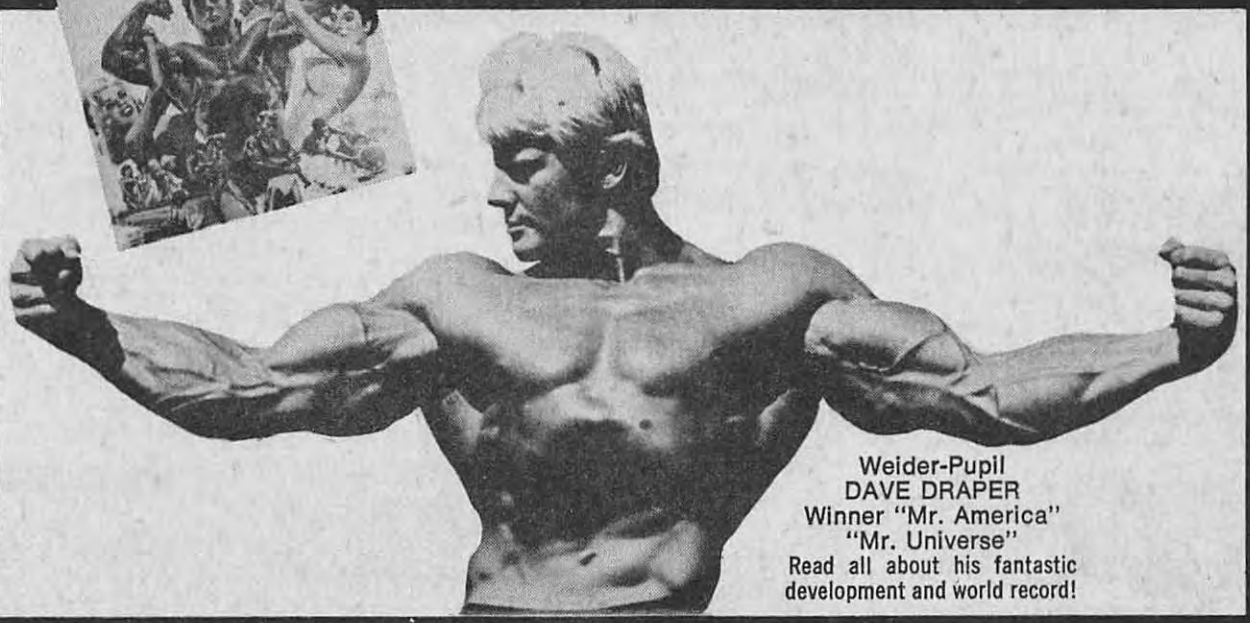
Main Event No. 2
Elimination Match
2 out of 3 falls 60 min.
LEO BURK
vs.
Killer Karl Krupp

SEMI FINAL
Six Man Tag Team Match
2 out of 3 falls—45 min.
RON THOMPSON
BOBBY KAY,
DANIEL ROBERT
versus
EARL BLACK,
JOHNNY RINGO
and BUTCH MORGAN.

First Match
1 Fall 20 Min.
BOBBY KAY
vs.
BUTCH MORGAN
Children $1.00—Rush $1.50
Ringside $2.50
DOORS OPEN 7:30 p.m.

SAINT JOHN, N.B.
(F. Moore)

Joe Weider's FREE Body-Building Booklet Is YOUR FIRST STEP TO A POWERFUL, HEALTHY & HANDSOME BODY!



Weider-Pupil
DAVE DRAPER
Winner "Mr. America"
"Mr. Universe"
Read all about his fantastic development and world record!

LET IT HAPPEN TO YOU NOW *before* another valuable day in your life goes by. This Champion Did Not Waste His Time!

Dave sent for Joe Weider's Free Booklet and not only packed inches to his arms, chest, legs in just 7 short weeks, but went on to become an admired Champion . . . a golden god of power, health and good looks!

He started as you are about to start, sending for the Free information. He read the brief facts and then ACTIONIZED the knowledge faithfully. In some 15 minutes a day, at home, he slapped big inches to his chest, powerful inches to each arm, rugged muscles to shoulders and back, speed and strength to legs and a whole new power-punch throughout his entire body! SO CAN YOU!

Joe Weider's proven body-building methods don't fail, unless YOU are weak-spirited and lifeless! The valuable details, the inside tips and scientific short-cuts are for those who want MORE OUT OF LIFE; more out of REAL LIVING and more of the FINER THINGS! This is all within YOUR grasp! Take the opportunity NOW . . . decide, right now, to make something of yourself and in about 7 short weeks you can enjoy the fruits of your decision . . . the decision to develop into a physical champion with all the benefits and rewards you want and deserve!

WE HAVE A LIMITED SUPPLY OF BOOKLETS, "HOW TO BUILD A STRONG MUSCULAR BODY". DON'T MISS OUT! SEND FOR YOUR COPY RIGHT NOW!

O.K. JOE! I decided to get myself information on your body-building ideas. I'd like a copy of your free booklet "How To Build A Strong Muscular Body". I enclosed just 25¢ to cover the costs of postage and mailing. I understand I am under no further obligation in any way.

JOE WEIDER
Personal trainer of "Mr. America" "Mr. Universe" "Mr. Canada" perfect men title winners since 1936 — and over 2,000,000 successful pupils the world over!

NAME _____ AGE _____
ADDRESS _____
CITY _____ STATE _____
ZIP _____
(please print clearly)

Joe Weider—Dept. 209-23V2
25 Maple St., Norwood, N.J. 07647

Here's the kind of body I want (Check as many as you wish).

- ☐ Bigger arms
- ☐ Larger Chest
- ☐ Broader Shoulders
- ☐ Athletic Legs
- ☐ More Weight
- ☐ Lose Weight
- ☐ Magnetic Personality

YOURS FREE!

NO OBLIGATION!

X-RAY SPECS

An Hilarious Optical Illusion

Scientific optical principle really works. Imagine — you put on the "X-Ray" Specs and hold your hand in front of you. You seem to be able to look right through the flesh and see the bones underneath. Look at your friend. Is that really his body you "see" under his clothes? Loads of laughs and fun at parties. Send only $1 plus 25¢ shipping charges Money Back Guarantee

HONOR HOUSE PRODUCTS Dept 533XR98
Lynbrook, N. Y. 11563

NY State residents add state and local sales tax.

1¢ SALE

GUARANTEED 10 YEARS

The knife for hunting, fishing and all around use. Mirror polished, imported stainless steel blade honed to a razor's edge. Rugged. Opens with flick of finger. Locks into position. Blade will not close when in use. Press button in handle to close. Safety finger guard. Sure-grip handle. Balanced for target throwing. IF BROKEN WITHIN 10 YEARS WE WILL REPLACE AT NO CHARGE! Use 30 days. Money back if not pleased. Special 1c Sale. REG. PRICE $1.98. Send $1.99 & receive 2 knives. Add 49c postage, handling. Remit TOTAL $2.48 for 2 knives. ORDER NOW! Midwest Knife Co., 9043 S. Western Ave., Dept XDD-15 Chicago, Ill. 60620. Est. 1936.

"POWER AUTOMATIC"
Pellet Firing Target Pistol

and SILENCER

FREE 50 Reusable 22 Cal. Pellets only $1.25

Rapid firing 22 cal. fully 9 inches long with the look and feel of an "undercover" automatic. Snap the "silencer" on or remove it for fast combat-type target practice. FREE 50 reusable 22 cal. pellets and supply of targets. Money back guarantee if not satisfied. Just send $1.25 plus 35c for postage and handling. Not sold in NYC

HONOR HOUSE PROD. Dept. 533PA98
Lynbrook, N.Y. 11563

NY State residents add state and local sales tax.

STRONG ARM BRACELETS

Build winning strength and power in your arms for tennis, golf and other sports — WITHOUT SPECIAL EXERCISE! Just wear these unique weighted bracelets as you work, walk or play — every ordinary arm movement you make becomes a strength building "exercise"! Made of gleaming gold-toned weights with genuine leather straps, they add a rugged 'mod' touch to your appearance. Strengthen and build man-sized arms this easy way! $7.50 for one (fits either wrist) or get two for just **$12.98.**

Money back guarantee. Send to:

JOE WEIDER, Dept. 209-23PB10
25 Maple St., Norwood, N. J. 07648
(sent postage collect)

MIL MASCARAS VS. BLACK GORDMAN

(Continued from Page 43)

putting on an amazing display. Dropkicks, armwhips, snap mares, flying tackles, flying headscissors. Gordman can't figure out which direction Mil's coming from next. Again he does the only logical thing he can do. He split.

Gordman is kneeling on the floor outside the ring. The referee is counting and the fans are booing. Even Mascaras is stunned.

"Get in here and wrestle like a man!" he yells to Gordman in Spanish.

But Gordman shows no signs of going back. He actually looks scared. Mascaras is standing in the middle of the ring with his hands on his hips.

Even Gordman's buddy Bull Ramos doesn't believe it. He's just run over to Gordman and now he's yelling at him in Spanish to get back in. He's even giving him a shove to start him off.

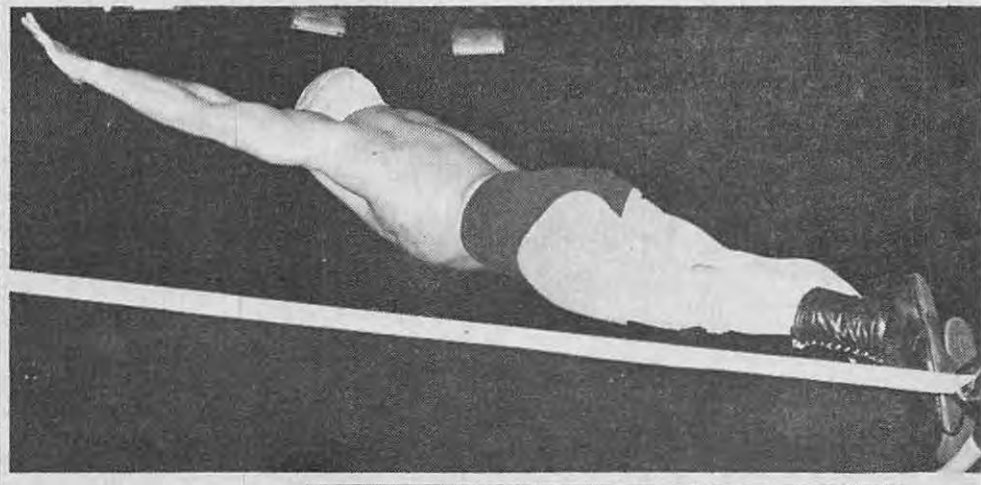
If Gordman is going to keep his hair he'd better get back. The referee's count has reached 17.

Gordman's going back in, but now Mascaras is angry and he's pointing to Ramos.

"He passed something to Gordman," Mascaras tells the referee. "Search him."

The search doesn't seem to be turning up anything and the referee looks disgusted with these tactics. Again he orders the men to wrestle and again it's Mascaras leaping to the attack. He grabs Gordman by the head and slams him to the canvas with a flying mare. He's got him in a painful headlock now and Mil is totally in control.

But wait! Gordman's up to something! He's reaching into his mouth and pulled something out. It looks



Mil Mascaras (above) comes soaring off the top rope as Black Gordman (not in picture) lies flat on his back on the mat. Right: The result of Mil's flying pin. Mascaras, his mask ripped and torn, stands over Gordman. It was the last time Gordman was seen with his long, curly hair for a long time.

like...no...it can't be...it is!!! It's a penknife! Black Gordman has just opened a penknife and is slashing Mascaras' mask with it!

This is incredible! Mascaras is being slashed! Gordman's cutting through the tape on the mask! The mask is loose and seems to be coming off. Now Gordman is slashing a hole in the top of the mask. Mascaras doesn't seem to know what to do. If he defends himself the mask might fall off. If he doesn't he's a sitting duck!

Mascaras has backed off and now he's kicking Gordman. He's kicked the knife out of his hand. Mascaras advances on Gordman and Gordman looks terrified!

Another commotion has just broken out as police are escorting Bull Ramos out of the building. Gordman's all alone now and he knows it.

Smash! A tremendous right hand by Mil Mascaras has just knocked Gordman flat on his back. There's another one. And another. This is no longer a wrestling match. Mascaras has gone nuts. Five...six...seven...eight...nine...10 times Mil's right hand has connected with Gordman's jaw. The bushy-haired Mexican looks like he's out cold!

Mil's climbing the ropes now and it looks like he's going for a flying body press. Gordman, woozy, is trying to get up but he can't. Mil slams down on him. It's over! Mascaras has pinned Gordman and this place has exploded!

Ring announcer Jimmy Lennon is in the ring as is another referee who's carrying a chair and a scissors. Gordman's being lifted into the chair. It doesn't appear that he knows what's happening.

"Snip." There goes the first lock of hair. Gordman's regaining consciousness and he's trying to get away, but Mascaras has his knee planted in Gordman's stomach. Mil's got the scissors now and he's cutting away, turning Gordman around so fans on all four sides of the arena can see the haircut. This is one of the strangest endings to any match ever! □

Wrestlers have gotten haircuts in the ring before, but it's doubtful any group of fans ever enjoyed the spectacle more than those here who are seeing Black Gordman become "Bald" Gordman before their very eyes! □

NOW YOU CAN HAVE POWERFUL MUSCLES FAST & EASY!

YOU CAN HAVE THIS...
* BIG, POWERFUL ARMS
* WIDE SHOULDERS
* TRIM, MUSCULAR WAIST
* BARREL CHEST
* LOSE or GAIN WEIGHT
* TRIPLE YOUR STRENGTH
*10 FREE GIFTS INCLUDED!

FREE BROCHURES CRAMMED FULL OF PHOTOS & INFORMATION

Fantastic New Discoveries in the science of body-building have made it possible to transform your body into physical perfection! Thousands have used this fabulous system with great success! In the privacy of your bedroom, our method will add inches of powerful muscles to arms, chest, shoulders and legs! Learn secrets on trimming the waist with ultra-modern methods—fast! Regardless of age, skinny or overweight, we guarantee results! Write for your free brochure today!

Universal Bodybuilding, Dept. 117
Box 485
Dearborn, Michigan. 48121

Shoot the 'Works' to me — FREE! I am under no obligation!

Name _____ Age _____
Address _____
City _____ State _____ Zip _____

LOOK INCHES SLIMMER INSTANTLY in the incredible *TORSO-TONER*

10 DAY MONEY BACK GUARANTEE

#1001

Now! Positive all-over support from back to front and from top to bottom! Guarantees inches off as it slims, moulds, holds you in masculine comfort. TORSO-TONER gives you sex appeal! Adjusts to your contours and raises your sagging chest and stomach to a superb youthful look as it slims and trims your entire torso. Constructed from Lycra Spandex with a special nylon super-soft stretch pouch that has built in masculine support. A Regency Square exclusive.

GUARANTEED INCHES SLIMMER!

#1002

FEATURES
- Trims inches all over!
- Raises abdomen and keeps it in!
- Gives vital back support!
- Builds manly chest!
- Slims waist!

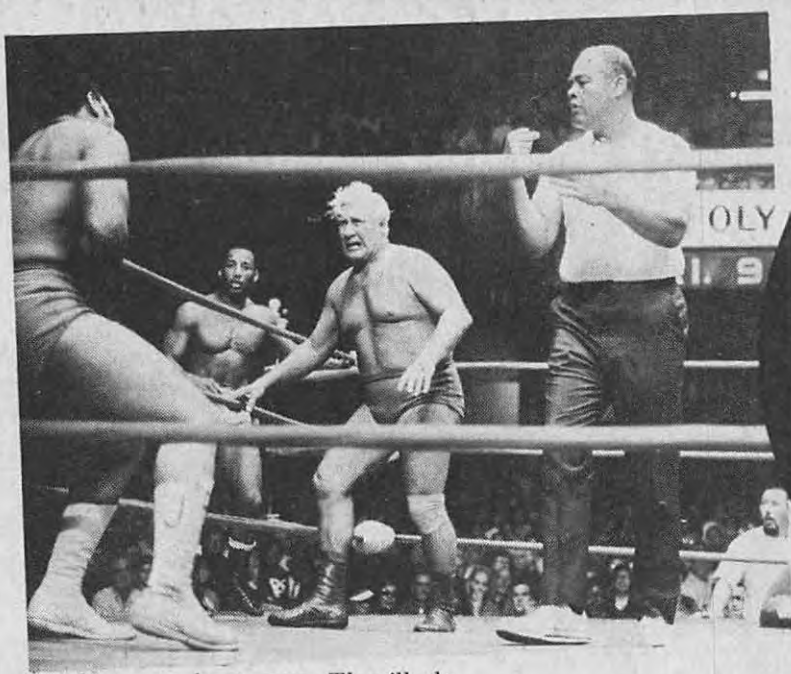
Before After

REGENCY SQUARE, Suite S-8464 6311 Yucca St., Hollywood, Calif. 90028

RUSH ME THE FOLLOWING TORSO-TONERS
☐ #1001 Short Line @ $10.99 ea. ☐ #1002 Long Line @ $11.99 ea. My chest size is: (Exhale & measure chest.) ☐ Sm. (34-36), ☐ Med. (38-40), ☐ Lg. (42-44), ☐ XL (46-48).
Add 75¢ for postage & handling. Calif res. add 5% sales tax.
☐ Send Pre-paid. Enclosed $_____
☐ Send COD. Enclose $3.00 deposit.
Print Name _____
Address _____
City _____ State _____ Zip _____

BRAVE REFEREES—LIKE JOE LOUIS!

(Continued from Page 36)



hands on to beat you. They'll do anything to win. But if we had more referees like Joe Louis around they wouldn't be so quick to try stuff like that. One shot and he'd stretch 'em out. I'd like to see him referee one of The Sheik's matches."

"No doubt about it," said Blassie, "we could really clean this sport up with more referees like Joe Louis. Remember, there weren't many guys wilder than I was in those days. But after tangling with him once, I was an angel every time he refereed one of my matches after that."

"They can sure use some tougher referees," said Dory Funk Sr., a man who has traveled all over the world. "In New York they got a few old men who can hardly climb into the ring, let alone referee. How are they going to stop any rough stuff? Some of them are barely breathing!"

Funk's comments were echoed by a number of other wrestlers, all of whom asked to remain anonymous for obvious reasons.

Oddly enough, the so-called "villains" are quite happy and non-complaining about the situation. Incompetent referees can only help them.

"I can understand why a lot of wrestlers would like to see a guy like Joe Louis in there," said Lou Albano. "I mean, who's gonna be scared of a 70-year-old man who's as big as my thumb?"

Louis (above) warns Rocky Johnson about hitting with a closed fist. Unlike some other referees who overlook it when a popular favorite oversteps the rules, Louis enforces them on an equal basis for both sides. Right: Joe sends Maynard back to his corner after Earl slugged Freddie. "That's what I like about him," Blassie admitted. "He does not play favorites."

The increased use of foreign objects, the number of attacks on referees, the bloody matches and the amount of illegal tactics some wrestlers have gotten away with all point up the need to toughen up the refereeing. Even an Ernie Ladd or Killer Kowalski will think twice before messing around with a Joe Louis.

Unfortunately, there's only one Joe Louis. But there must be other men like him. Big men. Brave men. Men who aren't afraid to enforce the rules and belt a wrestler when the occasion calls for it.

Wrestling needs men like Joe Louis badly. It's truly a shame there don't seem to be enough to go around! □

IS IT POSSIBLE?

An Automatic Income for Life of $20,000... $50,000...$100,000 a Year...Without Working ...from a Business That Runs Itself!

"I'll show you dozens of plans you can start easily—without investing a cent!" says Ty Hicks.

Dear Friend:

Did you ever stop to think how great it would be to have an automatic income for the rest of your life—an income that goes on whether you work or not? An income of $200...$400...$800... $1,000 a week or more, to do with as you please?

Believe it or not, there are actually scores of businesses that could be bringing you a fortune, without your lifting a finger! Easy, proven, money-making businesses that practically run themselves —to give you extra income without work! All *you* bring to them is a little ingenuity and the step-by-step methods outlined in this book!

Furthermore, you can get into many of these businesses, in your spare time—and build a fortune fast—starting with no money of your own! That's right! An automatic income, without investing a cent!

For Example—

- I'd like to tell you about a method a former blue-collar worker uses—requiring no equipment other than a pencil and paper, and no special skills. He helps other businesses get started. As part of his fee, he becomes a "silent partner" in each business. Today he has an income of more than $50,000 a year, from some 18 businesses. Yet he doesn't work even a minute a month at any of them!
- In another spectacular fortune-making method, all you do is make up company names, and sell them to companies that need names. Using this method, one fortune builder sold nearly $30,000 worth of corporate names in 6 months. And in the next six months, she sold $237,700 worth of names!
- And I'd like to show you how another fortune builder acquired a business that practically runs itself—a parking lot—without spending a cent of his own, even though he was a bad credit risk. Today, he owns 14 parking lots. His net income from each lot is $15,000 per year, giving him a total net income of $210,000 per year!

You'll find the full details in a new book which I have written... an eye-opening, profit-laden book that shows you a dazzling array of powerful, proven, money-making opportunities...90% of which require little or no cash, and even less effort!

How To Borrow Your Way To A Great Fortune!

Everywhere I go in this world I meet successful, wealthy people. Were you to travel with me, you'd meet these rich people in the best hotels, the finest restaurants, exclusive clubs, and the biggest resorts.

What's more, you'd learn a great secret from these wealth builders.

- Nearly every person who built great wealth for himself in recent years did so with little or no cash and wound up with a lot of money!

If you met these people, as I have, you'd soon be convinced that the best way to build a fortune today is by using OPM—other people's money. It is the most powerful, the greatest key to fast riches, starting with little or no cash, known in the world today!

ABOUT THE AUTHOR

Ty Hicks has built several fortunes for himself and others, using the methods he gives you in this book. Today he has several *automatic incomes* going for him. "Automatic" because he spends less than two days a week, supervising these businesses—with ample time for travel, entertainment, hobbies!

During his career, Mr. Hicks has made money in hotels, apartment houses, rental real estate, boating, shipping, publishing, amusements, the stock market, and theaters.

More amazing still, he began his search for wealth with *no contacts, no private fortune,* his father having died when Mr. Hicks was only 14.

In this book you'll find scores of tried and proven ways to borrow money quickly, and use it to build a fortune...

Whether you're a man or woman, old, young, married, unmarried...Even if you haven't got a job...or are a member of a minority group...or have no permanent residence...these techniques will work for you! You'll discover...

- How you can get up to $5,000 easily on your signature alone, even if you have been refused before!
- How you can get up to $5,000 for as little as $8 a month!
- How you can get as many as six signature loans, for $5,000 each—in ONE DAY—for a total of $30,000!
- How you can get a large sum of money—thousands of dollars—that does not have to be repaid, is interest-free, tax-free, and can be used for any business purpose, including your salary!
- Over 10,000 ready sources of cash for you (many by mail)!

I'll show you how to use a loan as your springboard to riches! For unlike a car or TV loan, which doesn't pay you anything back, except pleasure, a business loan will often pay you a PROFIT of $50, $100, $200 or more PER WEEK!

Put these wealth-studded tips to work and you can soon be richer than you ever thought possible.

Fantastic Fortune-Making Bargains!

There are unbelievably powerful fortune-making bargains available to you today. Opportunities—open to everyone—that you can take advantage of, with little or no cash, that can stuff wads of profit dollars in your pocket, quickly and easily! For example, you'll discover—

- How a $23,500 split-level home was purchased for only $180.22—and sold for thousands of dollars profit!
- How a 27-room mansion on 13 waterfront acres was purchased for only $98.18!
- How a $12,000 farm-style home was purchased for $55!
- How you may "mortgage out"—a technique that gives you ownership of a property with no money down and with a cash payment to you!

Incredible as it seems, these opportunities are in your local area right now! You don't need any kind of "luck" to find them. I'll show you exactly how to find such fortune-making bargains right away, in the pages of my book. Just apply a little imagination to fit them into your own situation—and you're on your way to a fortune like these.

Shortcuts That Zoom Your Income!

You can, by using the methods in this book, make yourself a millionaire. Others have done exactly that. I've watched them. People like—

- Cliff R. using the secret just mentioned above, Cliff purchased and sold some 25 properties in a six-month period. His profit on these deals was $68,000!
- Sam T. used another one of the sources revealed in this book to get $400. He invested this money in valuable postage stamps, and sold them to fellow stamp club members. Within 3 years, he was worth $500,000!
- You'll see how Larry M. got the money he needed to buy $14,000 worth of paintings. In 2 years, he was offered almost FIVE TIMES as much for them. But Larry waited another year and sold them for more than SIX TIMES the purchase price: $100,000. This is a neat income —particularly when you remember that Larry didn't invest a dime of his own!
- Ben D., considered such a poor credit risk that six banks had refused him time after time, used a method revealed in this book to get a $50,000 five-year loan in less than 30 minutes! He used this money to buy a restaurant. Today, he has five booming restaurants, and more money than he can spend!
- Joel L. started with a gas station which he took over, using one of the many easy loans I tell you about. Once Joel had the gas station, he began to look around for other easy-money

businesses. Soon he had a real estate office, a pet shop, a hardware store, a second gas station, and a laundry! His net income from these businesses was $75,000 the first year!

- Herb F. was a mailman for the Post Office, in a little town in the midwest. Using the method I tell you about—for obtaining large sums of money for as little as $8 a month—he obtained $40,000 without putting up a cent! He used this money to buy a $600,000 motel. Today he's on easy street after only a few weeks!
- Clint T. couldn't stand the 9-to-5 routine of his job. He decided he had to make a pile of money as quickly as possible. Using one of the sources revealed in this book, he borrowed $2,000 and invested it in a meat business. In less than 2 months, he made a profit of $12,300 —OR OVER $200 PER DAY FOR DOING NOTHING, while he had other people's money invested!

I Want To Tell You All About These— And Many Other—"Automatic Income" Opportunities Entirely At My Risk! Like This:

There are hundreds of other profitable deals you can set up, using this ready cash! You'll learn about all of them in my book. I'll show you how to get into a business that's

- Simple to run! • Gives an immediate income! • Can grow quickly!

...and give you an automatic income for the rest of your life, perhaps! An income that goes on whether you work or not! Prove it yourself, entirely at my risk!

MAIL NO-RISK COUPON TODAY

S. A. & L. Enterprises, Inc.,
Dept. 26438
227 East 45 St., New York, N.Y. 10017

Gentlemen: Please rush me a copy of HOW TO BORROW YOUR WAY TO A GREAT FORTUNE by Tyler G. Hicks. I understand the book is mine for only $6.98 complete. I may examine it a full 30 days at your risk, or money back.

☐ Check here if you wish your order sent C.O.D. Enclose only $1 good-will deposit now. Pay postman balance, plus C.O.D. postage and handling charges. Same money-back guarantee.

*Name*_____
(Please print)
*Address*_____
*City*_____
*State*_____ *Zip*_____

© S. A. & L. Enterprises, Inc., 1972

S. A. & L. ENTERPRISES, INC., 227 East 45 St., New York, N.Y. 10017

"BE INCHES SLIMMER THE DOCTOR'S WAY!"

Rx INSTA-SLIM BELT

FOR MEN! FOR WOMEN!

A FEW FEATURES THAT MAKE THE FAMOUS Rx BELT SO FANTASTIC:

• Take inches off waist! • Vital back support for Lumbar & Sacro • Raises abdomen and keeps it there! • Incisional hernia support!

ABSOLUTELY UNDETECTABLE UNDER ANY CLOTHING, EVEN SWIMWEAR!

Made of Power-Knit SPANDEX to stretch with you. No wrinkle, no roll, no ride-up! Reinforced front and back.

UNCONDITIONAL MONEY BACK GUARANTEE

MEN'S STYLE (sizes 26" thru 52" $ 5.99 2 for $11.00

WOMEN'S STYLE (sizes 26" thru 42") $ 6.99 2 for $13.00

R. S. Sales, Dept.: 8464
6311 Yucca, Hollywood, Ca. 90028

Waist size ____ inches. ☐ Men's Style. ☐ Women's Style. Add 50c postage and handling. For COD enclose $2.00 deposit.

DETECTIVE TRAINING

Easy home study course prepares men and women for the exciting and rewarding investigation profession. SEND NOW FOR FREE DETAILS about course, lapel pin and diploma. No salesman will call. G.I. Approved for veterans training.

UNIVERSAL DETECTIVES Extension Training Div

Dept. Z , Box 8180, Universal City, Calif. 91608

GROW TALLER

New scientific method proven 100% successful. Yes, grow 2-6 inches in one month. No gimmick. Rush 25¢ coin.

Height Dept. VS-23
Royal London Imports
P.O. Box 29119
Ecorse, Mich. 48229

WALTHER PPK 22 CAL. PELLET FIRING "STINGER AUTOMATIC"

only $1.25

50-22 Cal. Pellets Free.

Looks and Feels Like Full Size "James Bond" style German Automatic **5½ inches long — 4½ inches high.** Fires 22 cal. pellets just as fast as you can pull the trigger with realistic moving slide action. Great for fast action combat—type target practice. 50 reusable 22 cal. pellets free. Free supply of targets. Money back if not satisfied. Just send $1.25 plus 25c Not sold in NY City.

HONOR HOUSE.
Dept. 533PK98 Lynbrook, N.Y. 11563
NY State residents add state and local sales tax

DORY FUNK JR. VS. FRITZ VON ERICH

(Continued from Page 45)

high in the air over Dory's face. Like an eagle swooping down at its prey—talons bared—Von Erich's fingers whoosh down onto Dory's face. It's the Claw!

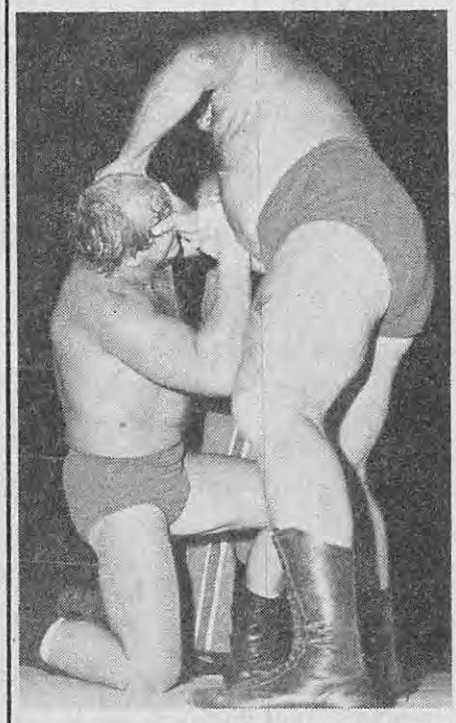
The fingers tighten and Dory screams in agony. His legs twitch involuntarily. His arms thrash about with no direction. The pain appears to be too much. It is. Dory has conceded. The match is even.

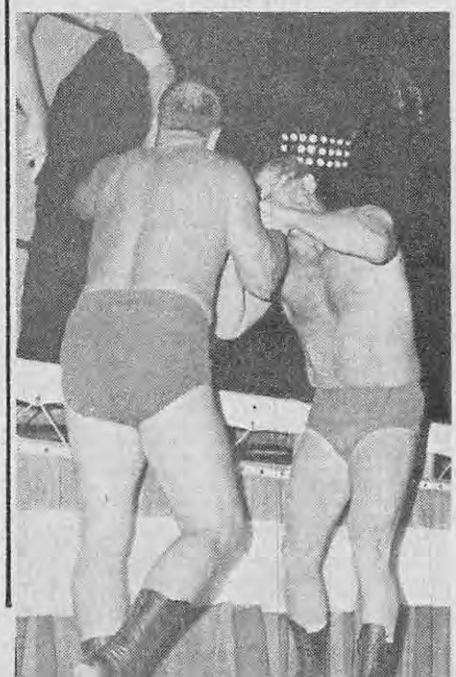
The atmosphere here now is unbelievable. The fans are sitting on the edges of their seats chewing their fingernails. They've just seen the awesome power of the Claw and they've seen their champion submit. If Fritz can do it again there'll be a new champion.

It appears Dory hasn't fared as well from his between-falls rest as Fritz did. He still looks groggy and weak.

The bell rings and Von Erich is full of fury. He goes back to the same relentless kicking attack which brought him success only moments ago. Again he slams his powerful feet into Dory's mid-section. Again Dory drops to his knees. And again, like a giant bird of prey, the Claw is hovering over Dory's head.

The hand swoops down and wom-





Dory tries to pry Von Erich's hand away from his face (left) but he simply cannot lessen Fritz's vice-like grip. Below: Dory tries to escape by going through the ropes, which would make Von Erich release the hold, but Fritz follows him through the ropes and onto the apron. Below, left: They wind up outside the ring and still Von Erich refuses to release the Claw even though Dory has already given up. The referee then disqualified Von Erich allowing Dory Jr. to retain his championship.

en in the audience are screaming "No! No!"

It's no use. The fingers are tightening...digging. Dory's thrashing about wildly trying to break out. Fritz increases the pressure. He just keeps squeezing and squeezing. Wait! There's blood! Blood is coming from the forehead of the champion! Fritz is actually squeezing blood from Dory's head!!!

But Dory catches a break. He has managed to drape his left leg over the bottom rope.

The referee asks Von Erich to release the hold but Fritz refuses.

Dory is rolling under the bottom rope and onto the apron—but Fritz crawls under the rope and refuses to let go. They're now outside the ring and Dory's on the floor. Von Erich still has the Claw on and he's still squeezing harder and harder. The blood continues to gush from the champion's head. It's as if Dory's head is part of Fritz's hand! The referee is pulling on the hand but he cannot separate it from Dory's head!

"C'mon, kid," Fritz screams at Dory. "Let's see you do it. You're no champ. C'mon, champ. Break out of it."

"C'mon Von Erich," the referee pleads. "He gave up already. You win. Just let go."

"The hell with that!" Von Erich roars. "I know I won. I want to see him get out of it. C'mon ex-champ. Let's see you get out of it."

The referee has just disqualified Von Erich but Fritz doesn't know it yet. Funk has passed out on the floor and Von Erich finally releases him. He's going over to the official's table and is taking the belt.

"Put it back, Von Erich," the official says. "You were disqualified."

"What?" Fritz roars. "No! I beat him! It's my belt!"

And with that Von Erich snatches the belt and is tearing back to the dressing room—an action that can get him a lifetime suspension if he doesn't return it!

Meanwhile, Funk remains on the floor with his worried father hovering over him. They've called for a stretcher. No one knows how badly he's hurt.

Von Erich was right. Dory couldn't break out of the Claw. And Fritz did return to the dressing room carrying the belt. □

$31,000.00 IN CASH PRIZES!

$16,000.00 FIRST PRIZE

JUST SOLVE OUR SIMPLE PUZZLES AND YOU MAY BE ON YOUR WAY.

FIRST PRIZE $16,000.00
Second Prize .....$ 5,000.00
Third Prize .....$ 3,000.00
Fourth Prize .....$ 1,500.00
Fifth Prize .....$ 700.00

Plus 95 other GIGANTIC CASH AWARDS! Just name this popular breed of dog and you're off and running!

Official Entry Blank

Aquarius $31,000.00 "MAN'S BEST FRIEND" CONTEST!

RULES & DIRECTIONS

Fill in the blank squares to complete the name of the breed of dog pictured above. (We've filled in the first letter to get you started). The clue words or pictures will help you fill in the rest.

GENTLEMEN:

I would like to enter your $31,000.00 cash award "MAN'S BEST FRIEND" puzzle contest. Here is my completed entry puzzle with 25c for postage and handling. If my answer is correct, please RUSH me all contest details, and let me know how to get started towards that gigantic $16,000.00 first prize!

Stealing is a_____	C	RIME
Opposite of Close		PEN
Young Sheep		AMB
		ADDER
Opposite of Out		N
		AR

OFFICIAL ENTRY PUZZLE
$31,000.00 CASH AWARD
"MAN'S BEST FRIEND" SERIES

Name (Please PRINT Carefully) _____

Address _____

City _____ State _____ Zip _____

AQUARIUS CONTESTS 7551 MELROSE AVE. Dept. 8464 LOS ANGELES, CALIF. 90046

ASTROLOGY FORECAST

Thousands amazed by the unknown things revealed to people through ASTROLOGY. If you are not afraid of what you might read, send $1.00 for a PREPARED HOROSCOPE for all persons born under your Zodiac Sign. Send Name, Address, Birth Date and Addressed Stamped Envelope.

S. CLARE CO., P.O. BOX 4307, MOUNTAIN VIEW, CALIF. 94040

AUTHORS WANTED BY NEW YORK PUBLISHER

Leading book publisher seeks manuscripts of all types: fiction, non-fiction, poetry, scholarly and juvenile works, etc. New authors welcomed. For complete information, send for booklet AS-2 It's free. Vantage Press, 516 W. 34 St., New York 10001

20 COURSE HOME STUDY PROGRAM

KARATE JIU + JITSU

JUDO, BOXING, SAVATE, Isometric Muscle Building, Endurance, Stunts, etc.

Only $1.00

Here is what you get!

- 20 best KARATE Blows and Chops
- SAVATE French foot fighting
- Nerve center anatomy chart
- JUDO throws, Jiu Jitsu holds
- Isometric muscle building course
- Endurance Exercises and lots more

FREE Karate Practice and Nerve Center Chart

Satisfaction guaranteed or money back. Send just $1.00 plus 35c for postage and handling to:
GUARANTEED DISTRIBUTORS DEPT. 533KR 98
LYNBROOK, N.Y. 11563
NY State residents add state and local sales tax.

NATIONAL DETECTIVES AND SPECIAL POLICE ASSOCIATION

JOIN OUR TEAM OF CRIMEFIGHTERS!

ANNUAL DUES $10

- $5000 Death Benefit
- Special Identification Card
- Star Emblem to display
- Detective Training Material

SEND FOR MEMBERSHIP NOW

MAIL THIS COUPON TODAY!
SEND CHECK OR MONEY ORDER TO:
1100 N. E. 125th Street, Suite 100
North Miami, Florida 33161

Name _____ Age _____
Address _____
City _____ State _____ Zip _____

HOW MARIA MADE VIVIAN A BELIEVER

(Continued from Page 17)

"Okay," he growled. "I'll match you with Jessica Rogers and Betty Niccoli. They're as tough as they come. Let's see what you can do against them!"

Vivian and Maria snapped at the offer. They had a week to get ready for the match and didn't waste time preparing for their tag team debut. The spent endless hours in the gym, trying to learn as much about each other as possible. How to work together as a team. How to anticipate . . .

The promoter was right. Jessica Rogers and Betty Niccoli were tough. They were mean. They were dirty.

It was a new experience for Vivian. She was used to dishing out punishment. But this time she was taking the kicks, the hair-pulling, the sharp fingernails in her flesh.

But she kept her cool. She didn't explode. Instead she waited for the right opening. And when it came, Vivian bounced off the ropes and hit Jessica Rogers with a vicious body block. This was followed by a series of punishing body slams and then a pin.

Maria had taken the first fall. Later, Vivian's pin sealed the victory.

The two joyous winners hugged each other as tears streamed from Vivian's piercing blue eyes. She had never felt such warmth in her whole life. And the crowd? It cheered itself hoarse in tribute to the *New* Vivian Vachon.

But how long will it last? When you've been as vicious a competitor as Vivian Vachon for so long it's impossible to draw any long range forecasts.

Maria LaVerne, proudly wearing her scarlet headband, which she calls, "A sign of our times," sits with Vivian Vachon prior to entering ring for bout against Betty Niccoli and Jessica Rogers.

Maria LaVerne, one of the most beautiful and superbly built girl wrestlers of all time, moves quickly out of her corner to face the onslaughts of Jessica Rogers in second fall of bout at Los Angeles.

Says Vivian, "I'll admit, it felt marvelous to hear people cheering me for the first time in my whole life. But I'm a realist," she added with a forced smile. "I know myself. I know my background, my struggle for existence. I can never forget all those terrible things. I can never forget that in this devilish world a person has got to fight for survival."

There was a long pause, then she continued, "I always wanted to be a Girl Scout, but I never had the chance. I still eat Girl Scout cookies. I love 'em. But it's only a dream. I know myself. I know that when somebody slugs me in the face I want to kill the slob! That burning drive is as much a part of me as my arms and legs. I can't control it. I just can't . . ."

Marie La Verne had been sitting by, listening quietly as Vivian spilled out her *Soul*.

"Now you'll be just fine," Maria said soothingly. "You just wait. You just keep on doing what you did out there in the ring tonight. You'll see. You'll make them keep cheering you. And that's a great feeling."

"I know," Vivian sputtered. "I know. I heard it tonight for the first time. I love it. It makes me feel good all over."

"What will happen?" you ask. Only time will tell. □

Don Bolander, M.A., University of Chicago; B.S., Northwestern University; Director of Career Institute; authority on adult education.

Shamed by your English?

You can soon speak and write like a college graduate if you let me help you for 15 minutes a day.

LET'S BE FRANK

If you've ever been shamed by a mistake in English, maybe I can save you from years of disappointment.

You see, none of us will ever go any farther than our ability to speak and write will let us go.

I have met countless numbers of intelligent men and women who are being held back in their jobs and social lives—often without knowing it—because they couldn't express themselves fully and easily.

What About You?

Could *you* get ahead faster with a command of good English? Just ask yourself these questions:

Even with all your ability and ambition, how long has it been since you had a promotion?

Even with all you have to offer, when people get together at work or at parties, are you the one they listen to?

Be Honest with Yourself

If people are not impressed by the way you speak and write—and, if you're honest enough with yourself to admit it—you have already taken the first big step to success.

The Next Step Is Easy

You can master good English *without going back to school.* Over the years I have helped thousands of men and women to stop making embarrassing mistakes in English, increase their vocabularies, and become interesting conversationalists—*right in their own homes.*

Here's What to Do

I can help you, too, if you will give 15 minutes a day to the Career Institute Method of mastering good English. My answers to the following questions will show you how quickly and easily you can stop being ashamed of your English, and *do* something about getting ahead.

Question *What is so important about my ability to speak and write?*

Answer People judge you by the way you speak and write. Good English is absolutely necessary for making a good impression and getting ahead in business and social life. You can't express your ideas fully or reveal your true personality without a sure command of good English.

Question *What does a "command of good English" mean?*

Answer It means you can express yourself clearly and easily without fear of embarrassment or making mistakes. It means you can write well, carry on a good conversation—also read rapidly and remember what you read.

Question *Are there other advantages to be gained by acquiring a command of good English?*

Answer Yes! Words are actually "tools of thought." The more you learn about words and how to use them to form and express your ideas, the better your *thinking* becomes. For this reason a command of good English often pays off in unexpected ways.

Question *Wouldn't I have to go back to school for a command of good English?*

Answer No, not any more. You can gain the ability to speak and write like a college graduate right in your own home—in only a few minutes each day.

Question *Is this something new?*

Answer Career Institute of Chicago has been helping people for many years. The unique Career Institute Method quickly shows you how to stop making embarrassing mistakes, gain a colorful vocabulary, write clearly and well, and discover the "secrets" of interesting conversation.

Question *How do I know it works?*

Answer There are thousands of letters in my files, testimonials from people in all walks of life who have used the proved Career Institute Method to achieve amazing results. If you send in the coupon below, I will share some of these letters with you.

Question *How long will it take me to learn to speak and write like a college graduate, using your method?*

Answer In some cases people take only a few weeks to gain a command of good English. Others take longer. It is up to you to set your own pace. In as little time as 15 minutes a day, you will see quick results.

Question *How can I find out more about the Career Institute Method?*

Answer I will gladly mail you a free 32-page booklet which explains the new easy-to-follow Career Institute Method and tells how you can master good English quickly and enjoyably at home. Send coupon, card or letter today to Career Institute, Dept. 899-33 Mundelein, Illinois 60060. No salesman will call.

DON BOLANDER, Career Institute, Dept. 899-33 Mundelein, Illinois 60060.

Please mail to me, without obligation, a free copy of your 32-page booklet, HOW TO GAIN A COMMAND OF GOOD ENGLISH.

NAME_____

STREET_____

CITY_____ STATE_____ ZIP CODE_____

If 18 or under, check here for special booklet. ☐

SKINNY? –
GAIN
UP TO 7 FULL POUNDS
IN ONLY 7 DAYS

with new, completely safe, natural plan, tested at leading universities. NO DRUGS, NO GADGETS, NO GIMMICKS – just drink delicious milkshake-tasting CRASH WEIGHT-GAIN Formula #7 and watch the pounds pile on! Fill out your underweight body with this easy, pleasant plan – just as thousands have done! Money back guarantee. Order in your choice of chocolate or vanilla flavors.

(Prices do not include shipping charges)

7-Day Plan—$8.00 14-Day Plan—$14.98

JOE WEIDER, Dept. 209-23CW10
25 Maple St., Norwood, N. J. 07648

FREE Act now and receive a big 56-page weight-gaining course with your order.

Birth Certificates $1 for 2

DIPLOMAS — WILLS —

Marriage Certificates, High School and College Diplomas, Last Will & Testament (Blank Forms). Any 2 for $1, All 5 for $2. Prompt Confidential Service. Available only to persons 21 or over from ARTEK FORMS, 7471 Melrose Ave., Dept. 8464 Los Angeles, Calif. 90046.

LUCKY NUMBER

FORECAST. MAIL $1.00 FOR LUCKY NUMBERS. SEND NAME, ADDRESS, BIRTHDATE, AND STAMPED ENVELOPE TO::

S.S.S. COMPANY
POST OFFICE BOX 4307
MTN. VIEW, CALIFORNIA 94040

SO, YOU WANT TO BE TALLER

The facts about GROWTH & HEIGHT INCREASE. ADULTS, YOUNGSTERS. Medical details, etc. Send 25¢ for postage & handling to: Physical Culture Products (VST) Box 1548, Pompano Beach, Fla. 33061

AUSTRALIA wants YOU!

50,000 JOBS

Government paid transportation. Complete "AUSTRALIA REPORT." Latest information and forms. Reports on employment, business, taxes, teaching, education, ranch-farming, housing, employment agencies, U.S. businesses in Australia, maps, etc. ONLY $1.00 POSTPAID.

AUSTCO P. O. BOX 3623-PP LONG BEACH, CALIF. 90803

Get a little more money for your money.

Take stock in America.
Buy U.S. Savings Bonds.

THE ASSASSINS VS. CURTIS & GRAHAM

(Continued from Page 47)

came in anyway. I turned my back to him and said I wouldn't listen. But he knew I could hear him anyway. 'I don't give a damn whether you listen or not,' he told me. 'I just want you to know you're too good a wrestler to let this knock you out. You can't let it get you down. You can come back.'

"I didn't believe what I was hearing. Was this my mortal enemy Eddie Graham? Then he said something that floored me. 'What the Assassins did to you was the lowest thing I ever saw. When you're ready to come back—I want to be there in your corner.'

"I was stunned. I'd heard he'd turned a new leaf after splitting with his brother but I didn't believe it. Now I knew I'd find out for sure."

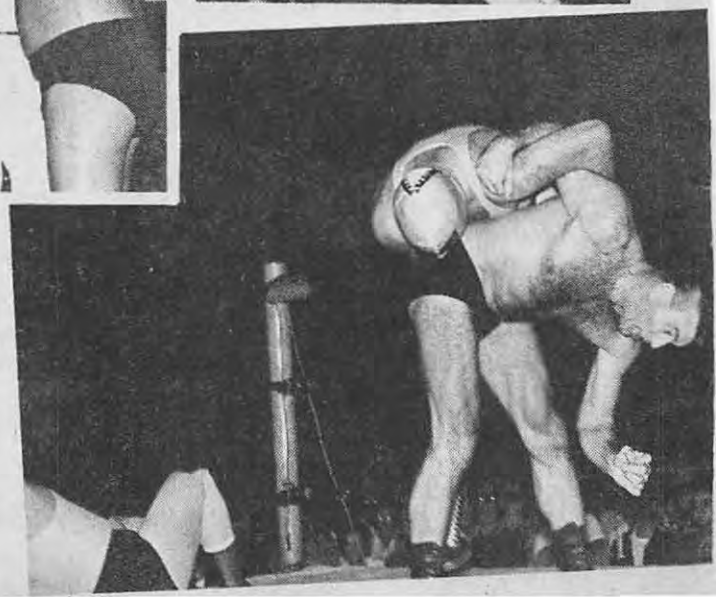
Eddie drew up a program of physical therapy which Don followed to the letter. Throughout the 10-week therapy program only one thing was on Curtis' mind. The Assassins.

And tonight thousands of fans will see if he can get revenge. They'll also see whether or not Don Curtis can come all the way back.

The fans are behind Don, who's waiting in the ring for the Assassins to make their appearance. He's already been given a standing ovation and has been presented with a bouquet of flowers for luck.

So emotional is this, the story of Don Curtis' comeback, that his former tag team partner and still close friend, Mark Lewin, is seated in the audience. He flew halfway across the country just to be here and he got a standing ovation when he climbed into the ring to shake hands with Don

Mark Lewin (right), Curtis' former partner, flew halfway across the country to be there and cheered as the referee raised Curtis' and Graham's hands in triumph (below).



Curtis hauls one of the Assassins over his back while the other tries to get back into the ring after Don hurled him over the ropes.

and former enemy Eddie Graham.

A strange hush is falling over the audience as the Assassins make their way through the ropes. For Don Curtis, the moment of truth is at hand. Will he be afraid of reinjuring his back? Will he freeze at the sight of the Assassins?

The fans will have to wait a bit longer for the answers. Graham is opening the match and he's doing well, bodyslamming one of the masked men. Eddie is a holy terror out there as he's got the Assassins confused with an assortment of arm whips, arm drags and forearm smashes. The masked men are dazed and the audience is cheering like madmen as Eddie tags off to Don.

Not bothering to climb through the ropes, Don is leaping over the top rope and going after the Assassins. Dropkicks, arm whips, legrolls, body slams. Don Curtis is putting on a one-man show unlike anything ever seen around here before!

Now both Assassins are in the ring and he's belting both of them around with forearm smashes. Wham! A forearm smash drops one. Slam! A dropkick decks the other. Curtis is all over the place! The Assassins are totally disorganized. Eddie is signalling for a tag but Don's paying no attention. He wants to enjoy this all by himself.

"Break their backs!" the fans are roaring. And Don, with a big smile on his face, is simply pulverizing the masked men. He's whipping them off the ropes and into each other.

Now he's got one of them in a sleeper! He's putting the pressure on while Graham holds the other one! The fans are going wild. Assassin #1 is asleep and Graham shoves #2 towards Curtis. He's got the sleeper on him now! Curtis is a one-man Army! The second one's going out now. It's over and this place has exploded!

Graham runs into the ring and embraces Curtis. Lewin is in there holding both their hands high in the air.

And now, for the first time, it looks like Curtis is realizing what he's just done. Tears are rolling down his cheeks and he's crying for joy.

Don Curtis is back and he's as good as ever! But don't ask the Assassins for their opinions. They're lying on the mat—out cold! □

PROFESSIONAL SOLID BRONZE $3.95 each BADGES

#203 B Private Detective $3.95

#203 A Private International Investigator – $3.95

#203 C – Official Press Photographer – $3.95

#303 A – Special Investigator – $3.95

#303 B – Special Agent Solid bronze – $3.95

#250 Deputy Sheriff "Law Man" 5-point star. $3.95

#403 – Professional Investigator – $3.95

#603 A – Special Officer – $3.95

#603 B – Security Officer – $3.95

Now available — the same professional badges used by investigators and detectives all over the world. Not toys, gags—but the real thing to display with pride!

FREE with orders ONLY... Catalog of Police & Detective Equipment

#450 Genuine Leather Case
Flash your badge in an official manner; Vinyl I.D. window. Slack strap.
$3.00

PLEASE PRINT PLAINLY
Send payment with order; we pay postage.
POLICE EQUIPMENT CO., Dept. 0000
7471 Melrose Ave., Los Angeles, CA 90046

Police Equipment Co., Dept. 8464
7471 Melrose Ave., Los Angeles, Calif. 90046.

Send payment with order. We pay postage. No C.O.D.s.
☐ Send Style #_____ @ $3.95
☐ Send Style #_____ @ $3.95
☐ Send Style #450 Case @ $3.00
I enclose $_____
Name_____
Address_____
City_____ State_____ Zip_____

BECOME A FEARLESS
SELF-DEFENSE
FIGHTER IN ONLY 30 DAYS

Don't be fair game for bullies, thugs and dangerous criminals. Learn how to take care of yourself in any tough situation — handle two, three or more guys with ease, when you have my new "TERROR-FIGHTING" System of Self Defense. It's 10 TIMES DEADLIER AND MORE EFFECTIVE THAN KARATE AND JUDO COMBINED.

FREE BOOK

FREE 32-page exciting illustrated book describes my sure-fire system which combines 5000 years of the most devastating techniques of self defense known to man! Nothing like it ever before. Send 25¢ to cover postage and shipping to: JOE WEIDER, Dept. 209-23SD10
25 Maple St., Norwood, N. J. 07648

IMPORTED
LOCK BLADE
STILETTO

9" Overall Length
5" When Closed
- Opens instantly
- Sharp and Tough
- Stainless Steel Blade

ONLY $2.75

Flips open instantly and locks automatically to prevent accidental closing. Razor sharp tough stainless steel blade for reliable use and hard, long service. Money back in 5 days if not satisfied. Send $2.75 plus 25¢ to cover postage and handling.

ALLEY SPORTS MO Div.
Dept. 533ST98
35 Wilbur Street, Lynbrook, N. Y. 11563
NY State residents add state and local sales tax.

DREAM OF STANDING TALLER?

... then perhaps we can help you ...

If you could improve your postural standing height measurably in a few short weeks, would you spend 25¢ to discover how?

Help reach your true HEIGHT potential with this complete Step-by-Step plan. Positively NO ELEVATORS, GADGETS, DRUGS or GIMMICKS.

Send 25¢ for complete information.

In England: Pan-Combine
24 Pembridge Rd.,
London W11

TOWER MANSION — Dept. 11826
P.O. BOX 550, MISSISSAUGA, ONT., CANADA

HOW TO PICK UP GIRLS!

Discover *exactly* how to pick up beautiful women.

Here, for the first time ever, is a manual completely devoted to "The Pick Up." Now you can get the kind of girls you've always wanted. Not ugly girls. Or fat girls. Or girls with dumpy legs. To the contrary. NOW you can pick up *beautiful* girls! Girls with luxurious golden hair and soft rounded breasts. Girls with long sexy legs and pretty eyes and sensuous lips. Yes, now you can get the kind of gorgeous, delicious creatures you've always seen, always wanted, but never quite knew how to meet.

Interviews with 25 beautiful girls.

What's the secret behind this amazing new book? How come it's been called "The first How To book that really and truly works?" The answer is simple. HOW TO PICK UP GIRLS contains in-depth interviews with 25 beautiful girls. Girls just like the ones on the cover of this book. They tell you — *in their very own words* — exactly what it takes to pick them up. You'll learn what to say to them. Where to meet them. And most important of all, how to detect those subtle little signs that mean a girl is dying for you to pick her up. Rest assured, *thousands* of girls are dying for you to pick them up. The only problem is, you've probably never known it before.

Pick up girls *anywhere.*

It's easy to handle women once you've been introduced to them. But what if there's no one around to introduce you? If the girls of your dreams is a gorgeous stranger you see walking down the street? What do you do then? You read HOW TO PICK UP GIRLS, that's what you do. You read it because this fabulous new book contains *everything you need to know about picking up girls.* You'll learn how to pick up girls *anywhere.* In bars, restaurants, on planes, trains, and, yes, even on the street!

This amazing new book contains

OVER ONE HUNDRED FOOL-PROOF TECHNIQUES

for picking up girls.

Here are just a few of the ones you will learn and master:

- **How to be Sexy**
- **Best places to pick up girls**
- **How to make shyness work for you**
- **Why a man doesn't have to be good-looking**
- **How to talk dirty seductively**
- **Why girls get horny**
- **Magic confidence builders**
- **How fear can actually *help* you**
- **50 great opening lines**
- **The greatest pick up technique in the world**
- **Why women are dying to get picked up**
- **How to get women to pick you up**

"Changed my whole damn life!"

HOW TO PICK UP GIRLS is already working miracles for men all across the country. Here are just a few of the fabulous letters we've received:

Your book, HOW TO PICK UP GIRLS, changed my whole damn life! The girls are calling me up if I don't call them.
From an accountant in Ohio

I want you to know that you have written one of the best books of all time. One that was long overdue.
From a California swinger

It works! I wasn't even half way through it and I got a girl! Even my brother — who has taken out every girl in the world — said WOW! when he saw her.
From a prep school student in Massachusetts

I was at a pet shop and I saw this cute girl. So, following the advice in your book, I said something to her. We got small-talking about the dog she was going to buy. Then I said may I call you sometime. Her eyes lit up with pleasure and surprise. She said, "Sure!" and gave me her name and number. To make a long story even longer, we've been going out the past couple of weeks and have a groovy relationship going. She's a stewardess and a great woman.
From a 30 year old bachelor in Seattle

Start picking up girls today.

As you can see, HOW TO PICK UP GIRLS really and truly works. Over 200,000 copies have already been sold. So don't delay. Order your copy this minute. Get the jump on all the other guys. While they're standing on the corner watching all the girls go by, *you'll* be the one who knows how to move into action.

The cost of HOW TO PICK UP GIRLS is only $7.95, including postage and handling. That's *less* than what you'd pay for an ordinary shirt. Yet so much *more* of a help when it comes to picking up girls. In fact, if you love beautiful women, this book is the best damn investment you can make!

Northern Valley Company S-237
227 East 45th Street,
New York, N.Y. 10017

I enclose $7.95, which includes postage and handling. Rush me HOW TO PICK UP GIRLS right away so I can start picking up beautiful girls.

Name_____

Address_____

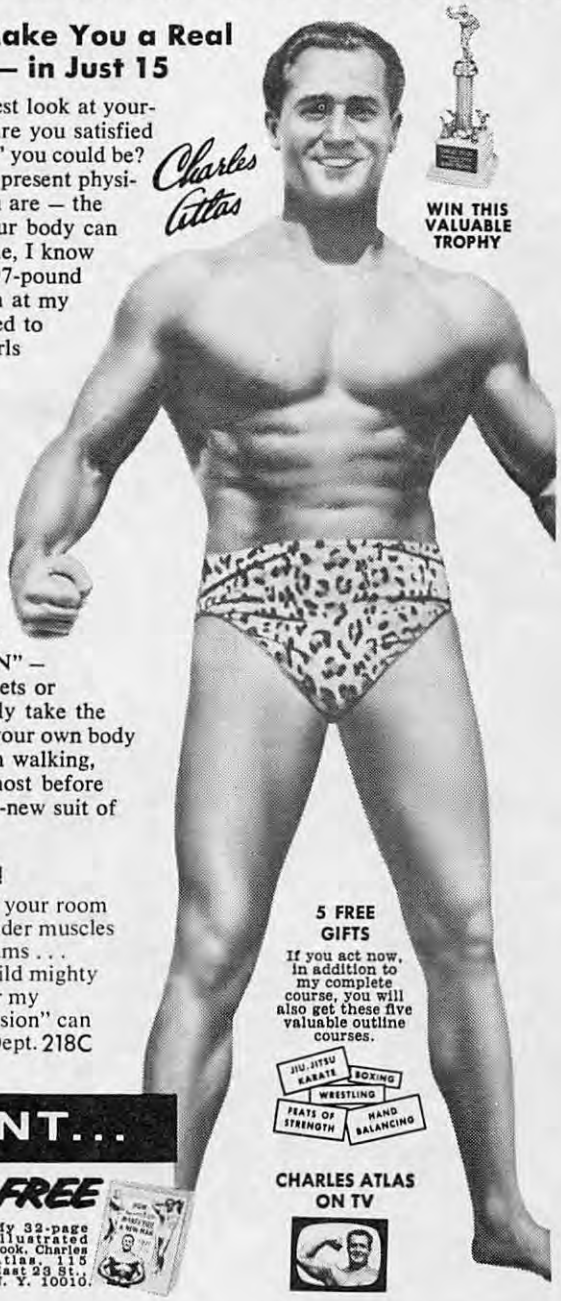
City_____ State_____ Zip_____

THE INSULT THAT MADE A MAN OUT OF 'MAC'

CHARLES ATLAS, World's No. 1 Body Builder, says:

Don't Be Half A Man!

Let ME SHOW How I Can Make You a Real HE-MAN From Head to Toe — in Just 15 Minutes a Day! Take a good honest look at yourself! Are you proud of your body — or are you satisfied to go through life being just "half the man" you could be? No matter how ashamed you are of your present physical condition — or how old or young you are — the "sleeping" muscles already present in your body can turn you into a real HE-MAN! Believe me, I know — because I was once a skinny, scrawny 97-pound half-alive weakling! People used to laugh at my build and make fun of me. I was ashamed to strip for sports or the beach . . . shy of girls . . . afraid of healthy competition.



WIN THIS VALUABLE TROPHY

HOW I CHANGED FROM A "MOUSE" TO A MAN!

One day, I discovered a secret that changed me from a timid, frightened scarecrow into "The World's Most Perfectly Developed Man" — a "magic formula" that can help turn *you*, too, into a marvellous physical specimen . . . a real HE-MAN from head to toe . . . a man who STANDS OUT in any crowd! What's my secret? "DYNAMIC-TENSION" — the natural method! No theory. No gadgets or contraptions. You just do as I did. Simply take the "sleeping" muscles already present inside your own body — build them up — use them every day in walking, bending over, reaching, even sitting! Almost before you know it, you're covered with a brand-new suit of beautiful, rock-hard SOLID MUSCLE!

MY SECRET BUILDS MUSCLES FAST!

Just 15 minutes each day in the privacy of your room is all it takes to make your chest and shoulder muscles swell so big they almost split your coat seams . . . turn your fists into sledge-hammers . . . build mighty legs that never tire! Mail coupon today for my famous book showing how "Dynamic-Tension" can give *you* a Body by Atlas. Charles Atlas, Dept. 218C 115 E. 23 St., New York, N. Y. 10010.

5 FREE GIFTS

If you act now, in addition to my complete course, you will also get these five valuable outline courses.

JIU-JITSU · KARATE · BOXING · WRESTLING · FEATS OF STRENGTH · HAND BALANCING

CHARLES ATLAS ON TV

DO YOU WANT...

A DEEP CHEST? I can add SOLID INCHES of powerful muscle to your chest — make you look and feel like a dynamo.

BIG ARM MUSCLES? You'll see and feel your arm muscles BULGE out with super power and energy.

FREE My 32-page illustrated book. Charles Atlas, 115 East 23 St., N. Y. 10010.

BROAD SHOULDERS? "Dynamic-Tension" will broaden your shoulders. You'll see and feel RESULTS IN 7 DAYS!

TIRELESS LEGS? I make your legs strong and powerful with the tireless drive of a long distance runner.

MORE WEIGHT? You'll put on pounds in the right places. "Dynamic-Tension" rebuilds you inside and out.

MAGNETIC PERSONALITY? "Dynamic-Tension" makes you alive with vitality — the husky that men respect and women admire.

...THEN MAIL THIS *NOW!*

HERE'S THE KIND OF BODY I WANT

- ☐ MORE MUSCLE —BIGGER CHEST
- ☐ BIG ARM MUSCLES
- ☐ BROAD BACK & SHOULDERS
- ☐ TIRELESS LEGS
- ☐ MORE WEIGHT
- ☐ MAGNETIC PERSONALITY

CHARLES ATLAS
Dept. 218C 115 E 23 St., N.Y., N.Y. 10010

Show me how *"Dynamic-Tension"* can make me a new man. Send your famous 32-page FREE book, full of pictures, valuable advice. No obligation.

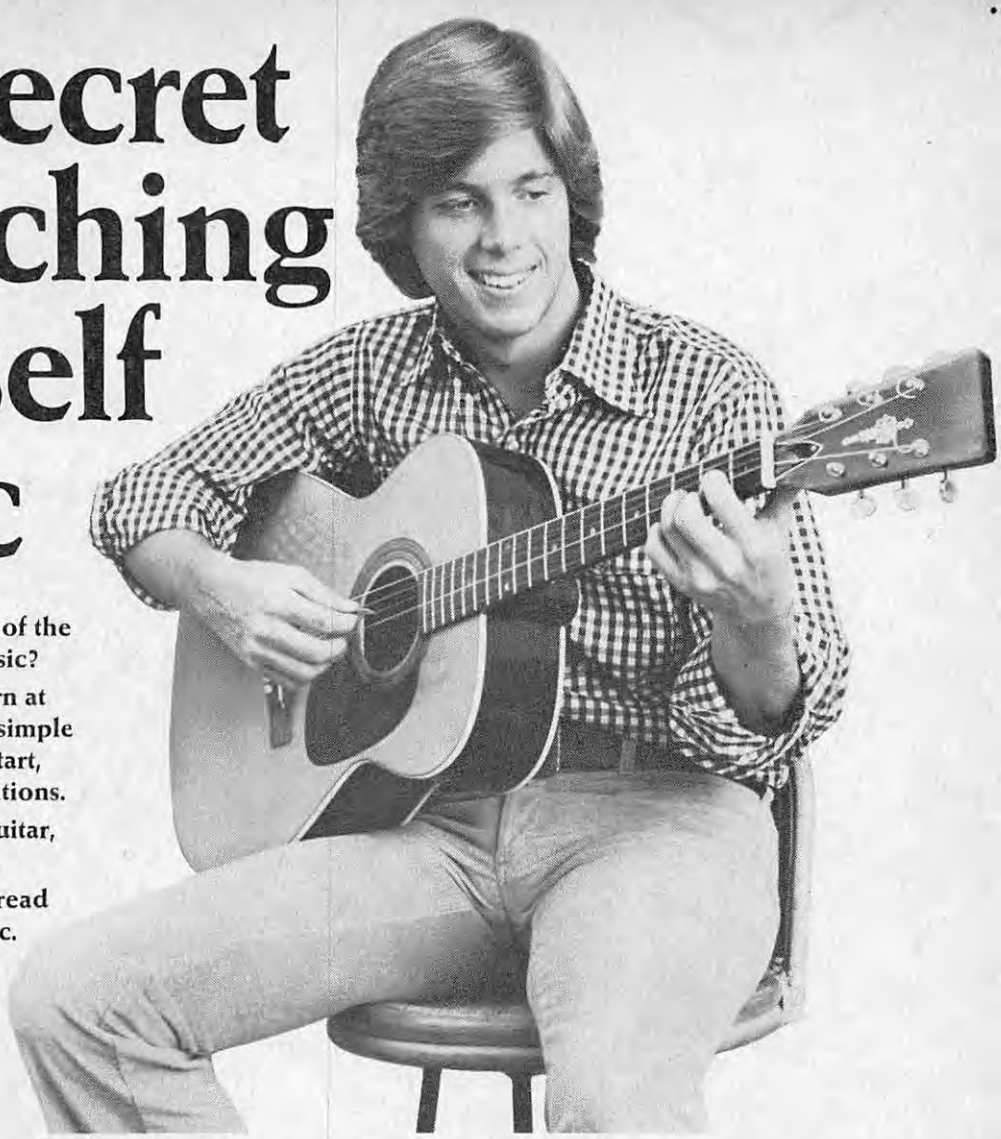
Print Name.....Age.....

Address.....

City & State.....Zip Code.....

In England:
Charles Atlas, 21 Poland St., London W. 1

The secret of teaching yourself music



Why keep depriving yourself of the thrill of making your own music?

Here's a pleasant way to learn at home in spare time. You play simple familiar tunes right from the start, then more advanced compositions.

Choose piano, accordion, guitar, any of several instruments.

No gimmicks—you learn to read notes, play regular sheet music.

It really works! Thousands now play who never thought they could.

It may seem odd at first – the idea of teaching yourself music. You might think you need a private teacher at $4 to $10 per hour to stand beside you and explain everything you should do – and to tell you when you've made a mistake.

But surprising as it seems, you need no such thing. Thousands of people just like you have taught themselves to play by using the lessons we give by mail. And you can too.

With our lessons, you learn to play the right way – by note from regular sheet music. Without any gadgetry or gimmickry. And all it costs you is just pennies a day.

You don't need any previous musical training. Our lessons start you off "from scratch" with clear word-and-picture instructions. A lot of the songs you practice first are simple tunes you've heard many times. And since you already know how these tunes are supposed to sound, you can tell immediately when you've "got them right."

Then you go on to more advanced pieces. By this time you can tell if your notes and timing are right, even without ever having heard the songs before. Sooner than you might think possible, you'll be able to play whatever kind of music you like. Folk. Popular. Classical. Show and dance tunes. Hymns.

You learn in your spare time, in the privacy and comfort of your own home. There's no one standing over you to make you nervous. And because you teach yourself, you can set your own pace. You're free to spend as much time mastering any lesson as you wish.

It's really a marvelous way to learn. As recent graduate Mrs. Norman Johanson wrote us, "My daughter has taken lessons for 8 years from a private teacher, and now she asks *me* questions about some of her lessons. How very proud I feel when she says to friends, 'You've just got to hear my Mom play!' "

Others also enjoy her playing, Mrs. Johanson reports. She plays for herself to relax after a trying day, and for her husband when he's tired. She also plays for friends when she goes to parties. "In a sentence," she says, "it's the most soul-satisfying thing that has ever happened to me."

If you've ever dreamed of being able to play the piano, the guitar, or some other instrument, why not learn more about our convenient, economical way to learn? Send for our free booklet *Be Your Own Music Teacher.* With it we'll include a free Piano "Note-Finder." There's no obligation. Just mail the coupon to the U.S. SCHOOL OF MUSIC, A Home Study School Since 1898. Port Washington, N.Y. 11050. *Licensed by N.Y. State.*

©1972 U.S. SCHOOL OF MUSIC

U. S. School of Music, Studio A-1262
Port Washington, New York 11050

I'm interested in learning to play the instrument checked below. Please send me, FREE, your illustrated booklet *Be Your Own Music Teacher.* Also include your free Piano "Note-Finder." I am under no obligation. The instrument I would like to play *(check only one)*:

☐ **Guitar (pick style)** ☐ **Piano** ☐ **Violin**
☐ **Spinet Organ (2 keyboards)** ☐ **Saxophone** ☐ **Accordion**

Mr.
Mrs. _____ *Age* _____
Miss PRINT NAME (17 OR OVER)

Address _____

City _____

State _____ *Zip* _____

Do you have an instrument? Yes ☐ No ☐
Instruments, if needed, supplied to our students on convenient terms.
Accredited Member National Home Study Council